



Safer Napier Action Plan 2021/22

**What we are going to do this year
1 July 2021 to 30 June 2022**

Safer Napier Strategy Summary



Safer Napier Reaccreditation 2021

Safer Napier will be applying for Safe Community Reaccreditation in September 2021 in addition to the actions identified in this plan. For more information on the reaccreditation process visit www.safecommunities.org.nz



Goal One: People are injury free in Napier

Focus areas

	<i>Target groups / environments</i>
<ul style="list-style-type: none"> Safety in the home (including falls) Family harm prevention 	Children, older people, Māori, Pasifika
<ul style="list-style-type: none"> Mental wellbeing Fire safety 	Whānau/families, ethnic and faith based communities
<ul style="list-style-type: none"> Water safety 	Young people, men, older people
	Under fives, older people, Māori, Pasifika, lower socioeconomic, rented accommodation
	Napier coastlines

Our actions

	<i>Lead</i>
Implement Safe as Houses in target areas	NCC / Police
Support White Ribbon and It's Not OK campaign / Positive Relationships Quiz	SNSG
Promote mental wellbeing, including looking after yourself and others to prevent suicide	TKHA / HBDHB
Continue to support the following programmes and initiatives	
<ul style="list-style-type: none"> Community Strength and Balance programme 	Enliven HB
<ul style="list-style-type: none"> Nymbi falls prevention App 	ACC
<ul style="list-style-type: none"> Safety in Homes and Violence Intervention Programme (VIP) 	HBDHB
<ul style="list-style-type: none"> Family Violence Intervention in General Practice 	HHB
<ul style="list-style-type: none"> Te Kura (whānau harm prevention) 	Police / NKII
<ul style="list-style-type: none"> Tuai Kōpu 	HBDHB
<ul style="list-style-type: none"> Firewise, Fire Awareness Intervention Programme (FAIP), S.A.F.E – Smoke alarms for everyone, and Fire Escape Plans 	Fire and Emergency
<ul style="list-style-type: none"> Kia Piki Te Ora 	TKHA
<ul style="list-style-type: none"> Education and Beach Patrols 	SLSNZ
<ul style="list-style-type: none"> Water user champions 	SLSNZ

Our partners:

ACC	HHB	Safe Communities
Age Concern Napier	Kāinga Ora	Regional Working Group
Disability Resource Centre HB Trust	MSD	Sport HB
DOVE HB	Multicultural Association	St John Central Region
Enliven HB	Napier Family Centre	Surf Life Saving NZ (SLSNZ)
Fire and Emergency	NCC	TKHA
HBDHB	New Zealand Red Cross	TPK
HBRC	NKII	
	RAIT	

How will we measure success?

1. Rate of moderate to serious injuries
2. Rate of public hospital injury discharges

Goal Two: Napier is free from crime

Focus areas

	<i>Target populations / environments</i>
<ul style="list-style-type: none"> Strengthening neighbourhoods Safety in public places 	Areas experiencing crime or safety concerns Community events, parks and reserves, Central Business District (CBD), hotspots and gang related violence and crime
<ul style="list-style-type: none"> Family harm prevention (see Goal One) Burglary, theft 	Whānau/families Homes, retailers

Our actions

	<i>Lead</i>
Implement Safe as Houses in target areas	NCC / Police
Design new City Ambassador programme and CCTV Upgrade	NCC
Support capacity building of Māori wardens and community champions	TPK
City Safer Pathways Review	NCC
Implement Coffee with a Cop	NCC / Police
Continue to support the following programmes and initiatives	
<ul style="list-style-type: none"> Napier Neighbourhood Support 	NNHS
<ul style="list-style-type: none"> Community Patrols, Māori Wardens 	NCP / TPK
<ul style="list-style-type: none"> Love Your Neighbourhood competition and community events 	NCC
<ul style="list-style-type: none"> Street Management and Outreach programme 	NCC / Police / NCBI / WIT
<ul style="list-style-type: none"> Hawke's Bay Youth Engagement Team 	Police
<ul style="list-style-type: none"> Community-led youth & whānau development programme in 'at risk' locations 	NCC
<ul style="list-style-type: none"> CPTED upgrades 	All

Our partners:

Ahuriri Māori Wardens	Napier City Business Inc (NCBI)	NCC
CAB	Napier Community Patrol (NCP)	Police
HBDHB	Napier Family Centre	Pirimai Baptist Church
HHB	Napier Inner City	Plunket HB
Kāinga Ora	Covenanted Churches	RAIT
KHTR	Napier Neighbourhood Support (NNHS)	TKHA
Maraenui and Districts	Napier Safety Trust (NST)	TPK
Māori Wardens Sub	Napier Youth Council	Volunteering HB
MoE		Whatever it Takes Trust (WIT)
MSD		

How will we measure success?

