



Safer Napier Action Plan 2020/21

**What we are going to do this year
1 July 2020 to 30 June 2021**

Safer Napier Strategy Summary



Goal One: People are injury free in Napier

Focus areas

	Target groups / environments
• Safety in the home (including falls)	Children, older people, Māori and Pasifika
• Family harm prevention	Whānau/families
• Mental wellbeing	Young people, men, older people
• Fire safety	Under fives, older people, Māori and Pasifika, lower socioeconomic, rented accommodation
• Water safety	Napier coastlines, all age groups, households with temporary pools

Our actions

	Lead
Implement Safe as Houses in target areas	NCC / Police
Support White Ribbon and It's Not OK campaign, especially focusing on children and wider whānau	SNSG
Promote mental wellbeing, including looking after yourself and others to prevent suicide	TKHA / HBDHB
Continue to support the following programmes and initiatives	
• Community Strength and Balance programme	Enliven HB
• Nymbal falls prevention App (launched August 2020)	ACC
• Safety in Homes and Violence Intervention Programme (VIP)	HBDHB
• Family Violence Intervention in General Practice	HHB
• Te Kura (whānau harm prevention)	Police / Ngāti Kahungunu
• Mates and Dates	ACC
• Hohou Rongo	DOVE HB
• Family Start	TKHA
• Firewise, Fire Awareness Intervention Programme (FAIP), S.A.F.E – Smoke alarms for everyone, and Fire Escape Plans	Fire and Emergency
• Kia Piki Te Ora	TKHA
• Education and Beach Patrols	Surf Life Saving

Our partners:

ACC	HBRC	RAIT
Age Concern Napier	HHB	Safe Communities
Disability Resource	Kāinga Ora	Regional Working Group
Centre HB Trust	Napier Family Centre	Sport HB
DOVE HB	NCC	St John Central Region
Enliven HB	New Zealand Red Cross	Surf Life Saving NZ
Fire and Emergency	Ngāti Kahungunu	TKHA
HBDHB	MSD	TPK

How will we measure success?

1. Rate of moderate to serious injuries
2. Rate of public hospital injury discharges

Goal Two: Napier is free from crime

Focus areas

	<i>Target populations / environments</i>
<ul style="list-style-type: none"> Strengthening neighbourhoods Safety in public places 	Areas experiencing crime or safety concerns Community events, parks and reserves, Central Business District (CBD), hotspots and gang related violence and crime
<ul style="list-style-type: none"> Family harm prevention (see Goal One) 	Whānau/families
<ul style="list-style-type: none"> Burglary and theft (including shoplifting) 	Homes, retailers

Our actions

	<i>Lead</i>
SNSG community connections project	SNSG working group
Improve safety at community events	NCC / Police / Māori Wardens
Implement Safe as Houses and 'Coffee with a Cop'	NCC / Police
Ensure community safety is assessed in the development of community plans and NCC Retirement Village plans	NCC
Continue to support the following programmes and initiatives	
<ul style="list-style-type: none"> Napier Neighbourhood Support 	NNHS
<ul style="list-style-type: none"> Community Patrols 	NCP
<ul style="list-style-type: none"> CCTV 	NCC
<ul style="list-style-type: none"> Love Your Neighbourhood competition and community events 	NCC
<ul style="list-style-type: none"> Upgrade street and public area lighting 	NCC
<ul style="list-style-type: none"> Street Management and Outreach programme 	NCC / Police / NCBI / WIT
<ul style="list-style-type: none"> Hawke's Bay Youth Engagement Team 	Police
<ul style="list-style-type: none"> CPTED upgrades 	All

Our partners:

Ahuriri Māori Wardens	Napier City Business Inc (NCBI)	NCC
CAB	Napier Community Patrol (NCP)	Police
HBDHB	Napier Family Centre	Pirimai Baptist Church
HHB	Napier Inner City	Plunket HB
Kāinga Ora	Covenanted Churches	RAIT
KHTR	Napier Neighbourhood Support (NNHS)	TKHA
Mataruahau Māori Wardens	Napier Safety Trust (NST)	TPK
MoE	Napier Youth Council	Volunteering HB
MSD		Whatever it Takes Trust (WIT)
		Zeal Hawke's Bay

How will we measure success?

