



SAFER NAPIER

ANNUAL REPORT

2013



Accredited International Safe Community
“Working Together for a Safer City”



Contents

Accredited NZ Safe Communities: Annual Report (January – December 2013).....	1
Criteria 1 & 7 – Leadership / Collaborative Relationships / Partnerships / Networks.....	2
Meetings and forums that encourage Safer Napier collaboration.....	6
Criteria 2 & 3: (Programmes - population & high risk) and Criteria 4, 5 & 6 (evidence/data/evaluation)	7
Goal One: People are injury free in Napier - <i>How well are we doing?</i>	8
Goal Two: Napier roads are safe for all who use them – <i>How are we doing?</i>	18
Goal Three: People in Napier feel safe – <i>How well are we doing?</i>	24
Goal Four: Napier is free from Alcohol related harm – <i>How are we doing?</i>	35
Goal Five: People in Napier know how to keep themselves safe – <i>How well are we doing?</i>	39
Final Comments	45
Challenges	45
Opportunities.....	45
Safe Communities Foundation New Zealand (SCFNZ) Support.....	46
Appendices:	46

International Safe Community Accreditation

Napier was accredited as an International Safe Community in September 2010. Communities with international accreditation must meet the following seven indicators established by the World Health Organisation Collaborating Centre on Community Safety Promotion:

1. An infrastructure based on partnership and collaboration, governed by a cross-sector group that is responsible for safety promotion in their community.
2. Long-term, sustainable programmes covering both genders and all ages, environments, situations.
3. Programmes that target high-risk groups and environments and programmes that promote safety for vulnerable groups.
4. Programmes that are based on the available evidence.
5. Programmes that document the frequency and causes of injuries.
6. Evaluate measures to assess programmes, processes and the effects of change.
7. Participate in national and international Safe Communities' networks.

This Annual Report is a summary of our key projects and how Safer Napier has met the International Safe Community criteria. Please note this report gives an overview of Safer Napier activities and does not include all community safety initiatives occurring in Napier.

Demographics

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Criteria 1 & 7 – Leadership / Collaborative Relationships / Partnerships / Networks

The Safer Napier programme continues to provide an important opportunity to expand and support a collaborative approach to addressing safety issues in the city. A particular strength of Napier's safety effort is the excellent collaboration between a large number of agencies and groups¹ as demonstrated by over 35 organisations and groups represented at the Annual Safer Napier workshop.

The Safer Napier Strategic Group (SNSG) continues to coordinate and drive the strategic direction of the programme. During 2013, the NZ Red Cross and Napier City Council Emergency Management became members of the SNSG in response to community safety focuses. The SNSG meets bi-monthly and is supported by three reference groups established around priorities of alcohol related harm, road safety and community resilience. The reference groups help identify priorities for each year and collaborate to deliver activities that contribute to the goals.

Enhancing collaborative relationships and partnership remains a priority for Safer Napier. The Safe as Houses project (see page seven for details) and the Safer Schools toolkit are good examples of how the ISC framework is helping to facilitate better community outcomes through organisations working together.

Attendance at the Safe Communities Annual forum and participation in national and international safe community networks have provided opportunities to extend networks



Safer Napier Annual Workshop 2013 participants learn some Tai Chi to improve balance and help prevent falls.

¹ Quote from Safe Communities Foundation New Zealand Accreditation Report 2010

and exchange best practices examples, hear innovative ideas, new research, and learn more about other ISC communities. Safer Napier continues to work closely with Safer Hastings, Safer Central Hawke's Bay and Wairoa (seeking accreditation) through the regional working group. This group offers collegial support and ensures a coordinated approach across Hawke's Bay.

Collaboration, partnerships and networking remain a key strength of Napier's approach.

Safer Napier Strategic Group members

- Accident Compensation Corporation
- Hawkes Bay District Health Board
- Health Hawke's Bay - Te Oranga Hawke's Bay
- Housing New Zealand Corporation
- Ministry of Social Development
- Napier City Council
- New Zealand Fire Service
- New Zealand Police
- New Zealand Red Cross
- RoadSafe Hawke's Bay
- Te Kupenga Hauora - Ahuriri
- Department of Internal Affairs (Advisory)

Project profile - Celebrate Safer Napier Day

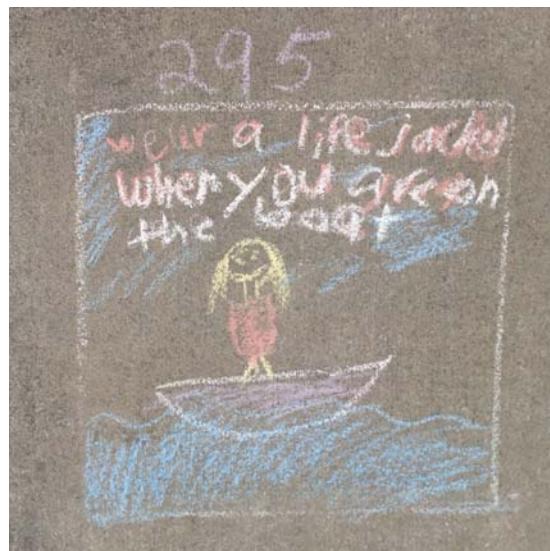
Held in October 2013, Celebrate Safer Napier Day was a free community event based around the theme 'keeping our families and neighbours safe and ready'. It is a great example of the collaboration safe community accreditation encourages with 20 agencies and community services, and two businesses represented on the day.

It was a day packed with fun activities and information for the whole family. Over 800 people attended with a large happy crowd visible throughout the whole event.

Key messages included; 'Get Ready - Get Through', know your neighbours, SNAP website (property identification in case of burglary), ladder safety tips, family violence is not OK, firewise messages, always wear a life jacket and learn to swim, to name a few.



Napier Neighbourhood Support at Celebrate Safer Napier Day.



A useful safety message from a younger member of our community

The 'Keeping Safe and Well' chalk art competition for children 12 years and under was very popular with all 100 spaces filled. People also enjoyed taking part in the Ladder Safety Challenge and gathering together what you need in a Get Ready Kit. Of people surveyed on the day 83% said they would make changes to improve their family's safety because of what they had learnt that day.

