

# Emerson Street Revitalisation Ahuriri Napier City Centre















LandLAB projects

LandLAB x BECA projects











# Tāhuna Streetscapes Queenstown

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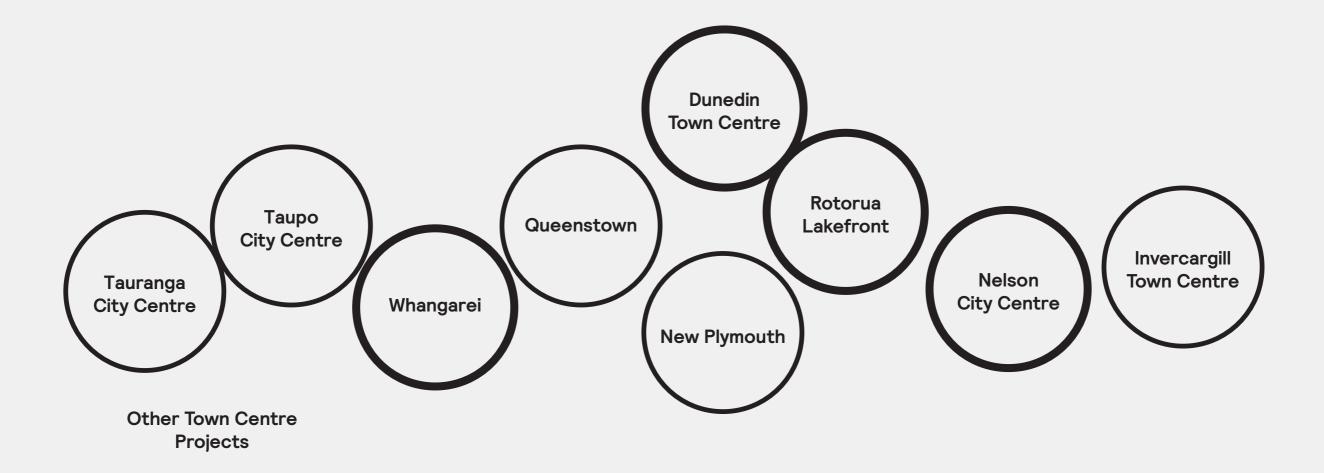














