

# AHURIRI WARD

*This profile presents information about Ahuriri Ward, including special characteristics, facts and figures, and community funding allocations. It also lists key projects currently underway, recently completed, or planned for the future.*

## About the Ahuriri Ward

Predominant landmarks within the ward include Te Whanganui a Orotū/Ahuriri Estuary, the Inner Harbour, and Mataruahou. The ward contains a mix of rural, residential, industrial, and commercial land uses, including the industrial area north of Prebenson Drive, the airport and port, the West Quay entertainment area, and some of the central business district. Other shopping areas in the ward include Ahuriri, Bay View, and Westshore.



Downtown Napier's Emerson Street

The ward is home to several schools, including high schools (Napier Girls', Sacred Heart) and several primary schools. It also contains a large privately operated retirement village (there are no Council housing villages in this ward). Many clubs are located around the Inner Harbour and Te Whanganui a Orotū/Ahuriri Estuary.

Some of the ward's neighbourhoods have strong community networks, including the Westshore Residents Association, and the Tangitū Community Resilience Group (covering Bay View, Eskdale, Tangoio and Whirinaki). Hill residents are being encouraged to plan for an influx of many thousand Napier residents following a major earthquake and tsunami event.

Ahuriri Ward has the smallest population of all four of Napier's wards with 10,293 residents (16.5% of Napier's population). Its population increased by 8% between 2013 and 2018 (similar to the overall increase for Napier).

Despite having the smallest population, the ward covers the second largest land area after Taradale Ward (3,655 hectares) although much of it is commercial and uninhabited (eg, Te Whanganui a Orotū).



Te Whanganui a Orotū/Ahuriri Estuary

The ward contains more working age people (25-64 year olds) than Napier as a whole (54% vs 49%) and the main family type is couples without children (54% compared to 44% for Napier).

Ahuriri Ward has the second highest home ownership rate – 71% of households are owned with or without a mortgage (vs 66% for Napier).

## Key Ward Stats

- Median age 48 years (Napier is 42)
- 90% identify as European ethnicity, 13% Māori, (81% and 22% in Napier)
- High employment (66% vs 62% in Napier), low unemployment (2.9% vs 3.5%)
- Largest percentage in the highest personal income quartile (\$52,638+, 28%)
- 4,179 occupied private dwellings (1.5% increase since 2013)
- Highest household access of all wards to cellphones (94%) and internet (89%) (vs 91% and 84% in Napier)

## Did You Know?

- 77% of Napier *workers* live and work in Napier; 23% live outside of Napier (mostly in Hastings) but work in Napier
- 64% of Napier *residents* work in Napier and 25% work outside of Napier (almost all in Hastings)
- The average house value in Napier was \$848,049 in June 2022, with a 4.2% increase over the last 12 months (Source: QVNZ)
- Largest percentage in the highest personal income quartile (\$52,683+, 28%)

## Community Funding

**Ahuriri Ward: \$72,055** in 2020/21 and 2021/22 – including \$70,000 for the Ahuriri Rock Pools Development Trust Feasibility Study.

**City Wide: \$510,875** in 2020/21 and **\$614,096** in 2021/22 for service agreements. **\$382,130** over 2020/21 and 2021/22 for Community Development Grants, Community Services Grants, Council Projects Fund and Internal Projects Fund (additional to ward projects).

## Ward Projects

### Recent/Ongoing

- Traffic calming Meeanee Quay
- Le Quesne Road Reserve upgrade
- Safe routes to school traffic calming
- Mataruahou purchase and site clearing
- Fire mains upgrades
- Carlyle Street corridor safety review
- Airport pump station
- Godwits art installation

### Underway

- Humber Street Waka Ama storage
- Water safety and tsunami signage
- Rescue buoys pilot
- Inner Harbour masterplan

### Coming Up

- Westshore playground upgrade
- Whakarire Reserve upgrade
- Iron Pot upgrade
- Westshore Community/Resilience Plan
- Thames-Tyne waterway improvements
- Gleeson Park playground upgrade

## CBD Projects

### Recent/Ongoing

- City Events (New Years Eve, White Night, Christmas Parade)
- Āwhina Tāngata/Napier City Assist
- Emerson/Dalton Street pedestrian crossing
- Pay by Plate parking meters
- Public artworks and murals

### Underway/Coming Up

- Napier War Memorial
- Dickens/Market Streets laneway
- Napier Library development

## City Wide Projects

### Recent/Ongoing

- Coastal Hazards Strategy
- Disability Strategy
- Youth Strategy
- Alcohol Strategy (with Hastings)
- Safer Napier
- Youth Council
- Positive Ageing Strategy

### Underway/Coming Up

- District Plan and Spatial Picture
- Smokefree/Vapefree Policy
- Napier Library development
- City Wide Reserve Management Plan

### Events

- Matariki
- DiverCity; Asians in the Bay
- International Day of Older People; International Day of People with Disabilities
- Safe as Houses
- Coffee with a Cop
- Youth Awards
- Shake Out/Tsunami Hīkoi

All data presented is from the 2018 Census unless otherwise noted.

