



Safer Napier Action Plan 2022-2024

October 2022 - June 2024

This action plan presents actions for implementing the Safer Napier Strategy.

This plan includes new and existing initiatives that will support a Safer Napier, including a number of safety projects, programmes and initiatives that are already in progress.

Actions included in this plan were identified from:

- Feedback received from Safer Napier Signatories and community agencies at our Annual Workshop held in September 2022
- Ideas and information gathered from the community and signatories via survey, pop-ups and discussions as part of pre-engagement activities during the Safer Napier Strategy development
- Safer Napier Strategic group discussions with lead agencies
- And informed by data including Napier City Council's annual social monitor and 2021 safety survey data

The actions may not be evenly distributed across the priority areas however, they reflect either a community safety priority or where agencies and partners were identified and willing to take ownership and progress the actions.

Goal One: Ngā tangata / People

Our people are safe and prepared

Focus Areas	Priority communities / environments
• Social Harms	People and whānau affected by social harms
• Family harm prevention	Whānau/families, ethnic and faith based communities
• Crime prevention	Homes, retailers
• Addiction related harm (including gambling, alcohol, smoking, vaping and other drugs)	Young people under 25, Māori, people and whānau affected by addiction, retailers, CBD, parks and reserves
• Suicide prevention	Men, young people, LGBTQI+
• Mental wellbeing	Young people, men, older people living alone, LGBTQI+
• Emergency preparedness	Older people, Māori, Pasifika, low socio-economic, people with disabilities, Napier coastlines, Napier hill
• Climate change	Coastal areas, Napier residents, CBD

Our actions

	Lead/s
Support the growth of Napier Neighbourhood Support	NCC/ NNHS
Develop community resilience plans in priority locations	HBCDEM
Develop emergency plans with schools	HBCDEM / MOE
Emergency preparedness activities with surf lifesaving clubs	HBCDEM / SLNZ
Provide evacuation information for families with disabilities	HBCDEM / CCS
Localise national mental health and well-being campaigns	Te Whatu Ora / SNSG
Promote local mental health services and campaigns through social media and local networks	Te Whatu Ora
Implementation of the Smokefree and Vapefree Policy	HDC/NCC
Develop and deliver a vaping education toolkit for schools	Te Whatu Ora

Increase knowledge and advocate for national alcohol legislation change, including the Sale and Supply of Alcohol (Harm Minimisation) Amendment Bill	Joint Alcohol Strategy
Promote Gambling Harm Awareness Week and removal of pokies from high deprivation areas	Te Rangihaeata Oranga Trust
Partner projects with Āwhina Tangata – Napier City Assist and CCTV network	NCBI / NCC / NNHS
Encourage people to use more sustainable transport e.g. walking and cycling	Waka Kotahi / NCC
<i>PASAG: Emergency preparedness planning amongst older people and retirement villages</i>	<i>HBCDEM / NCC</i>
<i>PASAG: Promote Napier Neighbourhood Support to older people with the view to increasing membership and connections to existing groups</i>	<i>NNHS</i>
Continue to support and promote the following programmes and initiatives;	
<ul style="list-style-type: none"> Ngāti Kahungunu Te Kura (whānau harm prevention) including quarterly speed dating networking events 	Ngāti Kahungunu Iwi / Police
<ul style="list-style-type: none"> Tuai Kōpu - Pēpi packs, safe sleeping 	Te Whatu Ora
<ul style="list-style-type: none"> Kia Piki Te Ora 	TKHA
<ul style="list-style-type: none"> Outreach service, Housing First 	WITT
<ul style="list-style-type: none"> Continue to install tsunami information boards, evacuation routes 	HBCDEM / NCC
<ul style="list-style-type: none"> Hill Hosts phase two - Hill preparedness 	HBCDEM / NCC
<ul style="list-style-type: none"> Men's support group 	Prisoner Rehabilitation Society
<ul style="list-style-type: none"> Grow Tihei Rangatahi service within the community 	TKHA
<ul style="list-style-type: none"> Family Violence Prevention 	Dove Hawke's Bay
<ul style="list-style-type: none"> White Ribbon including increased leadership via ambassadors programme 	SNSG / NCC
<ul style="list-style-type: none"> Te Haa Matea Hawke's Bay stop smoking services 	Choices / TKHA / Te Whatu Ora
<ul style="list-style-type: none"> Te Vaka Māia (Cactus Programme) 	WCC / Police / TKHA
<ul style="list-style-type: none"> Alcohol free events and zones 	SNSG

Our partners:

Age Concern Napier
Choices - Kahungunu
DOVE Hawke's Bay
Eastern Districts Police
HB Civil Defence Emergency Management
Hasting's District Council
Health Hawke's Bay
Joint Alcohol Strategy
Ministry of Education
Napier City Business

Napier City Council
Napier Neighbourhood Support
Ngāti Kahungunu Iwi -Te Kura
Prisoner Rehabilitation Society
Surf Lifesaving NZ
Te Whatu Ora
Te Kupenga Hauora Ahuriri
Te Rangihaeata Oranga Trust
Te Puni Kōkiri
William Colenso College

How will we measure success?