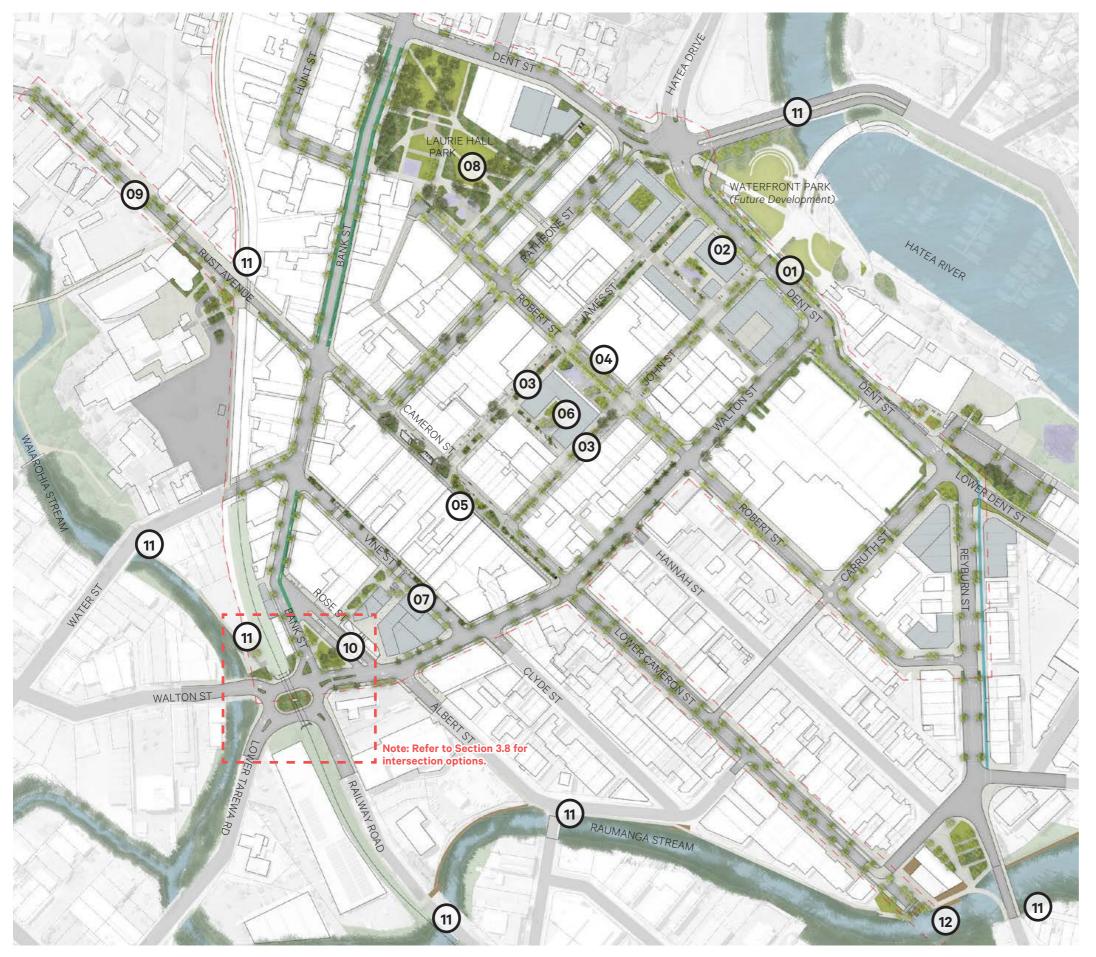








## **Whangarei City Centre**



A suite of people & environment focused catalyst projects that will positively shape the future of Whangārei city.

#### **Catalyst Projects:**



#### Waterfront to City Stitch.

A high amenity street for people, facilitating multimodal transport and connecting city and waterfront.



#### Waterfront Development Sites.

Potential residential-led mixed-use development area with retail / commercial / entertainment to ground floor connecting city and waterfront.



#### John & James Pedestrian Priority Streets.

High amenity pedestrian priority street based waterfront connections, suitable for market activation.



#### **Robert Green-Street Corridor.**

One of a network of green street links through the city.



#### **Cameron Street Pedestrian Street.**

Extension and rejuvenation of the Cameron Street Mall to create a vibrant pedestrian retail environment.



#### Central City Carpark Redevelopment.

Redevelopment of the carpark building to deliver active retail street frontages. Potential for redevelopment to be comprehensive to deliver a mix of uses.



#### Vine Street Quarter.

Streetscape upgrade combined with redevelopment of the Vine Street car park to create a vibrant Vine Street Quarter. A city dining and retail destination.



#### Laurie Hall Park.

A public park for Whangārei, Laurie Hall Park is extended to Robert Street with the creation of an urban play space and laneway car park.



#### **Rust Avenue Civic Street.**

A street based connection between city and civic core, strengthening cycleway and pedestrian connections.



#### Rose Street Bus Hub.

A high-quality, high-visibility hub for public transport. A catalyst for regeneration of the southern city area.



#### Waterway Arrival and Connection.

Celebrating Whangārei's unique setting on arrival into the city across waterways. Creation of spaces for people, improved water quality and environment.



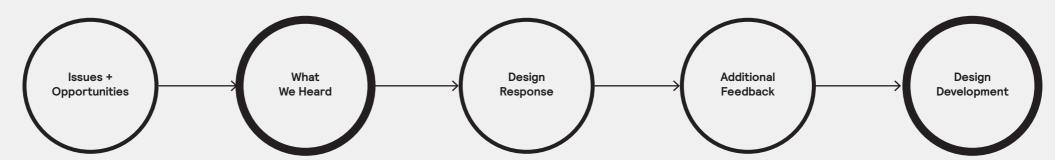
#### Hīhīaua Fishing Reserve & Water Access.