1. Percentage of people who feel safe
2. Rate of victimisations for assault in public places
3. Rate of victimisations for assault by family member

Goal Three: Napier roads are safe for all

Focus areas

	<i>Target groups / environments</i>
• Alcohol and drug impaired drivers	Young drivers, recidivist drink / drug drivers
• Safe speed	Schools, high crash areas, urban roads
• Driver distractions	Drivers using cell phones
• Safe roads and roadsides	Children, biking, walking, un-licenced drivers, SH 5
• Intersections	Identified trouble spots
• Restraint use	Children, infants

Our actions

	<i>Lead</i>
Implement Phase Two 'Safe Routes to School' project on Napier Hill	NCC / Waka Kotahi
Speed Limits Bylaw Review	NCC
Continue to develop off road cycle paths on the network and address network gaps, especially linking with CBD	NCC
Road safety campaign	NCC / Waka Kotahi
Work with Regional Safe Communities to promote the correct use of child restraints and increase the availability of technicians	Regional Safe Communities
Advocate for improved safety of State Highway 5	AA / NCC
Continue to support the following programmes and initiatives	
• Suburban traffic calming	NCC
• Driver licencing programmes	Police / WCC
• Bike Ready and Bikes in Schools	NCC / Waka Kotahi
• Youth Road Safety Expo, Text Off!, Checkpoints and Corrections Service Road Safety Education Days	RoadSafe HB
• School Zones	NCC
• Network safety improvements at trouble spots	NCC
• Rotary Youth Driver Awareness (RYDA) workshops in schools	Police
• Motorcycle riding safety initiatives	ACC

Our partners:

Hawke's Bay Road	Kāinga Ora	Plunket HB
Safety Action Plan Group	MSD	Police
AA	Napier City Business Inc	RoadSafe HB
ACC	Napier Disability Advisory	RYDA
Fire and Emergency	Group	Sport HB
HBDHB	NCC	TPK
HBRC	Waka Kotahi NZ	William Colenso College
iWay	Transport Agency	

How will we measure success?

1. Number of fatal and serious road crashes
2. Number of cycle and pedestrian injury crashes

Goal Four: People in Napier keep themselves safe

Focus areas

	Target groups and environments
<ul style="list-style-type: none"> Strengthening community connections 	Whole community, older people, Māori wardens
<ul style="list-style-type: none"> Emergency readiness / preparedness 	Napier Hill, Taradale, disabled and older persons, migrants, Māori, Pasifika, low socioeconomic, homeless, visitors, businesses, Napier coastal accommodation facilities
<ul style="list-style-type: none"> Healthy, accessible housing 	People with housing needs

Our actions

	Lead
Host Celebrate Safer Napier event/s	SNSG
Implement Safe as Houses in target areas	NCC / HBCDEM
Safer Napier Strategic Group volunteering event	SNSG
Install Tsunami information boards /Evacuation Routes /Blue lines	HBCDEM / NCC
Tsunami Hīkoi	HBCDEM / NCC
Tsunami awareness / water safety signage and promotion for coastal accommodation providers	NCC / Surf Life Saving
Hill Hosts Phase Two - Hill Crew preparedness	NCC
Injury prevention and community safety promotion at events involving Māori whanau e.g. Iron Māori	TPK / SNSG
Support the POD 'Domynis' community mobile fitness centre	NCC / HBDHB
Continue to support the following programmes and initiatives	
<ul style="list-style-type: none"> Look Out for Your Neighbour 	NCC / Age Concern
<ul style="list-style-type: none"> Te Pihinga community facility (also Goal 1 and 2) 	NCC
<ul style="list-style-type: none"> Shake Out 	SNSG
<ul style="list-style-type: none"> Good and Ready 	Red Cross
<ul style="list-style-type: none"> Papakainga housing aspirations for whānau Māori in Napier 	TPK / Kāinga Ora
<ul style="list-style-type: none"> Regional Housing Coalition work programme 	HBDHB / TTOH
<ul style="list-style-type: none"> Housing First 	WIT
<ul style="list-style-type: none"> Healthy Homes Initiative 	TPK / HBDHB

Our partners:

Age Concern Napier
 CAB
 CCS Disability Action
 Fire and Emergency
 HBCDEM
 HBDHB
 Kāinga Ora
 MSD
 Multicultural Association
 Napier City Business Inc

Napier Disability Advisory Group
 Napier Family Centre
 Napier Neighbourhood Support
 NCC
 Police
 Red Cross
 Plunket HB
 RAIT

Salvation Army
 St John Central Region
 Surf Life Saving NZ
 TKHA
 TPK
 Tū Tangata Maraenui
 Whatever it Takes Trust (WIT)

How will we measure success?