1. Percentage of people who feel safe
2. Rate of victimisations for assault in public spaces
3. Rate of victimisations for assault by family member
4. Gaming machine proceeds
5. Number of alcohol related fatal and serious crashes
6. Percentage of households with a household emergency plan

Goal Two: Ngā wāhi / Place

We have safe homes, roads and public spaces

Focus areas	Priority communities / environments
<ul style="list-style-type: none"> • Safety in the home (including falls) 	Children, older people, Māori, Pasifika, low socio-economic
<ul style="list-style-type: none"> • Road and cycle safety 	Children, young drivers, older people, unlicensed drivers, car restraints, cyclists, SH5, intersections, high crash areas
<ul style="list-style-type: none"> • Water safety 	Children, Napier residents and visitors, Marine Parade, coastlines, rivers
<ul style="list-style-type: none"> • Fire safety 	Children, older people, whānau living in rental accommodation, Māori, Pasifika
<ul style="list-style-type: none"> • Injury prevention 	Older persons

Our actions

	Lead
Streets for People - Carlyle Street safety improvements	Waka Kotahi / NCC
Open Home initiative, Home Fire Safety Checks, FireWise School programme, protecting homes against wildfire	FENZ
Refresh and expand 'Safe as Houses' project in priority locations and focus on safety of older people including residents of NCC's Senior Housing	NCC / Police / FENZ / HBCDEM / NNHS / TKHA
Home visits for kaumātua and older people at home	Enliven / Age Concern
Accessibility support in homes	CCS Disability Action
Home health and safety checks including smoke alarms, fencing and fencing for children	Kāinga ora
Provide and promote exercise programmes for older adults -Kiwi Seniors, Sit and Be Fit, Tai Chi *	Sport HB, Grey Power, Age concern
Install permanent beach safety signage along Napier coastlines	NCC / SLSNZ
Support Pacific Surf Life Saving Club transition	NCC / SLSNZ
Advocate for safer, more inclusive pathways	NCC / Waka Kotahi

<i>PASAG: Promote awareness of how to use courtesy crossings and pedestrian crossings</i>	NCC
<i>PASAG: Improve safety and accessibility of steps and pathways on Mataruahou for better emergency preparedness</i>	NCC / HBCDEM
Continue to support the following initiatives and programmes	
• Youth Road Safety Expo, Checkpoints and Corrections Service Road Safety Education Days	Roadsafe HB
• Hawke's Bay Regional Road Safety Strategy	HBRC
• Network safety improvements at trouble spots and school zones	NCC
• Rotary Youth Driver Awareness (RYDA) workshops in schools	Police
• Motorcycle riding safety initiatives	ACC
• Education and Beach Patrols	SLSNZ
• Nymbi falls prevention app	ACC
• Community Strength and Balance programme	Enliven HB / ACC/ Age Concern
• Promote and deliver Staying Safe – refresher course for older drivers	Waka Kotahi / Age Concern

Our partners:

Accident Compensation Corporation
Age Concern
Automobile Association
CCS Disability Action
Eastern Districts Police
Enliven Hawke's Bay
Fire and Emergency NZ
Grey Power
Hawke's Bay Regional Council
HB Civil Defence Emergency Management

Kāinga Ora
Napier City Council
Positive Ageing Strategy Advisory Group
Roadsafe Hawke's Bay
Sport Hawke's Bay
Surf Life Saving NZ
Te Kupenga Hauora Ahuriri
Te Whatu Ora
Waka Kotahi – NZ Transport Agency

How will we measure success?