A streamside public space providing water access, waka mooring, and streamside planting for habitat.

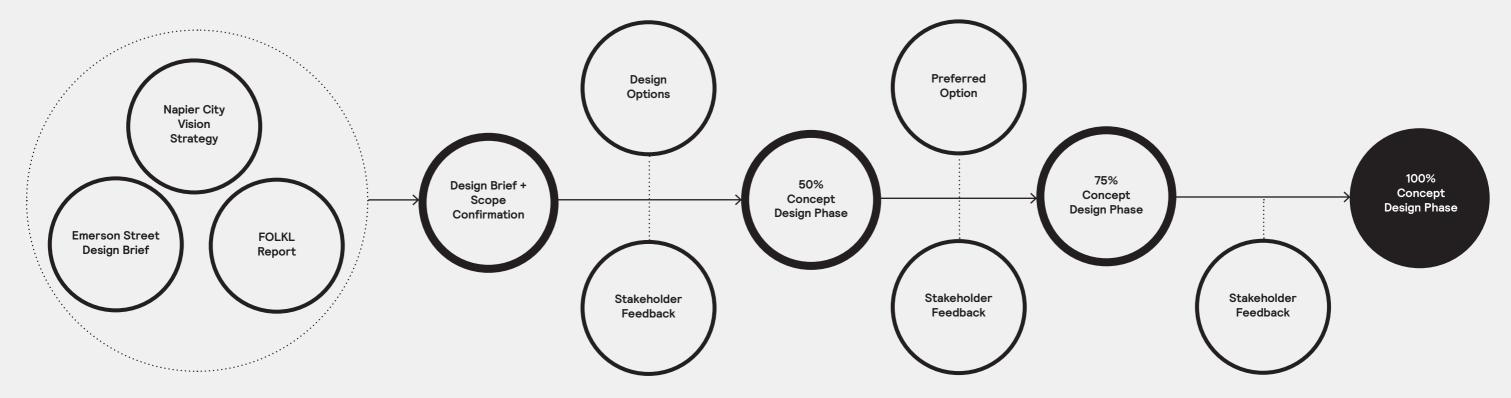




#### Engagement + Feedback



#### Design + Engagement Process



Aspirations + Outcomes + Recommendations























































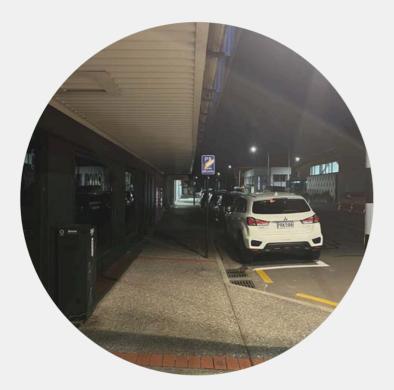








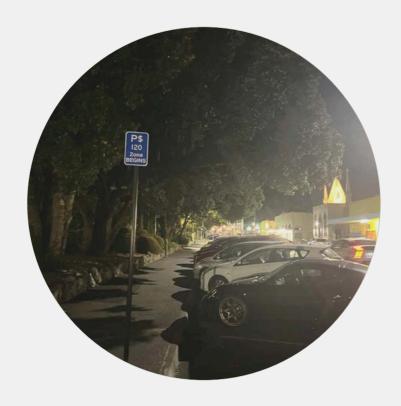




