
Submission on Napier City Proposed District Plan

Form 5 Submission on publically notified proposal for policy statement or plan, change or variation

Clause 6 of Schedule 1, Resource Management Act 1991

To: Napier City Council - Planning Unit

Date received: 15/12/2023

Submission Reference Number #:208

This is a submission on the following proposed plan (the **proposal**): Napier City Proposed District Plan

Submitter:

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Address for service:

Sue Myles

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I wish to be heard: Yes

I am willing to present a joint case: Yes

Could you gain an advantage in trade competition in making this submission?

- No

Are you directly affected by an effect of the subject matter of the submission that

(a) adversely affects the environment; and

(b) does not relate to trade competition or the effects of trade competition

- No

Submission points

Point 208.1

Section: SD - Historic and Cultural Heritage

Sub-section: Issues

Provision:

SD-HH-I1: Risk to heritage values

Napier's heritage values are at risk of being lost due to pressures for growth, limited awareness of non-art deco heritage, regulatory requirements, and weaknesses in the protection afforded to these values.

Sentiment: Support

Submission:

SIGNAGE

For nearly 30 yrs I have "walked the streets" of the inner city promoting Art Deco. In this time signage has not been developed to enhance the buildings. It rather detracts from the Art Deco Architecture. We could restrict the size of signage on the individual buildings and we could restrict the Fonts/ Script on the buildings to be in the context of 1930's style and more importantly and probably controversially promote colour to link with the building colour scheme and promote signage to fit the fascia boards on the front of the verandahs.. Some businesses have logos - either local or international and trademarks, so this can interfere with this process. The corner of Market and Emmerson Sts - 2degrees is a good example of how to obliterate the merits of the building by painting the terrazzo in your logo colour (Teal) and plastering it with the symbol for 2degrees. Sadly it is an eyesore and our customers often say - "how do they get away with THAT"!

The change to black and white street signs in a particular font was a move in the right direction ? some 15 - 20 yrs ago??

Removal of all pavement sandwich boards would be good for "people safety" on the busy cruise ship days in particular.

STREET LIGHTING

This could be improved - particularly along Tennyson St where there are ugly brackets for lighting attached to buildings. This is often commented on too by visitors

Relief sought

Restrict size of signage to the front Fascia boards.

Restrict Font/script to fonts of the period

Restrict signage on window glass with overt advertising eg EB Games shop lower Emmerson St

Promote signage to match and coordinate with building colours

Encourage a small hanging sign on the under side of the Verandah rather than a sandwich board on the pavement

Look at alternate lighting from pavement level ??? This would have to be compliant with road safety requirements