This was a great opportunity to showcase all the great things Safer Napier does, get community input into Safer Napier strategic planning and raise awareness of safety issues.

Quick reference abbreviations

• Accident Compensation Corporation	ACC
• Child, Youth and Family	CYF
• Department of Internal Affairs	DIA
• Dove Hawke's Bay	Dove HB
• Hastings District Council	HDC
• Hawke's Bay District Health Board	HBDHB
• Health Hawke's Bay	HHB
• Housing New Zealand Corporation	HNZC
• Ministry of Social Development	MSD
• Ministry of Education	MoE
• Ministry of Health	MoH
• Ministry of Justice	MoJ
• Napier City Council	NCC
• Napier Neighbourhood Support	NNHS
• New Zealand Fire Service	NZ Fire Service
• New Zealand Police	Police
• New Zealand Transport Agency	NZTA
• Road Safe Hawke's Bay	RoadSafe HB
• Safer Communities Foundation New Zealand	SCFNZ
• Safer Community Napier Committee	SCNC
• Safer Napier Strategic Group	SNSG
• Sport Hawke's Bay	Sport HB
• Te Kupenga Hauora - Ahuriri	TKHA
• Te Puni Kokiri	TPK

Meetings and forums that encourage Safer Napier collaboration

Regular Meetings	Frequency
Safer Napier Annual Workshop	Once during the year
Safer Napier Strategic Group	Every two months
Community Development Committee (NCC)	Every six weeks
Alcohol Reference Group Joint Alcohol Strategy Group: NCC, HDC, NZ Police, ACC, HBDHB and HHB	Quarterly
Road Safety Reference Group Hawke's Bay Road Safety Action Plan: RoadSafe HB, NZTA, Police, ACC, HBDHB, and NCC, HDC and Central Hawke's Bay District Council	Quarterly
Community Resilience Reference Group NCC, NZ Police, NZ Fire, Napier Safety Trust, NNHS and Napier Community Patrols	Quarterly
Safe Communities Regional Working Group	Quarterly
Other Network Forums	Membership
Youth Offending Team <i>Share information and work on issues around youth offending</i>	CYF, Police, HBDHB, NCC and MoE
Family Violence Inter-Agency Response Team	Police, Dove Hawke's Bay, Victim Support, CYF, Women's Refuge, Probation and LIVE HB
HOPE <i>Suicide prevention</i>	TKHA, HBDHB, Te Rangihaeata Oranga Trust (Problem Gambling), Dove HB, HHB, Roopu a Iwi Trust and community providers
Napier Disability Advisory Group <i>To improve access for disabled citizens</i>	Information 4 Disability, CCS Action, Foundation for the Blind, Deaf Aotearoa, Hearing Association, Multiple Sclerosis Society, Epilepsy Hawke's Bay, Age Concern Napier and Taradale Senior Citizens
Alcohol Accords <i>To address alcohol related issues in and around licenced and off licenced premises (Taradale, Ahuriri, CBD)</i>	Licensees, Police, Te Rangihaeata Oranga Trust (Problem Gambling), HBDHB, NCC and ACC
HB Safe Kids Coalition <i>Collaborative forum working to reduce the incidence and severity of unintentional injuries for kids aged 0-14 years</i>	ACC, HBDHB, Police, NZ Fire Service, Maori providers, Plunket, RoadSafe HB and Barnados.
<i>Also involved with other networks whose core focus is not safety but who, at times, focus on issues around safety e.g. youth workers collective, SADD</i>	

Project Profile - Safe as Houses



NCC, NZ Police, NZ Fire, ACC and Napier Neighbourhood Support have been working together, going door to door doing home safety assessments. This project is modeled on the Tauranga Safe as Houses programme and is about raising awareness of safety issues and making physical changes to the home environment to reduce injuries and crime, and to increase preparedness for disasters.

ACC statistics show 55.6% of all injuries happen in the home, so collaboratively these five agencies invited residents from a street with a high crime rate, high hospital admissions for injuries and no active Neighbourhood Support Group to be part of the project.

Residents were very keen to be part of the project with 33 homes (75% of the street) taking part. Home Assessments were done in all 33 homes and 31 individual home plans were developed and actioned. The top three actions implemented by the project group were; providing equipment to start a Get Ready- Get Thru Kit (68%), distributing Safe as Houses pack including non slip bath mats (48%) and either putting in new, additional or replacing smoke alarms (35% with a further 19% replacing smoke alarm batteries).

An evaluation of this project has shown that there has been an increased awareness of safety issues. Of the 28 households surveyed three weeks after the Home Assessment, half (50%) had made changes to improve their safety. These changes were in addition to the actions the agencies and groups involved implemented.

As a result of the project, 12 households have been referred to Napier Neighbourhood Support to start up a group / or groups. Key leaders in the street have already started taking on an active role.

The street BBQ held at the end of the project also made people more aware of who is in their street and any needs they may have. For example one lady said "Safe as Houses has made me more visible in the community, I have limited mobility and would need help if there was a disaster".

This has been a successful project and will be implemented in other streets in 2014.

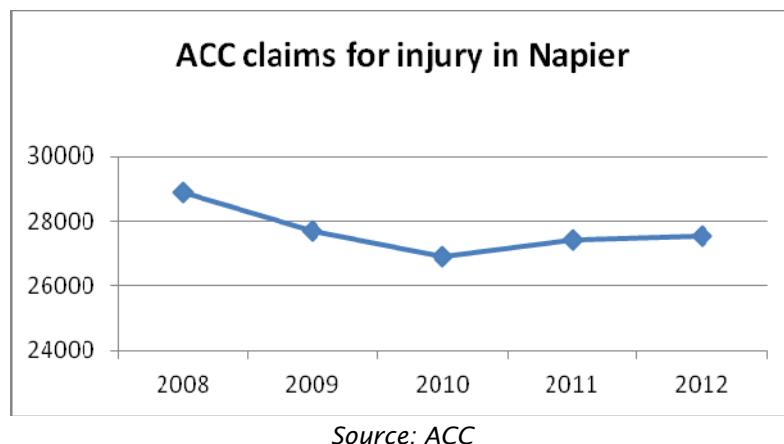
Goal One: People are injury free in Napier - *How well are we doing?*