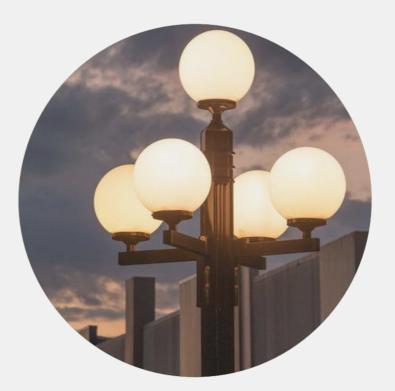








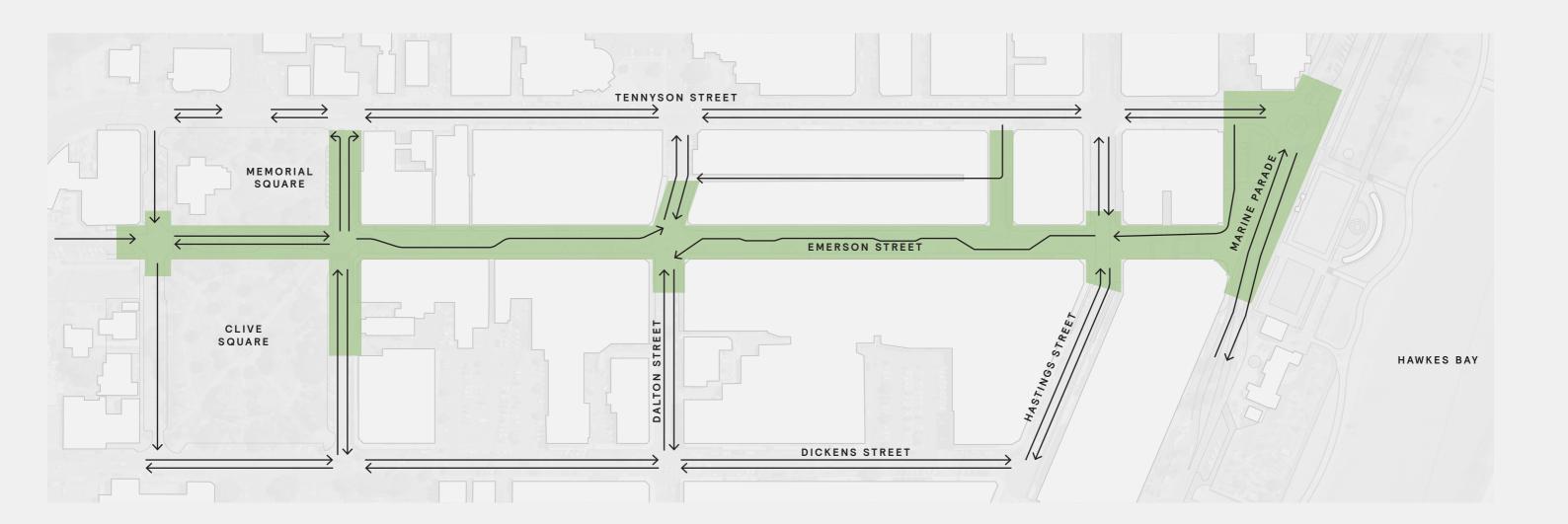








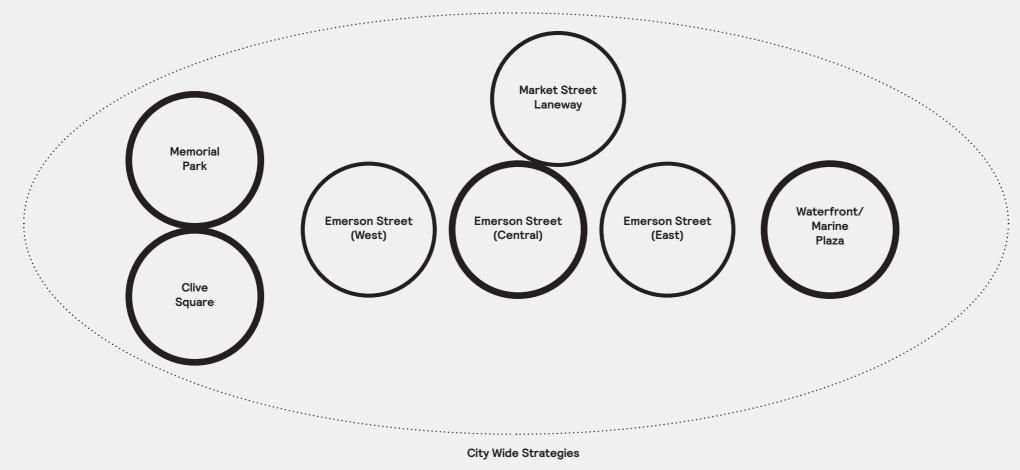
















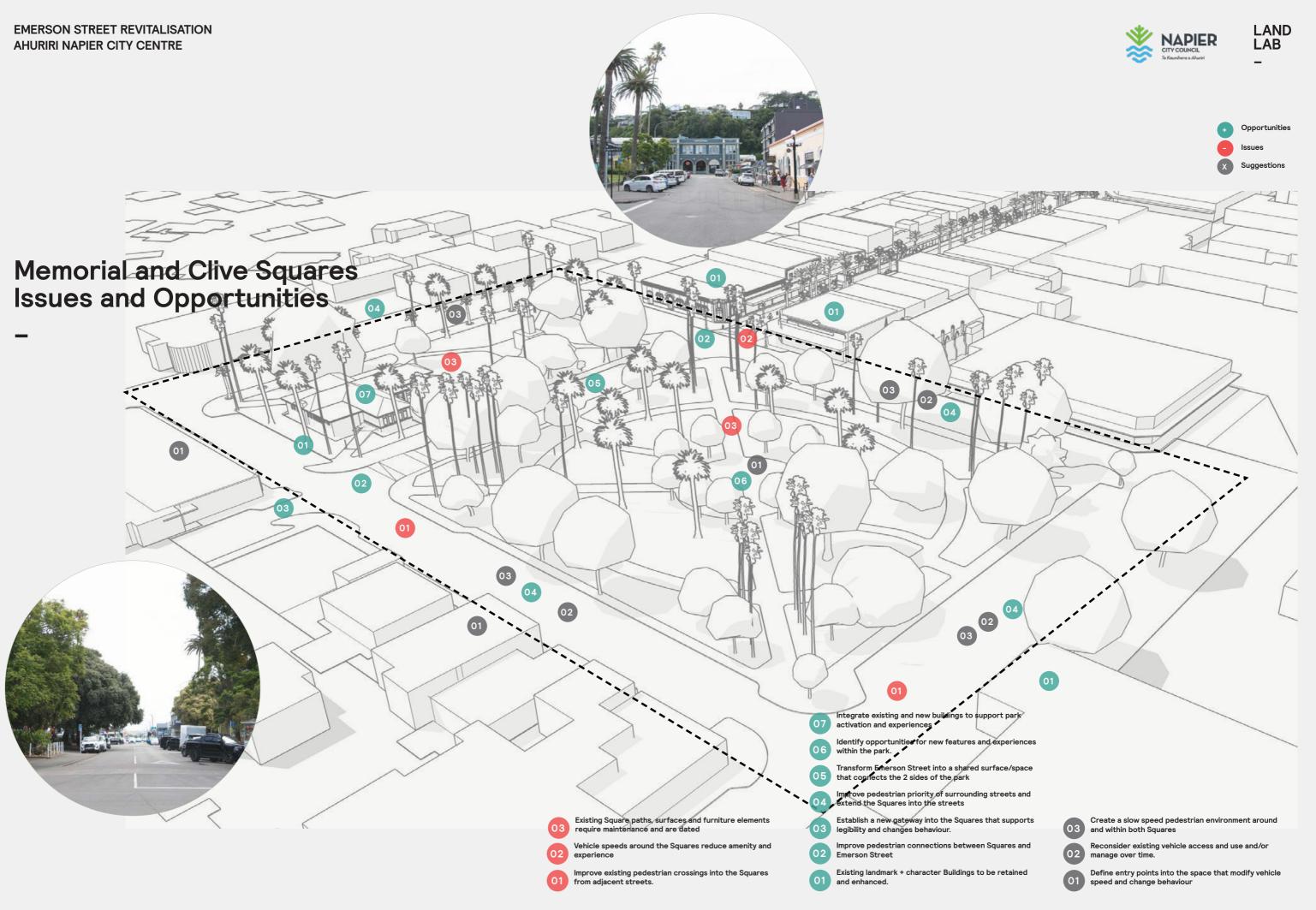
Memorial and Clive Squares Draft Vision

A city centre open space destination and venue that extends beyond its boundaries to catalyse a new pedestrian priority environment. Activated by adjacent development and built form. A space to be immersed in not moved past\_













**Emerson Street Draft Vision** 

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A great city centre street and destination that communicates the identity and culture of Ahuriri Napier, prioritises pedestrians, provides a range of episodic experiences and opportunities for occupation + activation + events\_









"Emerson Street lacks green amenity and shade/ shelter."

