Consultation Plan

Consultation over a cuppa

Purpose:
The proposed consultation is two-fold. Firstly, we want to find out from a range of people (particularly our primary target group) what they think about the issue, what is already available and what is needed at each stage of engagement. Consultation is also a really good opportunity to promote the project, seek support and encourage wider involvement.

We want to find out:
- What is already going on in the community that can contribute to increasing engagement for older people in Napier
- What would work to improve engagement in each of the phases (project ideas / concepts)
- Are there people and/or organisations that would like to be part of or lead projects that contribute to increasing engagement

We want to encourage:
- Greater awareness of the issue and the project itself
- People and/or organisations to support the project
- People and/or organisations to get involved in any way they can – be it at an individual neighbourly level or through leading a project themselves
- The promotion of ageing as an opportunity giving a positive perception of older people in our community
<table>
<thead>
<tr>
<th>Methodology Stage</th>
<th>1. In Home</th>
<th>2. Services</th>
<th>3. Community Contributor/Participator</th>
<th>4. Community Connector</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Intervention review*</td>
<td>Review existing research – local, national and international – Interventions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Workshop*</td>
<td>Workshop Hui Community organisations (including clubs, church groups), Government agencies</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Survey*</td>
<td>As wide as possible</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Focus groups</td>
<td>Visitors • Accredited visitors • DHB social workers / Options</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Users Providers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Contributors (e.g. volunteers)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Connectors (e.g. networkers)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Interviews</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Outcomes desired**

- Ideas for enhancing existing mechanisms e.g. localised resource for visitors
- Ways to maximise existing services
  - Reduce barriers to participation
  - Identify gaps
- Good ways to promote volunteering to target group
  - Reduce barriers to participation
  - Ideas on how to get people to start things themselves (e.g. education groups, social groups, interest groups)
  - Ideas on how to get people to start things themselves – sharing talents and skills that address a community need. Who is around, how could they help?

---

*The Community Intern could complete the research, present this at the hui they have organised and design, complete and analyse the survey. They could also support the hui, the focus groups and interviews. However, we need the community to take a lead in the consultation – particularly led by steering group members.*