1. Percentage of people who feel safe
2. Rate of victimisations for assault in public places
3. Rate of victimisations for assault by family member

Goal Three: Napier roads are safe for all

Focus areas

	<i>Target groups / environments</i>
• Alcohol and drug impaired drivers	Young drivers, recidivist drink / drug drivers
• Safe speed	Schools, high crash areas, urban roads
• Driver distractions	Drivers using cell phones
• Safe roads and roadsides	Children, biking, walking, scootering, SH 5
• Intersections	Identified trouble spots
• Restraint use	Children, infants, adults, large families

Our actions

	<i>Lead</i>
Undertake suburban traffic calming	NCC
Undertake travel planning with Napier schools to reduce school gate congestion and increase safety around schools	NCC / iWay / Sport HB
Implement 'Safe Routes to School' by modifying dangerous intersections on Napier Hill	NCC / NZTA
Continue to develop off road cycle paths on the network and address network gaps, especially linking with CBD	NCC
Advocate for the improved safety of State Highway (SH) 5	AA / NCC
Continue to support the following programmes and initiatives	
• Road Safety Action Plan	RoadSafe HB
• Driver licencing programmes	WCC / HBRC / Police / AA
• Bike Ready and Bikes in Schools	NCC / NZTA
• Party Register, Youth Alcohol Expo, Text Off!, Checkpoints and Corrections Service Road Safety Education Days	RoadSafe HB
• School Zones	NCC
• Network safety improvements at trouble spots	NCC
• 'Be Safe, Be Seen' promotion for path users and bike confidence courses	NCC / iWay
• Accessibility of crossing facilities for mobility and visually impaired pedestrians	NCC

Our partners:

Hawke's Bay Road
Safety Action Plan Group
AA
ACC
Fire and Emergency
HBDHB
HBRC
iWay

Kāinga Ora
MSD
Napier City Business Inc
Napier Disability Advisory
Group
NCC
NZTA
Plunket HB

Police
RoadSafe HB
Sport HB
TPK
William Colenso College
(WCC)

How will we measure success?

1. Number of fatal and serious road crashes
2. Number of cycle and pedestrian injury crashes

Goal Four: People in Napier keep themselves safe

Atawhaitia te hapori (caring for the community).

Community safety is enhanced by building resilience and awareness

Focus areas

	Target groups and environments
<ul style="list-style-type: none"> Strengthening community connections 	Whole community
<ul style="list-style-type: none"> Emergency readiness 	Napier Hill, Taradale, disabled and older persons, children, young people, migrants, Iwi & Pasifika, low socioeconomic, homeless, visitors, businesses
<ul style="list-style-type: none"> Healthy, accessible housing 	People with housing needs

Our actions

	Lead
SNSG community connections project	SNSG working group
Implement Safe as Houses in target areas	NCC / HBCDEM
Raise awareness about injury prevention and community safety at events involving Māori whānau E.g. Ironmāori	TPK / SNSG
Participate in local Shake Out and tsunami hikoi, and increase the number of organisations involved	SNSG
Support development of the Ahuriri (Napier) Resilience Plan and related projects such as, Hill Hosts and NCC Retirement Village Plans	HBCDEM / NCC
Continue to support the following programmes and initiatives	
<ul style="list-style-type: none"> Look Out for Your Neighbour 	NCC / Age Concern
<ul style="list-style-type: none"> Tools for the Teenage Years resource 	NCC
<ul style="list-style-type: none"> Te Pihinga 	NCC
<ul style="list-style-type: none"> Visitor Care Manaaki Manuhiri 	Red Cross
<ul style="list-style-type: none"> COVID-19 recovery and Network of Networks approach 	All
<ul style="list-style-type: none"> Outreach service for rough sleepers 	WIT
<ul style="list-style-type: none"> Emergency Community Resilience Indicators 	HBCDEM
<ul style="list-style-type: none"> Papakainga housing aspirations for whānau Māori in Napier 	TPK / Kāinga Ora
<ul style="list-style-type: none"> Regional Housing Coalition work programme 	HBDHB / TTOH

Our partners:

Age Concern Napier
CAB
CCS Disability Action
Fire and Emergency
HBCDEM
HBDHB
Kāinga Ora
MSD
Multicultural Association

Napier City Business Inc
Napier Disability Advisory Group
Napier Family Centre
Napier Neighbourhood Support
NCC
Police
Red Cross

Plunket HB
RAIT
Salvation Army
St John Central Region
TKHA
TPK
Tū Tangata Maraenui Trust
Whatever it Takes Trust

How will we measure success?