Vehicle access has a **Emerson Street Emerson Street** What we have heard

negative impact on the amenity and experience of

for occupation within. Emerson Street. Existing seating insufficient and not "Integrate green comfortable." infrastructure, WSUD and urban ecologies

"Not enough opportunity

"The area lacks physical indicators of te ao Māori and often suggested the incorporation of te reo Māori in signage as a starting point."

"Flexibility a key tool to strike a balance between needs. Eg. electric bollards and designated times or physical zones allowing vehicle access."

"The existing treatment of surface finishes creates confusion between spaces for people and cars resulting in conflict."

"Provide a clear signal to our community, the commercial sector, and visitors that Napier is a vibrant, safe, forward moving City.

Develop episodic experiences that provide for occupation, play, discovery and education.

> "A lack of appeal and quality in the existing retail offering detracts from the experience of Emerson Street."

> > facility."

"It'd be nice to see more green in town, more plants and parks"

"Emerson Street can be a connector linking together multiple city centre destinations."

"I'd like to see free electric charging stations for cars and bikes"

"I love the idea of a combined public/ passenger transport

and street trees."

prioritise the pedestrian whilst reimagining the public realm itself."

"Reinvigorate Emerson St, Napier's main retail street, by developing and implementing a high quality streetscape design that continues to

> "Encourage hospitality and food and beverage activities that provide improved amenity and (day/night) activity and vibrancy on Emerson Street."

"Expression of the pre-european and preearthquake landscape will give depth to the experience in the city."

"Manage pinch points and pedestrian conflict by simplifying the streets spatial arrangement."

> "Existing dominant retail activity detracts from vibrancy and experience particularly after standard daytime hours (4pm)."

"Create clear pedestrian priority connections to the Waterfront from the central city across Marine Parade."