Our Target Population: Napier Community

How we measure success:

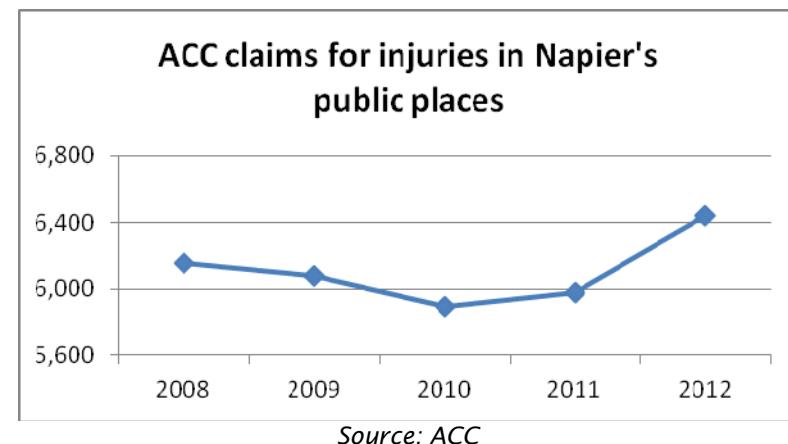
1. Number of ACC injury claims in Napier

There has been an overall decrease in the number of ACC claims for injuries occurring in Napier between 2008 (28,884 claims) and 2012 (27,543 claims), with the lowest amount in 2010.



2. Number of injuries in public places

There has been an increase in the number of ACC claims for injuries in Napier's public places (school and place of recreation or sport) between 2008 (6,155 claims) and 2012 (6,446 claims), with the lowest amount in 2010.



The story behind the data

An overall decrease in ACC claims for injury in Napier is an encouraging indicator that injury prevention in Napier is improving. There has however been an increase in the number of injuries in public places (23.4% of all 2013 injuries) which will be further investigated. ACC statistics show 55.6% of all injuries occurred in the home followed by 19.4% in places of sport and recreation. Priorities for Safer Napier include: Falls and slips (over 1,800 people aged 25-64 years were injured in falls in Napier homes, one of the highest rates in the country), childhood injuries, safety in the home (55.6% of all ACC claims happen at home), family violence, alcohol and other drug related harm, suicide, and water safety.

Note: This information does not include injuries where people have not made an ACC claim. Also the injury may not have occurred in Napier but the person lives in Napier. Information for 2013 is not yet complete so has not been included in the above graphs.

Injury Prevention projects include:

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/ evaluation findings)
<p>Safe as Houses</p> <p>Door to door home safety assessments in a target street to raise awareness of issues and make physical changes to the home environment to prevent risks of falls, fire, crime and manage natural hazards.</p> <p>Project partners: NCC, ACC, NZ Police, NZ Fire and NNHS</p>	<p>In Russell Road, 33 homes participated. All received key messages about fall prevention and other safety tips. Bathmats were distributed to 15 homes (48%), additional, new or replacement smoke alarms were installed in 11 homes (35%) and a further 6 homes (19%) required replacement smoke alarm batteries.</p>	<p>An evaluation of this project has shown that there has been an increased awareness of safety issues. Of the 28 households surveyed three weeks after the Home Assessment, half (50%) had made changes to improve their or their families safety. These changes were in addition to the actions the agencies and groups involved implemented.</p>
<p>DIY Ladder Safety</p> <p>A focus group of working age men developed the 'ladder safety challenge' to increase awareness of fall prevention from ladders and other safety issues during DIY. This was set up as a 'spot what they are doing right' interactive stall.</p> <p>Project partners: NCC, ACC, Tumu ITM and NZ Fire.</p>	<p>The focus group included eight working aged males who developed the Ladder Safety Challenge, underwent ladder fall prevention training and ran the interactive stall at the Celebrate Safer Napier Day. A total of 63 people took part in the challenge. A ladder safety sticker with key fall prevention messages adapted from Safer CHB was also distributed.</p>	<p>All focus group members have an increased awareness of DIY safety. They have been active in talking to friends and family about the key messages.</p> <p>82% of the DIY Ladder Safety Stall participants said they will change their behaviour to be safer during DIY projects.</p> <p>This project has also been the catalyst to develop a positive relationship with a local DIY related business who are keen to partner in other projects.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/ evaluation findings)
<p><i>The Ladder Safety Challenge promoted key ladder fall prevention messages.</i></p>		
<p>Waipatiki Beach Trial</p> <p>A project to promote water and beach safety at this popular but dangerous surf beach following a coastal assessment that identified a number of risks.</p> <p>Project partners: Hawke's Bay Surf Life Saving, NCC and HDC</p>	<p>Lifeguard patrols operated at Waipatiki beach over the busy summer period between 23 December 2013 and 19 January 2014. Training and support have been given to the local community raising overall rescue proficiency. Signage has been put up advising visitors of the potential risks at this beach.</p>	<p>There was a large number of preventative actions (10 to 20 each day) and six rescues performed over the trial period.</p> <p>An evaluation of the trial has shown that it was an effective way of reducing the risk of drowning and injury at Waipatiki Beach during this high risk period.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/ evaluation findings)
<p>Truck Drivers Health Checks</p> <p>A Truck Stop was set up at the Port of Napier for logging trucks. Drivers were given the opportunity to have basic health checks.</p> <p>Project partners: ACC, HBDHB, RoadSafe HB, Road Transport Association, Port of Napier and NZ Police</p>	<p>The Truck Driver Health Checks were held over one day from 10am to 2pm with 25 Truck drivers participating. Drivers had their blood pressure tested by the PHO Nurse and were given some information around eating and sleeping habits for shift workers. They also received refreshment packs and appropriate resources on fatigue. A representative from the Road Transport Association was also available to talk with drivers.</p> <p>Of the 25 participants, 14 were recommended to visit their GP for a follow up.</p>	<p>The Truck drivers appreciated this service as they are often too busy to get to the doctors for a checkup. The Port of Napier Health & Safety Management Team was also very positive about the exercise.</p> <p>Key messages were able to be delivered to this target group around fatigue - eating well & sleeping enough hours to accommodate the long periods of driving through the day and night. This successful project will be held again.</p>
<p>Family Start</p> <p>A home visiting programme that focuses on improving children's growth and health, learning and relationships, family circumstance, environment and safety.</p> <p>Family Start helps families and whānau who are struggling with challenges or problems that make it harder for them to care for their baby or young child.</p> <p>Project partners: TKHA, CYF and MSD</p>	<p>During 2013, 164 whanau / families have been referred to Family Start. A few are on the waiting list as Te Kupenga Hauora - Ahuriri is contracted to work with 96 whanau/families at one time.</p>	<p>Whanau are more aware and able to prioritise their children's health and well being as a result of utilizing Child Safety Tools and Child Safety Plans.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/ evaluation findings)
<p>HBDHB Violence Intervention Programmes</p> <p>These are a range of programmes aimed at reducing family violence, and child and elder abuse throughout all HBDHB services and in collaboration with other service providers. A particular focus is to reduce the number of assaults on children.</p> <p>Project Partners: HBDHB, CYF and Primary Health Organisations</p>	<p>The following programmes have been implemented in 2013:</p> <ul style="list-style-type: none"> • Child, Youth and Family Hospital Liaison Social Worker in HBDHB • Shaken Baby Prevention Programme • Vulnerable Pregnant Women's Group • Elder Abuse and Neglect training for all HBDHB staff who work with older people 	<p>Improving health outcomes for vulnerable communities (including Maori, Pacific, refugees and other vulnerable communities within Hawke's Bay) will ultimately reduce harm and improve our population's outcomes.</p>
<p>Heads Up! 2013</p> <p>A drama programme for girls to build self esteem and create a performance to present to other young girls on how to deal with bullying.</p> <p>Project partners: NCC, Napier Family Centre, The Drama Workshop, 2e Media and Ministry of Youth Development.</p>	<p>This 18 week course was completed by 11 girls aged between 12 – 15 years. The girls worked with social workers, Police, a choreographer, a song writer, a photographer, a theatre director to develop a story and performance about bullying. They then performed in three Napier Intermediate schools concluding with a community performance at the Century Theatre, Napier.</p>	<p>The project director said “it was a stunning piece of theatre that sent a message to everyone in the audience, no matter what their age or circumstance”.</p> <p>An evaluation shows 100% of participants show an improvement in personal and social skills and increase in skills / knowledge.</p> <p>A documentary film is being made.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/ evaluation findings)
<p>Safety Detectives Trial programme</p> <p>An after school programme where children take on the role of safety advocates to develop creative ways to share fall prevention messages to family and friends.</p> <p>Project partners: ACC</p>	<p>The trial run as part of the YMCA after school programme at Henry Hill School, Taradale Primary School and Arthur Miller School. There were eight sessions, twice a week which involved 50 children aged between 7 and 11 years.</p> <p>A 'Hazard Man' Board game is an example of what has been produced.</p>	<p>A Colmar Brunton evaluation has shown a raised awareness of falls prevention and some behaviour changed following this programme. Full details of the evaluation will be available in April 2014.</p> <p>The Safety Detectives trial programme also run in Taupo and Hastings.</p>