1. Number of households that are members of a Neighbourhood Support Group
2. Percentage of households with a household emergency plan

Goal Five: Napier is free from addiction related harm

Focus areas

	Target groups and environments
<ul style="list-style-type: none"> Alcohol 	Young people under 25 (including underage drinkers), Māori, men and women who may become pregnant and their families/peers
<ul style="list-style-type: none"> Other drugs 	Drug users and their whānau/families, young people
<ul style="list-style-type: none"> Gambling 	Vulnerable whānau/families/aiga affected by harmful gambling, high deprivation areas
<ul style="list-style-type: none"> Smoking, vaping 	Māori women, young people, parks and reserves, retailers, CBD

Our actions

	Lead
Support Councils' Joint Alcohol Strategy and HBDHB Alcohol Harm Reduction Strategy projects including: <ul style="list-style-type: none"> Promote One for One and alcohol free zones /events Implement alcohol and young people project Sports alcohol advertising /sponsorship scoping report Advocate for review of alcohol policy to enable community voice Licence notifications and support for community action Māori Warden's project 	NCC / HBDHB
Promote Gambling Harm Awareness Week /Advocate for the removal of pokies from high deprivation areas	TRHOR
Continue to support the following programmes and initiatives	
<ul style="list-style-type: none"> Controlled Purchase Operations 	HBDHB/ Police
<ul style="list-style-type: none"> Alcohol free events, particularly for youth 	Various
<ul style="list-style-type: none"> Local Alcohol Policy and liquor bans 	NCC
<ul style="list-style-type: none"> Smokefree Coalition activities e.g. vaping and schools 	HBDHB
<ul style="list-style-type: none"> Review of Councils' Joint Smokefree Policy 	NCC/HDC
<ul style="list-style-type: none"> Multi Venues Exclusion Tool (MVE) 	TRHOR

Our partners:

ACC	HB Joint Alcohol Strategy	NCC
Alcohol Accord	Reference Group	Police
Alcohol Action HB	HHB	Red Cross
Beacon Aotearoa	Kāinga Ora	RoadSafe HB
Fire and Emergency	MSD	Te Rangihaeata Oranga Trust (TRHOR)
HBDHB	Napier Youth Council	

How will we measure success?

- Number of alcohol related fatal and serious road crashes
- Gaming machine proceeds

Links to Sustainable Development Goals

Safer Napier actively supports the 2030 Sustainable Development Agenda. In particular addressing the Sustainable Development Goals directly related to injury and violence prevention and those that address the risk factors of injury and violence.



Ensure healthy lives and promote well-being for all

3.2 End preventable deaths of children under-five

3.5 Prevent harmful use of alcohol

3.6 Halve deaths and injuries from road traffic accidents



Achieve gender equality and empower all women and girls

5.2 Eliminate all forms of violence against women and girls



Make cities inclusive, safe, resilient and sustainable

11.2 Safe transport improving road safety and public transport

11.5 Reduce the number of deaths by water-related disasters



Promote just, peaceful and inclusive societies

16.1 Reduce all forms of violence and related death rates

16.2 End all forms of violence against children

For more information about the Sustainable Development Goals see:
www.un.org/sustainabledevelopment/sustainable-development-goals

Abbreviations

Automobile Association	AA
Accident Compensation Corporation	ACC
Citizens Advice Bureau	CAB
DOVE Hawke's Bay	DOVE HB
Fire and Emergency New Zealand	Fire and Emergency
Hawke's Bay Civil Defence Emergency Management Group	HBCDEM
Hawke's Bay Regional Council	HBRC
Hawke's Bay District Health Board	HBDHB
Health Hawke's Bay - Te Oranga Hawke's Bay	HHB
Ka Hao Te Rangitahi Trust	KHTR
Kāinga Ora – Homes and Communities	Kāinga Ora
Ministry of Social Development	MSD
Ministry of Education	MoE
Napier City Council	NCC
Napier Youth Council - Te Kaunihera Rangatahi o Ahuriri	Napier Youth Council
Napier City Business Inc	NCBI
Napier Community Patrol	NCP
Napier Neighbourhood Support	NNHS
Napier Safety Trust	NST
New Zealand Police	Police
New Zealand Red Cross	Red Cross
New Zealand Transport Agency - Waka Kotahi	NZTA
Ngāti Kahungunu Iwi Inc	NKII
RoadSafe Hawke's Bay	RoadSafe HB
Roopu A Iwi Trust	RAIT
Rotary Youth Driver Awareness	RYDA
Safer Napier Strategic Group	SNSG
Sport Hawke's Bay	Sport HB
Surf Life Saving NZ	SLSNZ
Te Kupenga Hauora - Ahuriri	TKHA
Te Puni Kōkiri	TPK
Te Taiwhenua O Heretaunga	TTOH
Te Rangihaeata Oranga Trust -- Gambling Recovery Service Hawke's Bay	TRHOR
Tū Tangata Maraenui Trust	Tū Tangata Maraenui
Waka Kotahi NZ Transport Agency	Waka Kotahi
Whatever it Takes Trust	WIT
William Colenso College	WCC