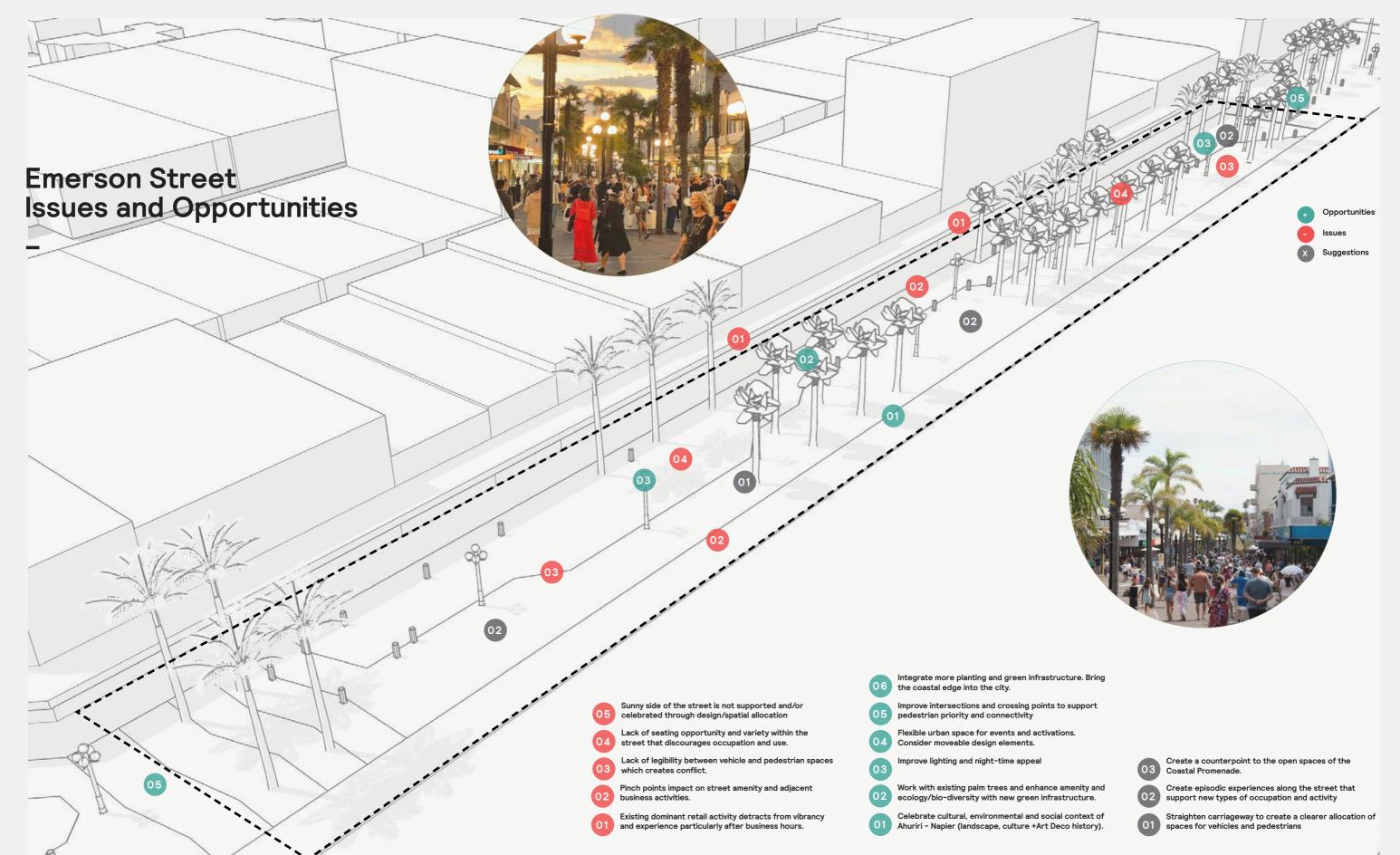
















Market Street Draft Vision

A vibrant urban laneway with a distinct identity that compliments Emerson Street and catalyses fine grain activities and experiences.