<p>Kia Piki Te Ora</p> <p>A National programme to promote suicide prevention. The programme includes support for whanau, hapu, iwi and communities to prevent suicide and / or provide support after a suicide.</p> <p>Project partners: TKHA, MoH, NCC, HDC, CHBDC, WDC and HBRC</p>	<p>At the Whakamomori Suicide Prevention Hui, presentations, training and support were given to approximately 158 attendees from Wairoa, Napier, Hastings and Central Hawkes Bay. Four workshops were also delivered to increase knowledge of suicide.</p>	<p>The Whakamomori Suicide Prevention Hui provided the opportunity for discussion regarding the PREvention, INTERvention and POSTvention of suicide and self harming. It has also helped establish networks with communities and agencies so they can work together.</p> <p>Safety plans for whanau, communities, workplaces, agencies and organizations have been developed.</p>
<p>Active Communities</p> <p>A three year programme to support adults to engage in and be involved in sport and recreational activities.</p> <p>Project partners: Sport HB, Maraenui Motivators and NCC</p>	<p>The programme is targeted to the Maraenui community with 294 adults participating in several community led activities including inter-community challenges and Nui Street Ball.</p>	<p>A group of community leaders have emerged, the 'Maraenui Motivators' who are leading many of the activities as well as being role models to the rest of the community.</p>
<p>ActiveSmart</p> <p>www.activesmart.co.nz is the home of free, online and customised training plans designed by experts to suit individual fitness goals.</p> <p>Project partners: Sport HB and ACC.</p>	<p>120 people from Napier have registered with ActiveSmart and had individual plans developed. This is a big increase from 38 registered in 2012 due to promotion at key events such as Iron Maori and the Corporate Tremains Triathlon, and through Sports Club presentations.</p>	<p>ActiveSmart targets people who enjoy recreational activities, social players and people returning to sport. These make up a large proportion of ACC injury claims. It is believed training programmes will reduce the likelihood of injury.</p>

GRx – Green Prescription	<p>Green Prescription [GRx] is an exercise prescription given to patients by their health professional. The aim is to increase fitness and improve patients' health conditions through exercise and education sessions.</p> <p>Project Partners: Sport HB, HBDHB and HHB.</p>	<p>During 2013 GRx received an average of 64 referrals per month for the Napier region.</p> <p>Over the course of 2013, Sport Hawke's Bay has increased its number of exercise providers, all of whom are recognized for their safety standards and national accreditations.</p>	<p>From the annual survey 64% of people responded 'yes' to - <i>Are you now physically active for 30 minutes a minimum of three times a week?</i></p> <p>94% of people responded 'yes' to - <i>Do you feel more confident about doing physical activity since receiving your GRx?</i></p>
Upright and Active	<p>A six week Falls Prevention community programme. The course included: safety in the home, medication management, eating well, benefits of physical activity, moving about safely in the community, vision and footwear.</p> <p>Project partners: Sport HB, Age Concern, MoH and ACC.</p>	<p>One course has run in 2013. Twenty three participants completed the course with a 100% satisfaction rate.</p>	<p>Of those who took part, 100% experienced increased confidence to carry out activities of daily living, 64% reported improved strength and balance, 57% made changes to their environment to reduce the risk of slips, trips and falls and 100% said they would continue with exercise.</p>
Tai Chi	<p>Tai Chi eight week block course to help improve balance and prevent falls, especially in the elderly. Initially funded through ACC, this is now a fully user pays model.</p> <p>Project Partners: Sport HB</p>	<p>During 2013, 30 courses were run. This has seen a further 189 clients coming through courses which have included a total of 2,809 visits.</p> <p>There continues to be a 100% satisfaction rate from those attending the courses.</p>	<p>Attendees showed improved balance, increased lower limb strength, improved flexibility and range of movement. Tai Chi has helped with rehabilitation of clients who have had hip replacements and knee surgery.</p>