Revised August 2022.

# Social Monitor Survey Ahuriri Ward (2021)

## Community Connectedness

- 77% of residents felt a sense of pride with their neighbourhood (68%, Napier overall)
- 71% felt that people in their community take care of or provide help for one another (68%, Napier overall)
- 52% felt their community could cope after a major event or disaster (45%, Napier overall)
- 86% of residents felt accepted by the community in Ahuriri (77%, Napier overall)

## Suggested Improvements for Ahuriri

- Security, safety, crime control, gangs, beggars, homeless – 34%
- Reduce speeding, poor drivers, more speed bumps – 18%

## Safety

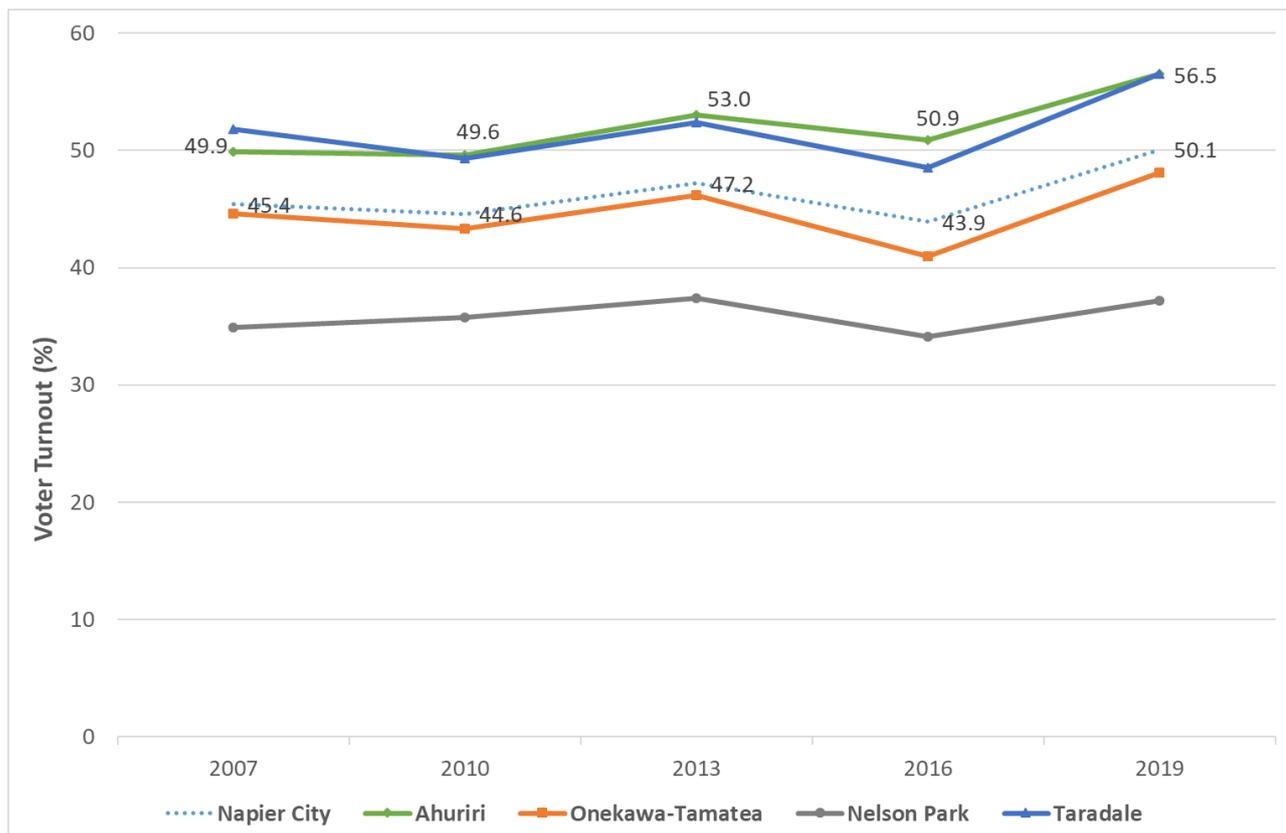
- 60% of residents in the area said they felt safe in Napier (56% of Napier residents overall)

## Climate Change

- 72% of residents in Ahuriri were concerned about the impacts of climate change in Napier (57% of Napier residents overall). This was the highest level of concern of all the wards.

Ahuriri Ward has one of the highest levels of voter turnout of the four wards, which is also higher than the Napier City total. In 2019, 57% of Ahuriri voters voted, compared to 50% of Napier's voters overall.

## Voter turnout for Napier City and wards, 2007 - 2019



# Ward boundary map



# Deprivation Index map