## Market Street What we have heard

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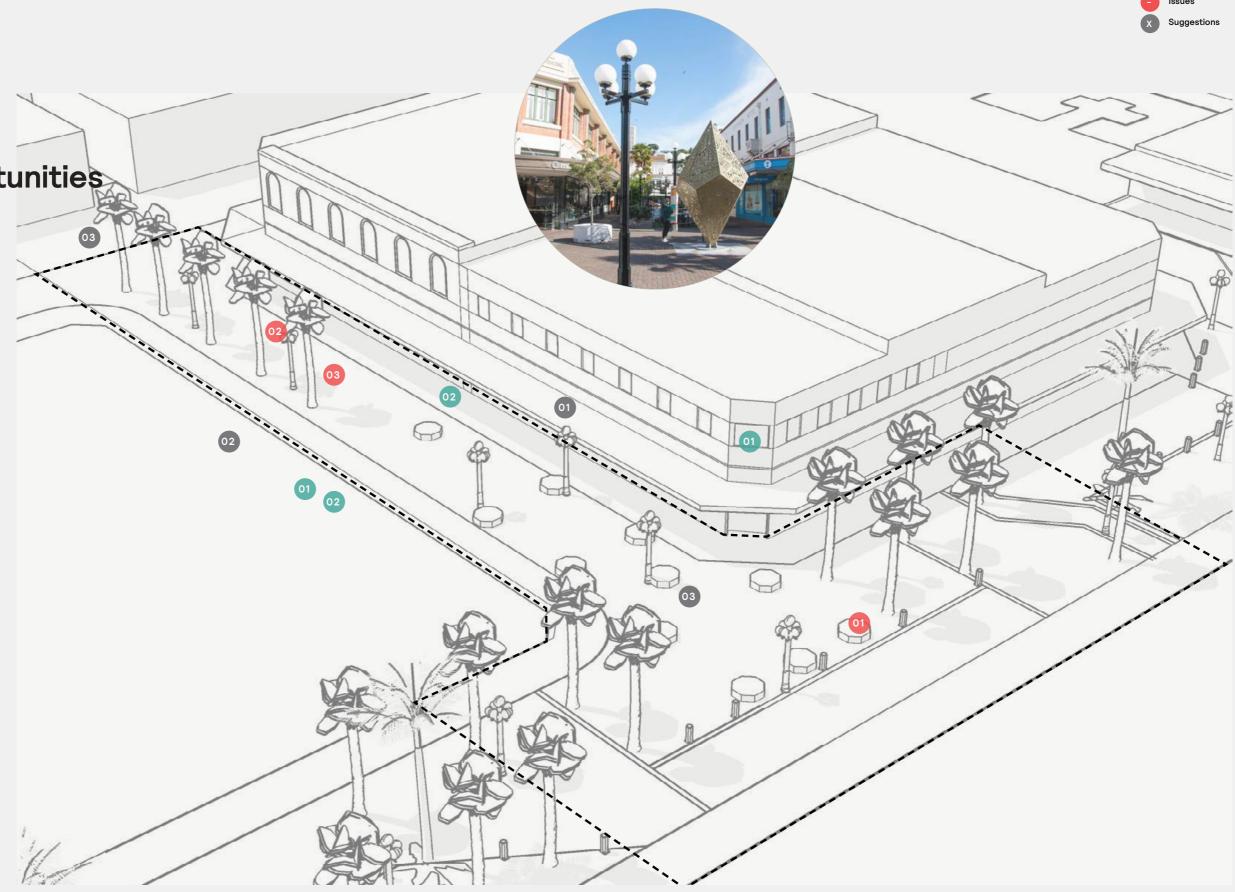








- Integrate more planting and green infrastructure. Bring the coastal edge into the city.
- Opportunity for public art work/landscape feature.
- Flexible urban space for events and activations. Consider moveable design elements.
- New plaza landmarks + focal point. Consider existing landmarks and character features
- Explore opportunities for additional ground floor activation and activities.
- Existing landmark + character Buildings to be retained and enhanced.
- Vehicle access into and through the space impacts on functionality and amenity
- Vehicle speed on Marine Parade impacts on amenity of the space.
- Existing urban furniture and light poles are dated and don't support project aspiration.
- Establish clear laneway presence at Tennyson and
- Consider connection to adjacent laneways
- Opportunity for creative lighting (artwork or catenary) that supports laneway identity







Waterfront Piazza Draft Vision

A new vibrant, flexible and active urban space that connects the city to the sea and establishes a new vibrant front door to the city. A place to move through not past\_







Opportunitie



Suggestions

# Waterfront Piazza What we have heard

The space is underutilised and dominated by cars and vehicles."

"Weekly anchor activities required for central square". "Provide furniture and shade which supports the existing lunchtime use (e.g. bistro chairs, tables, umbrellas)."

"The existing pedestrain crossing needs to be improved to manage conflict between people + vehicles."

"Connect the city to the sea through a single unifying space and urban surface."

"A space to move through (slowly) not past (quickly)." "A new front door to the city that is welcoming, vibrant engaging and dynamic. A flexible space able to work in a variety of operational modes to support city centre place making and activation'.

"Bring the coast into the city and extend the city toward the coast"

"Reinforce lunchtime uses with activities and seating."

The existing space is dated and tired looking."

"Support the city centre night-time economy through activation and events."

"Landmarks on view shafts, and evolving programme in front of MTG.."

"Home of events, biggest expression of

Napier's culture, central hub of tourism

activities."

"Enhance and integrate

existing significant heritage/character/ landmark buildings"

> "Increase green spaces through native planting,"

Integrated space - one 'square' with sub-areas with a variety of characteristics and purposes.

"Enhance existing landmark features with a contemporary landscape".

"Minimise the impact of cars on the space to create a space for people."

