<p>Healthy Housing Safety Kit and Checklist</p> <p>As well as retrofitting houses to make them healthier, this project also checked smoke alarms and provided medicine cabinet locks, non-slip bath mats and other safety devices for families with low incomes and health issues.</p> <p>Project Partners: HBDHB, ECCA, Energy Options Ltd, ACC and HHB.</p>	<p>In 2013, 26 homes in Napier received safety kits (smoke alarms, cupboard latches, no slip mats, hot water temperature reduction and socket protectors) as part of the Healthy Homes program.</p>	<p>This programme, as well as increasing indoor room temperatures closer to the WHO recommendations, has also increased participants' awareness of how they can make their homes safer.</p>
<p>Firewise</p> <p>A national programme to increase fire safety awareness in schools.</p> <p>Project Partners: NZ Fire Service and Napier Schools.</p>	<p>Firewise has been delivered to 1,330 year one and two students, 57 Kohanga Reo students and 363 preschool children.</p>	<p>A national evaluation of the programme showed 97% of schools surveyed thought the programme was very good or good. Childrens' behaviour at school changed and some parents reported their children demonstrating fire safety knowledge at home.</p>
<p>Home Fire Safety Checks</p> <p>Napier Fire Station identifies and prioritises families at risk and visits the household and offers a home fire safety check that includes the installation of a 10 year smoke alarm.</p> <p>Project Partners: NZ Fire Service and HHB.</p>	<p>In 2013, Napier firefighters have visited 525 homes, and installed 471 new smoke alarms. The target risk groups were:</p> <ul style="list-style-type: none"> ▪ Maori/Pacific People ▪ Children under five ▪ Elderly 	<p>Figures for residential property damage in 2013 are 82 per 100,000 for the Napier urban fire district.</p> <p>Napier has one of the lower rates for residential property damage in the country.</p>

Fire Awareness Intervention Programme (FAIP)

FAIP is a free, consequence based, education programme delivered by trained firefighters to help children overcome unhealthy fire lighting behavior. Referrals for the programme come from NZ Police, MoJ and schools.

Project Partners: NZ Fire Service and Police.

During 2013, five FAIP interventions have been completed in Napier.

This programme continues to help prevent significant property loss in our community.

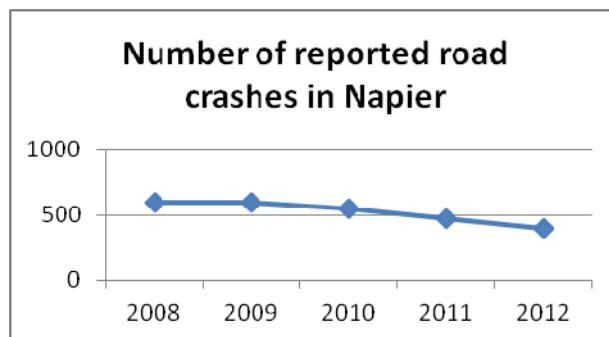
Goal Two: Napier roads are safe for all who use them – *How are we doing?*

Our Target Population: All road users in the Napier area

How we measure success:

1. Number of reported road crashes

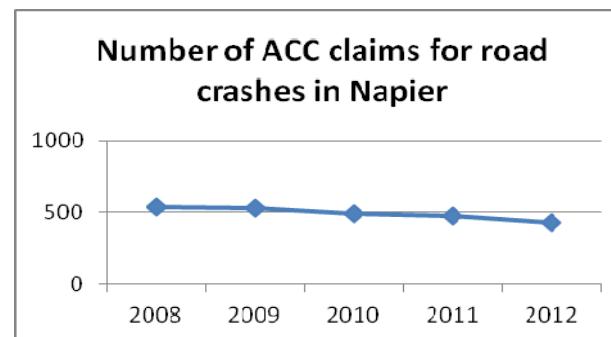
The total number of road crashes in Napier has been reducing between 2008 (593 crashes) and 2012 (393 crashes). Serious, minor and non injury crashes have all reduced over the period with 16 serious crashes, 90 minor injury and 286 non injury crashes in 2011.



Source: Crash Analysis System (CAS) *

2. Number of ACC claims for road crashes

The number of ACC claims for road crashes has been reducing over the last five years, from 539 in 2008 to 425 in 2012.



Source: ACC

3. Number of kilometres of cycleways and cycle lanes

There has been an increase in the amount of cycleways and cycle lanes in the past five years. NCC has 36.5km of off road concrete cycleways and 37km of onroad cycle lanes in addition to the off road lime tracks. Hawke's Bay has over 180 km of cycle trails.

New NCC off-road paths including Pathway Trust (in kilometres)

Year	2008	2009	2010	2011	2012	2013
Off-road path	8.2	0.5	0.7	5.5	1.9	0.5
Total from 2008	8.2	8.8	9.4	14.9	16.8	17.3

Source: Napier City Council

The story behind the data

These are all encouraging indicators that road safety is improving in Napier. Through national and local promotional campaigns people are becoming more aware of risks. Road upgrades are helping to improve road conditions. Based on the NZTA briefing notes and Napier statistics priorities for Napier are: Alcohol, young drivers, motorcyclist, speed, safe roads and roadsides, intersections, restraints, pedestrian and cyclist safety, and cell phone use in vehicles.