- Number of households that are members of a Neighbourhood Support Group
- Percentage of households with a household emergency plan

Goal Five: Napier is free from addiction related harm

Focus areas

	Target groups and environments
<ul style="list-style-type: none"> Alcohol 	Young people under 25 (including underage drinkers), Māori, men and women who may become pregnant and their families/peers
<ul style="list-style-type: none"> Other drugs 	Drug users and their whānau/families, young people
<ul style="list-style-type: none"> Gambling 	Vulnerable whānau/families/aiga affected by harmful gambling, high deprivation areas

Our actions

	Lead
Support Councils' Joint Alcohol Strategy and HBDHB Alcohol Harm Reduction Strategy projects including: <ul style="list-style-type: none"> Youth harm reduction project Alcohol free zones at events Responsible drinking at large events and in workplaces Licence notifications and support for community action Māori Warden project 	NCC / HBDHB
Investigate support and information available for those wanting to get help for drug issues and establish how SNSG can best support people (including users and whānau) to get help	SNSG
Raise awareness during Gambling Harm Awareness Week and advocate for the removal of pokies from high deprivation areas	TRHOR
Continue to support the following programmes and initiatives	
<ul style="list-style-type: none"> Alcohol Brief Interventions in Primary Care, General Practice and the community 	HHB / HBDHB
<ul style="list-style-type: none"> Controlled Purchase Operations 	HBDHB / Police
<ul style="list-style-type: none"> Alcohol free events, particularly for youth 	Various
<ul style="list-style-type: none"> One for One campaign at events 	NCC / HBDHB
<ul style="list-style-type: none"> Local Alcohol Policy and liquor bans 	NCC
<ul style="list-style-type: none"> Smokefree Coalition 	HBDHB
<ul style="list-style-type: none"> Multi Venues Exclusion Tool (MVE) 	TRHOR

Our partners:

ACC	HB Joint Alcohol Strategy	NCC
Alcohol Accord	Reference Group	Police
Alcohol Action HB	HHB	Red Cross
Beacon Aotearoa	Kāinga Ora	RoadSafe HB
Fire and Emergency	MSD	Te Rangihaeata Oranga
HBDHB	Napier Youth Council	Trust (TRHOR)

How will we measure success?

- Number of alcohol related fatal and serious road crashes
- Gaming machine proceeds

Links to Sustainable Development Goals



Good health and well-being (targets 3.2, 3.5, 3.6)



Gender equality (targets 5.2, 5.3)



Sustainable cities and communities (targets 11.2, 11.5)



Peace, justice and strong institutions (targets 16.1, 16.2)

For more information about the Sustainable Development Goals see:
www.un.org/sustainabledevelopment/sustainable-development-goals

Abbreviations

Automobile Association	AA
Accident Compensation Corporation	ACC
Citizens Advice Bureau	CAB
DOVE Hawke's Bay	DOVE HB
Fire and Emergency New Zealand	Fire and Emergency
Hawke's Bay Civil Defence Emergency Management Group	HBCDEM
Hawke's Bay Regional Council	HBRC
Hawke's Bay District Health Board	HBDHB
Health Hawke's Bay – Te Oranga Hawke's Bay	HHB
Ka Hao Te Rangitahi Trust	KHTR
Kāinga Ora – Homes and Communities	Kāinga Ora
Ministry of Social Development	MSD
Ministry of Education	MoE
Napier City Council	NCC
Napier Youth Council – Te Kaunihera Rangatahi o Ahuriri	Napier Youth Council
Napier City Business Inc	NCBI
Napier Community Patrol	NCP
Napier Neighbourhood Support	NNHS
Napier Safety Trust	NST
New Zealand Police	Police
New Zealand Red Cross	Red Cross
New Zealand Transport Agency	NZTA
RoadSafe Hawke's Bay	RoadSafe HB
Roopu A Iwi Trust	RAIT
Safer Napier Strategic Group	SNSG
Sport Hawke's Bay	Sport HB
Te Kupenga Hauora - Ahuriri	TKHA
Te Puni Kōkiri	TPK
Te Taiwhenua O Heretaunga	TTOH
Te Rangihaeata Oranga Trust – Gambling Recovery Service Hawke's Bay	TRHOR
Whatever it Takes Trust	WIT
William Colenso College	WCC