Safer Napier Strategy
2017 - 2021

Napier is a safe and healthy city
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Safer Napier Strategy 2017 – 2021

Introduction

Napier is a vibrant coastal city that enjoys a lot of sunshine, a diverse culture and is a popular tourist location for both national and international visitors. People from Napier are proud of their community and strive to make it an even better place to live, work and visit. Safety is continually identified by Napier citizens as a high priority and as such is reflected in Napier’s Council and Community Outcomes.

As part of Napier’s commitment to improving community safety it was accredited as an International Safe Community in August 2010 and re-accredited in March 2016. This is a World Health Organization (WHO) concept that recognises safety as “a universal concern and a responsibility for all”. This approach to community safety encourages greater cooperation and collaboration between non-government organisations, the business sector, and local and central government agencies.

Since accreditation, Safer Napier has achieved many outcomes and in 2016 gained international recognition by winning the ‘World Health Organization Western Pacific Regional Office Healthy Cities Recognition for Violence and Injury Prevention award’. Safer Napier is an ‘umbrella’ for over 60 initiatives and projects and takes a strengths based approach to support families, neighbourhoods and to address safety issues.

This strategy focuses on five key areas – injury prevention, crime prevention, road safety, community resilience and addiction related harm. Focus areas are set based on both community feedback and statistical evidence.

Structure

Safer Napier is made up of a diverse group of agencies, organisations and community groups all working together to improve community safety. Forty three groups signed the Safer Napier Memorandum of Commitment (Appendix A). Napier City Council is the lead agency and the programme is governed by the Safer Napier Strategic Group (SNSG) through a Terms of Reference (Appendix B). This is a cross-sector group of government agencies and key organisations1. They are supported by reference groups, a wider collection of relevant agencies and organisations, input from the community and target groups, plus other safe communities nationally and internationally.

1 Members as at January 2017: Accident Compensation Corporation, Hawke’s Bay Civil Defence Emergency Management Group, Hawke’s Bay District Health Board, Health Hawke’s Bay, Housing New Zealand Corporation, Ministry of Social Development, Napier City Council, Napier City Business Inc, NZ Automobile Association, NZ Fire Service, NZ Police, NZ Red Cross, Te Puni Kōkiri, RoadSafe Hawke’s Bay, Roopu a Iwi Trust and Te Kupenga Hauora – Ahuriri.
Principles

The following principles guide the implementation of this strategy:

- **Commitment to contribute** - the whole community plays a role in crime prevention, injury prevention, road safety, addiction related harm and community resilience
- **Collaboration and coordination** - central and local government, Iwi, non-government organisations, community organisations and safety networks work together for the benefit of the community
- **Proactive action** - where possible anticipate and respond to issues within Napier
- **Integrity** – treat each other with respect, honesty and fairness.
Strategic Links

International Safe Communities

Safer Napier is an accredited International Safe Community and part of an international network of designated safe communities. This includes the Safe Community Foundation of New Zealand, the Pan Pacific Safe Communities Network (New Zealand, Australia, United States of America and Canada) and globally.

Safer Napier is due for re-accreditation in 2021.

Local, Regional and National Links

Safer Napier stakeholders bring their local agency knowledge and relevant national and regional strategies to the table. The programme is guided by a range of national, regional and local strategies, plans and policies (Appendix C).

Review

This Strategy will be reviewed every five years in line with Safe Communities re-accreditation timeframes. The next review will begin in 2021. The implementation plan and annual activities will be revisited each year to ensure they remain relevant and reflect new or emerging issues.
Our Strategy

Our vision:
Napier is a safe and healthy city

Our goals:

Goal 1: People are injury free in Napier
Goal 2: Napier is free from crime
Goal 3: Napier roads are safe for all
Goal 4: People in Napier keep themselves safe
Goal 5: Napier is free from addiction related harm

Our Napier:

- Everyone works together to improve community safety
- We connect with each other
- Our children are happy and healthy
- Our spaces and places are safe
- Our businesses are buzzing
- We love our community
Appendix A: Safer Napier Memorandum of Commitment

Safer Napier Memorandum of Commitment
6 November 2015

Memorandum of Commitment

1. Definition
A Memorandum of Commitment (MOC) is an agreement between "parties" that sets the terms of how they will conduct themselves towards each other and for what purpose.

2. Parties Defined
Parties are defined as key officials of local and central government agencies and key representatives of community organisations.

3. Purpose
The signatories agree to be part of the Safer Napier International Safe Community Programme and work together to improve community safety in Napier.

4. Terms of the Relationship
   a) Each party agrees to act in accordance to the principles of the Commitment.
   b) Each party agrees to participate in the relationship in a collaborative manner.

5. Principles
The following list of principles acts as the defined rules of engagement for signatories:
   a) Commitment to contribute
      The whole community has a role to play in crime prevention, injury prevention, road safety, alcohol related harm and community resilience.
   b) Collaboration and Coordination
      Central and local government, iwi, non-government organisations, community organisations and safety networks work together for the benefit of the community.
   c) Proactive Action
      Where possible, signatories anticipate and respond to issues within Napier. Innovative thinking to create solutions is encouraged.
   d) Integrity
      All signatories will treat each other with respect, honesty and fairness.