Note: *CAS data relates to crashes reported to Police, there will be crashes particularly minor that are not reported. The data is also for the number of crashes not the number of people injured. Information for 2013 is not complete so has not been included in the above graphs.

Road Safety projects include:

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>School Zones</p> <p>The installation of high profile signage to indicate a school zone ahead.</p> <p>Project partners: NCC and local schools.</p>	<p>Flashing schools signs have been installed at two more Napier schools in 2013 (Marewa School and Nelson Park School). There are now ten Napier schools who have School Zone signage.</p>	<p>The flashing signs outside of schools have contributed to a reduction in speed, making the roads safer for all users.</p>
<p>Text Off</p> <p>A month long campaign to raise awareness of the risk of texting or talking on cellphones as well as other distractions while driving.</p> <p>Project partners: RSHB and NZ Police</p>	<p>During November 2013, 'spotters' were out identifying non-compliant drivers and issuing infringement across Hawke's Bay. They also took the opportunity to check both adult and child restraints.</p> <p>Text Off information brochures were delivered to 3,000 homes and a further 2,500 included in information packs during fatigue stops.</p> <p>Caught Being Safe: Drivers who were seen 'parked up' (ie. not driving) using their cell phones received an acknowledgement letter along with a small gift.</p>	<p>Anecdotal reports show an increased awareness that texting or talking on cell phones is illegal, dangerous and poses a risk for all road users</p> <p>Cell phone use while driving continues to be a concern. The activity will now be implemented one week every month and include restraint education and enforcement.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p><i>Text Off! Signage reminds drivers it is not safe to text or talk on cellphones while driving</i></p>		
<p>Crash Reduction Study</p> <p>Based on road safety statistics (Crash Analysis System - CAS), areas are identified that have high crash rates or where the severity of injuries is high.</p> <p>Projects partners: RoadSafe HB, ACC, NCC, Police, NZTA and HBDHB.</p>	<p>Improvements to two intersections (Kennedy/ Douglas/ McLean and Meeanee Quay/ Pandora Rd) have occurred. These include resurfacing, road markings, improved lighting, changes in parking and additional signs. Scheme plans have been developed for two intersections and two further intersections have been investigated. Also a pedestrian crossing has been installed on Bridge Street.</p>	<p>Improvements to the physical road network have made three identified 'problem areas' much safer for road users.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Cycleways and cycle lanes</p> <p>Paths provided for cyclists and walkers that link key areas.</p> <p>Project partners: Pathway Trust, Rotary and NCC.</p>	<p>The Taipo Stream off-road pathway in Knightsbridge has been completed and construction of the Onehunga to Petane Road started.</p> <p>Hawke's Bay now boasts over 180 km of cycle trails that meander around and between the twin cities of Napier and Hastings.</p>	<p>It is widely accepted that the safest cycleway is an off-road track. On-road cycle lanes also make it safer, as road markings assist in separating the cyclists from vehicles.</p>
<p>Child car restraints</p> <p>Education and promotion about correctly using infant and child car restraints (car seats, booster seats etc) and the requirements of new child restraint laws.</p> <p>Project partners: Road Safe HB, NZ Police and Hawke's Bay Road Safety Compliance Trust.</p>	<p>The Restraint team have visited Early Childhood Centres, playgroups, Kohanga Reo to provide road safety messages around child restraint requirements including correct fit for age, weight and height and other key messages. The staff has also been part of the Police checkpoints where they are able to provide either minor adjustments or schedule a time to provide further assistance.</p>	<p>At check points and education days officials have noticed an increased awareness of the new law and the need to keep children in an appropriate child restraint until the age of seven.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Fatigue stops and check points</p> <p>Fatigue stops were set up in rest areas with a focus on sober driving. They also provided for people travelling the opportunity to 'take a break'.</p> <p>Project partners: RSHB, NZ Police and SADD</p>	<p>In 2013, 12 Fatigue Stops/Police Alcohol Checkpoints have been implemented across the Hawke's Bay region around long and event weekends. These have been joint operations with the surrounding Road Safety Partners including, Taupo/Manawatu and Tairawhiti.</p>	<p>The Fatigue stops were very popular with drivers. It was a good opportunity to raise awareness of the risks of driving impaired either by alcohol, drugs or fatigue. Providing a fatigue stop area so drivers can take a break is believed to increase the safety of all vehicle passengers.</p>
<p>Party Register</p> <p>Parties are registered online and are lodged with the Police, the benefits for the organizer include a pack that provides them with practical information on how to plan a 'safe' event. Benefits for the Police include, awareness of parties that are taking place and who the organiser is should there be any problems.</p> <p>Project partners: RSHB and NZ Police</p>	<p>In 2013, three to five parties were registered weekly. Packs with host responsibility information were sent out to everyone who registered and Police were informed of the parties that would be occurring that day at the start of their shifts.</p>	<p>The Party Pack provides useful information for people who want to run a well managed party. Police say events that have been registered are well planned events and have been much less likely to have problems with disorder, drink driving etc.</p>
<p>Just Another Saturday Night</p> <p>"Just Another Saturday Night" is an alcohol education resource (DVD) which highlights the risk of drink driving and related factors using a real case study.</p> <p>Project Partners: RoadSafe HB, Police and case study members.</p>	<p>The resource is being used nationally by a number of groups including, NZ Police, Addiction Services, Schools, Health Promoters and Prison Services.</p>	<p>Viewers are provided an education opportunity that raises awareness of the risks of driving impaired, speed, and the consequences of these in a crash. By raising awareness of the risks the intention is to reduce the incidence and severity of road traffic crashes, and to provide a safe driving environment for all road users.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Hawke's Bay Youth Alcohol Expo</p> <p>The third annual Youth Alcohol Expo (13 – 17 May 2013) provided a one-stop-shop environment open to all Year 11 students, parents/whanau and the wider Hawke's Bay community. The major themes of the expo were related to risk taking, the choices young people make and the potential consequences of such decision making. It included crash scenes, live demonstrations, presentations, interactive exhibits and development of a workbook resource.</p> <p>Project partners: Road Safe HB, NZ Police and HB District Health Board and other associated agencies</p>	<p>Approximately 2,500 people attended from the Hawke's Bay regions Secondary Schools. Other attendees included students from tertiary providers, parents and the general public.</p>	<p>Pre and post surveys identified an improved understanding of the potential risks and consequences when driving impaired (or travelling in a vehicle with an impaired driver).</p> <p>By raising awareness of the risks and consequences of driving impaired, it is anticipated a change in behavior and attitude will reduce the number of fatal and serious crashes.</p> <p>A process and outcomes evaluation of the 2013 Expo rated the event as 'very good' overall. This was based on feedback from students, teachers and stakeholders and an analysis of road crash and drink driving data.</p>