1. Rate of moderate to serious injuries
2. Rate of public hospital injury discharges
3. Number of fatal and serious road crashes
4. Number of cycle and pedestrian crashes

Goal Three: Ngā hāpori / Community

We are a connected and inclusive community

Focus areas

	Target groups / environments
<ul style="list-style-type: none"> Strengthening neighbourhoods 	Whole community, older people, socially isolated, resident associations, Māori wardens
<ul style="list-style-type: none"> Community Events 	Rangatahi, Pasifika, migrant communities
<ul style="list-style-type: none"> Youth and whānau development 	Young people not in education or employment (NEET), low income whānau, vulnerable young people
<ul style="list-style-type: none"> Social inclusion 	Older persons, tangata whaiora, beneficiaries, people with disabilities, LGBTQI+
<ul style="list-style-type: none"> Cultural diversity 	Newcomers, migrants, international students

Our actions

	Lead
Extend 'Look out for your neighbour' campaign including additional promotional opportunities	NCC / NNHS / Age Concern
Identify partnership projects combining residents associations and mana whenua e.g. planting days, community clean up events	NCC / NNHS / HBRC
Support Matariki annual event	Ngāti Kahungunu Iwi / NCC
Develop a calendar of safety related community events including neighbourhood support campaigns	SNSG / NCC / NNHS
Implement Westshore Community Connection project	Sport HB / NCC / SLSNZ / Emerge Aotearoa / Westshore School
Work with Napier Youth Council to support safety initiatives for young people	SNSG / NCC
Deliver a regional DiverCity multicultural event	HBSF

Play Streets	Waka Kotahi / Sport HB / NCC
Targeted events for rangatahi	SNSG
Intergenerational learning projects and events e.g. Marae based cooking, weaving, DIY	Age Concern / PASAG
Implement recommendations from Napier Homelessness Report	NCC / WITT
Conduct a stocktake and stakeholder mapping in preparation for the development of Napier's 'welcoming plan'	NCC / Te Waka Rangapū
Continue to support the following initiatives and programmes	
• Shake Out	HBCDEM
• Good and Ready	Red Cross
• Papakainga housing aspirations for whānau Māori in Napier	TPK / Kāinga Ora
• Child healthy housing programme	Te Whatu Ora, HBRC
• Support Iron Māori Kaumātua event for Napier	TPK / TKHA / NCC
• International day for older persons	PASAG

Our Partners

Accident Compensation Corporation
 Creative Arts Napier
 Eastern Districts Police
 Emerge Aotearoa
 Grey Power
 Hawke's Bay Regional Council
 HB Civil Defence Emergency Management
 Hawke's Bay Settlement Forum
 Kāinga Ora
 Ministry of Social Development
 Napier City Business Inc

Napier Youth Council
 Napier City Council
 Napier Neighbourhood Support
 Ngāti Kahungunu Iwi- Te Kura
 Road Safety HB
 Sport Hawke's Bay
 Te Puni Kōkiri
 Te Waka Rangapū
 Waka Kotahi - NZ Transport Agency
 Westshore School

How will we measure success?

1. Number of households that are members of a Neighbourhood Support Group
2. Percentage of people who report positive social connections
3. Percentage of people who experience prejudice or intolerance

Abbreviations

Automobile Association	AA
Accident Compensation Corporation	ACC
Awhina Tangata – Napier Assist	Āwhina Tangata
Citizens Advice Bureau	CAB
DOVE Hawke's Bay	DOVE HB
Emerge Aotearoa	EMERGE
Fire and Emergency New Zealand	FENZ
Hawke's Bay Civil Defence Emergency Management Group	HBCDEM
Hawke's Bay Regional Council	HBRC
Hawke's Bay Settlement Forum	HBSF
Health Hawke's Bay - Te Oranga Hawke's Bay	HHB
Ka Hao Te Rangitahi Trust	KHTR
Kāinga Ora – Homes and Communities	Kāinga Ora
Ministry of Social Development	MSD
Ministry of Education	MoE
Napier City Council	NCC
Napier Youth Council - Te Kaunihera Rangatahi o Ahuriri	Napier Youth Council
Napier City Business Inc	NCBI
Napier Community Patrol	NCP
Napier Neighbourhood Support	NNHS
Napier Safety Trust	NST
New Zealand Police	Police
New Zealand Red Cross	Red Cross
New Zealand Transport Agency - Waka Kotahi	NZTA
Ngāti Kahungunu Iwi	NKII
RoadSafe Hawke's Bay	RoadSafe HB
Roopu A Iwi Trust	RAIT
Safer Napier Strategic Group	SNSG

Sport Hawke's Bay
Surf Life Saving NZ
Te Kupenga Hauora - Ahuriri
Te Puni Kōkiri
Te Rangihaeata Oranga Trust
Te Waka Rangapū (NCC)
Te Whatu Ora - Hawke's Bay
Waka Kotahi - NZ Transport Agency
Whatever it Takes Trust
William Colenso College

Sport HB
SLSNZ
TKHA
TPK
TRHOR
Te Waka Rangapū
Te Whatu Ora
Waka Kotahi
WITT
WCC