6. Duration of MOC
The duration of the MOC shall be five years from the date of signing this document.

7. Termination of Clause
Any party can terminate their membership of the MOC at any time. Notice of termination must be in writing and signed by the party member.

8. Context
The Memorandum of Commitment is not a legal document but a mutual agreement of intent.

9. Signing of Parties
I have read the Memorandum and understand its contents and agree to adhere to the purpose and principles of commitment in relation to the Safe Communities Napier Committee by signing my name, designation and date.

(Signatures and Details)

Witnessed By

(Signature and Details)
Appendix B: Safer Napier Strategic Group Terms of Reference

Safer Napier Strategic Group Terms of Reference

Purpose

To provide leadership, guidance and support for the Safer Napier programme which aims to improve community safety in Napier through collaboration and action.

Objectives

- To work together and partner with others who contribute to improving community safety in the Napier community
- To develop and implement strategic goals and facilitate or implement actions to achieve them
- To proactively share skills, resources, information, ideas and experience to increase safety in Napier
- To oversee the Safer Napier programme and meet the requirements of the Safe Communities accreditation programme – including a strategic plan, annual action plan and annual report incorporating community feedback, research and statistical data.

Safer Napier Structure
Membership

The Safer Napier Strategic Group (SNSG) consists of representatives from a number of government agencies and non-government agencies that are involved with crime prevention, injury prevention, alcohol related harm, road safety and community resilience.

These include but are not limited to; Accident Compensation Corporation, Hawke’s Bay Civil Defence Emergency Management Group, Hawke’s Bay District Health Board, Health Hawke’s Bay, Housing New Zealand Corporation, Ministry of Social Development, Napier City Council, NZ Fire Service, NZ Police, NZ Red Cross, NZ Transport Association, Te Puni Kōkiri, RoadSafe Hawke’s Bay, Roopu a Iwi Trust and Te Kupenga Hauora - Ahuriri.

Ideally, in their organisation, representatives hold positions of influence with decision-makers or are decision-makers themselves (e.g. strategy and policy development, resource allocation etc).

New Members

Each member organisation determines who their representative is on the group, endorsed by the SNSG. Should the representative leave the member organisation, the organisation will replace the representative with another staff member or volunteer. The exiting member will ensure an adequate ‘handover’ is completed. In addition, the Safer Napier coordinating agency will brief the new member before them joining the group.

The SNSG may co-opt new member organisations.

Role of Committee Members

- To act as a representative for the views of their organisation with regards to community safety in Napier
- To share relevant information, projects and knowledge that contribute to community safety in Napier, the wider Hawke’s Bay area and nationally
- To ensure information from SNSG is shared with their own organisation
- To promote the activities of Safer Napier widely, through communication to service provider and other networks
- To seek and consider input from the community when developing the Safer Napier strategy and implementation of Safer Napier programmes.

Reference Groups

Reference Groups will be established around priority areas to provide specialist skills and expertise. They will help identify and select focus areas to be worked on each year. In addition, the reference groups may also deliver activities that contribute to Safe Napier goals.
Meetings

- Held bi-monthly or as required
- A quorum is one half plus one of the current members of the SNSG
- Notes are taken at each meeting and distributed to all members

Community Consultation

The wider group of stakeholders will be consulted annually at the Safer Napier Annual Meeting. This is an opportunity to update on the programme’s progress and receive input into strategic and implementation planning.

Communication

The community will also be updated on the Safer Napier programme through the NCC website, newspaper and newsletter articles. Napier City Council communication staff will assist in developing and disseminating media releases. Joint media releases will be discussed (at meetings or via email) with the SNSG prior to release.

Review Date

The Terms of Reference will be reviewed every three years by the SNSG.

Last reviewed March 2016.
Appendix C: Examples of National, Regional and Local Strategies, Policies and Plans

National

- Better Public Services
- Children’s Action Plan
- Cross-government Injury Prevention Workplan Hawke’s Bay Civil Defence Emergency Management Group Plan (under review)
- Healthy Homes
- Ministry of Education Statement of Intent 2011/12 - 2016/17
- Ministry of Social Development Statement of Intent 2014-2018
- National Civil Defence Emergence Management Strategy
- National Drug Policy 2015 – 2020
- New Zealand Fire Service Statement of Strategic Direction 2014 – 2018
- New Zealand Police Four Year Plan 2015 – 2019
- New Zealand Suicide Prevention Plan
- Safer Journeys 2020

Regional

- Child Protection agreement between CYF and Ngati Kahungunu
- Community Policing Plans
- Hastings and Napier Joint Alcohol Strategy
- Hawke’s Bay Civil Defence Emergency Management Group Plan
- Hawke’s Bay District Health Board Injury Prevention Strategy
- Hawke’s Bay Road Safety Action Plan
- Hawke’s Bay Regional Tobacco Strategy 2015 - 2020
- Napier City Council Long Term Plan
- Te Kupenga Hauora – Ahuriri Whanau Ora Long Term Strategic Plan

Local

- Shade Policy
- Smokefree Policy