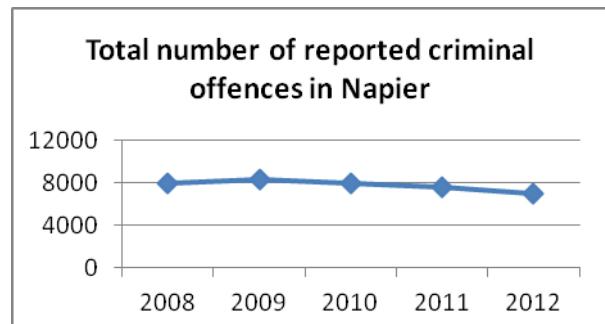
Goal Three: People in Napier feel safe – *How well are we doing?*

Our Target Population: Napier Community

How we measure success:

1. Number of reported criminal offences

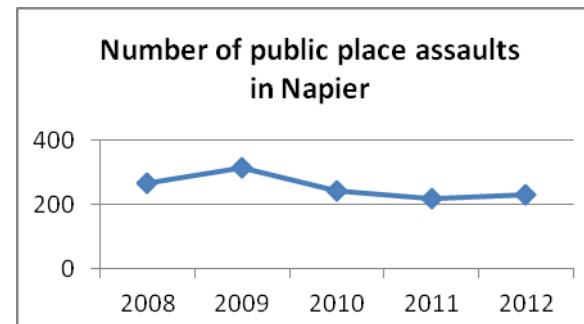
The total number of criminal offences in Napier has overall been reducing between 2008 (7,969 offences) and 2012 (6,947 offences) with a peak in 2009 (8,382 offences).



Source: NZ Police National Office

2. Number of public place violent offences

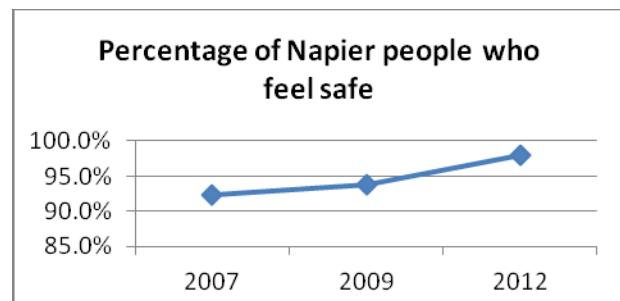
The number of public place assaults has reduced between 2008 (269 offences) and 2012 (230 offences) with a peak in 2009 (317 offences).



Source: NZ Police National Office

3. Percentage of people who feel safe

The number of people surveyed who feel safe in Napier has increased from 92.3% in 2007 to 98% in 2012. There has been a significant 5% increase from 2009 and 2012.



Source: Napier Social Monitor Report, NCC

The story behind the data

These are all encouraging trends and reflect the great work that has been happening in Napier both during and after International Safe Communities accreditation in 2010. Community Patrol, Neighbourhood Support, Local Neighbourhood Policing Units, have all contributed to making people in Napier feel safe. Family violence, safety in public places, youth offending, burglary and theft, alcohol related harm, drug use including psychoactive substances and violence by women are priorities for 2014 with a focus on strengthening and connecting communities and whānau.

Note: The information relates to reported crime and we know many crimes go unreported. Complete information for 2013 will not be available until April 2014 so has not been included in the above graphs.

Crime Prevention projects include:

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Neighbourhood Support</p> <p>This programme promotes the safety and protection of people living in Napier. It facilitates the formation of new groups and helps maintain them. It also raises community awareness of specific safety issues in localised areas.</p> <p>Project partners: Napier Neighbourhood Support (NNHS), Police and NCC.</p>	<p>Over a third (37.5%) of Napier's households belong to a Neighbourhood Support Group with 937 groups in operation across the city. This is one of the highest proportionally in New Zealand.</p> <p>Maraenui and Marewa (high crime areas with low Neighbourhood Support membership) were targeted during 2013 and resulted in 63 new members.</p> <p>A workshop was held for all Neighbourhood Support Group Coordinators and quarterly newsletters and crime alerts continue to be sent out.</p>	<p>The GIS mapping tool shows there is less crime reported in areas that have Neighbourhood Support Groups. The most likely explanation for this is that less crime occurs in areas that have active Neighbourhood Support Groups.</p> <p>The high proportion of households involved and the established networks mean NNHS is a very effective way of disseminating information.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Community Patrols</p> <p>Community Patrols provide volunteers who patrol Napier city in the effort to prevent crime. Specific patrols have taken place around events such as the Mission Concert and International Cricket matches to focus particularly on car burglary prevention.</p> <p>Project partners: Community Patrols, NCC, Police and Napier Safety Trust.</p>	<p>The total number of volunteer patrol hours for the year was 11,656. This includes mobile, foot and event patrols and special operations. A further 9,324 volunteer hours included training, graffiti removal and administration.</p>	<p>The Community Patrol provides an extra presence, eyes and ears out on the street. They highlight key safety issues and hotspots to NCC, NZ Police and other key stakeholders.</p> <p>There are many examples on a weekly basis of how the Community Patrol is making a difference. For example, Patrollers out during the day heard over the radio that two females had been reported looking up driveways and going onto properties. The patrollers located the females and directed Police to them.</p>
<p>Safe as Houses</p> <p>Door to door home safety assessments in a target street to raise awareness of safety issues and make physical changes to the home environment to prevent risks of falls, fire, crime and natural hazards.</p> <p>Project partners: NCC, ACC, NZ Police, NZ Fire and NNHS</p>	<p>In Russell Road 33 homes participated and all received key messages about crime prevention and other safety tips. Twelve households have been referred to Napier Neighbourhood Support to start up a group / or groups. Key leaders in the street have already developed and started taking on an active role.</p>	<p>An evaluation of this project has shown that there has been an increased awareness of safety issues. Of the 28 households surveyed three weeks after the Home Assessment, half (50%) had made changes to improve their or their families safety. These changes were in addition to the actions the agencies and groups involved implemented.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Family Violence Whānau Wananga</p> <p>Providing support and information for families who are caught up in family violence using a therapeutic engagement method (Powhiri Poutama) combined with Whānau Ora strategies.</p> <p>Project partners: TKHA, NCC and Whānau</p>	<p>A series of four Wananga were held for 10 Whānau participants with follow up Wananga three months later. All Whānau Wananga have been fully subscribed.</p>	<p>There was strong evidence of whānau engagement, willingness to commit to the kaupapa, understanding of key safety concepts and willingness to plan for a better future.</p>
<p>We're OK in the Bay – Family Violence Workshop</p> <p>Family violence workshop targeting employers and employees, victims and offenders.</p> <p>Project partners: Family Violence Inter-Agency Response Team, NCC, MoJ, Live HB and We're not OK (Wellington).</p>	<p>Two, two hour workshops were held with a total of 41 people attending from a range of organizations and businesses in Napier were held. Workshops covered what family violence is and how employers and work colleagues can help.</p>	<p>Feedback showed 80% of respondents reported an increase in knowledge and awareness. Many wanted the workshop to be longer and more readily available to the wider community.</p>
<p>Breaking Down the Barriers</p> <p>This is a stopping violence programme that provides participants and their whanau easier access to support and services.</p> <p>Project partners: Dove HB, NCC and MOJ</p>	<p>The Stopping Violence programme was completed by 20 self-referred men. The Women's Managing Violence without Anger programme was completed by 4 women. Transport was provided when required.</p>	<p>Evaluations indicate that participants have increased understanding of safe relationships and how to deal with anger.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Operation Bliss</p> <p>Agencies team up during the Christmas and New Year period to give support to high-risk and repeat domestic violence offenders. The programme creates safety plans, including contacts of who can help with financial budgeting etc and establishes personal relationships between Police Officers and families.</p> <p>Project partners: Police, Women's Refuge, MSD, Victim Support, DOVE HB, LIVE HB, Department of Corrections and Mental Health and Addiction Services.</p>	<p>Twelve families from throughout Napier were part of Operation Bliss.</p>	<p>The families were selected because of their numerous calls for Police service in the previous twelve months. Of the twelve families who participated in Operation Bliss only one of the families has reported a family violence incident to Police since.</p>
<p>Campus Cops</p> <p>Police youth service staff and community constables have a regular presence in schools. They answer any queries youth or staff may have, discuss driving and crime issues, interact with staff and students alike and get involved in campus activities.</p> <p>Purpose: Building relationships with local children and youth at local primary, intermediate and secondary schools.</p> <p>Project partners: NZ Police, MoE, Safe Houses, NCC and schools.</p>	<p>This programme is delivered to all six Napier secondary and all three Napier intermediate schools. There are eight Junior Campus Cop (JCC) participating schools and these are located across Napier city.</p> <p>Campus cops interact with all students and staff.</p>	<p>The community as a whole is better off with this project. It is giving the younger kids regular contact with the local constabulary, teaching them pro-social activities and that Police are there to help and are your friend. The secondary age students also become more approachable and reports from staff indicate that they are having these students approach them in the street when they see them on duty. Anecdotally, schools report less disruptive behaviour on campus.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>“Rock on”</p> <p>An inter-agency truancy initiative to reduce truancy and youth offending by increasing engagement in school. “Rock On” focuses on long term solutions and addresses some issues and risk factors.</p> <p>Project partners: NZ Police, school, counsellors, HBDHB, MOE, CYF's, Child Adolescent Mental Health.</p>	<p>A small cluster of schools were used as a Napier pilot. In all, nine referrals were made during the year with good success. Their attendance increased with the first stage of the process (Police delivering a letter and providing legislation around the obligations of the parents to get their children to school.)</p>	<p>The schools have reported that this formalised process for dealing with difficult families around truancy has resulted in attendance percentages increasing, improved interagency monitoring and successful re-engagement in school.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Synthetic Cannabis Response</p> <ul style="list-style-type: none"> • Nanny Brigade <p>A group of concerned community members who put pressure on shop owners to remove synthetic cannabinoids from shelves.</p> <ul style="list-style-type: none"> • Agency responses <p>NZ Police, HBDHB and Ngati Kahungunu Iwi Incorporated coordinated local responses to the issue, including producing information and resources, speaking with dairy owners, and advocating locally and with central government to stop sale of these legal highs. NCC adopted a policy limiting sale of Psychoactive Substances to a specific area in the CBD.</p> <p>Project partners: Community, NZ Police, HBDHB, Ngati Kahungunu Iwi and NCC</p>	<p>Protests were held outside dairies putting pressure on shop owners and raising awareness of issue. Community hui were held with concerned community members and over 16 organisations and groups.</p> <p>Actions included; a Synthetic Cannabis Retailers Kit making retailers aware of the harmful effects and their legal obligations, resources listing places for people to seek help with addictions and withdrawal support, and pressure put on shop owners by NZ Police and HBDHB.</p>	<p>Napier and Hastings were the first areas to have Local Approved Products Policies (LAPP) to control the location, density and proximity of retailers of psychoactive substances.</p> <p>There is currently only one shop in Napier CBD selling this type of product with very limited opportunities for any further outlets to open. However, the impact of psychoactive substances on the community as a whole and in particular the area around the store that is currently selling them is high and this remains a Safer Napier priority for 2014.</p>
<p>Safer Schools Toolkit</p> <p>A toolkit for schools so they can easily engage with Safer Napier and develop a safer schools programme in their school.</p> <p>Project partners: NCC, TKHA, HBDHB and Police</p>	<p>A toolkit has been produced for a student led initiative where the students and the wider school community work together to identify safety concerns and /or focus areas and take action to improve them.</p>	<p>The toolkit was developed by a diverse working group and peer reviewed by a teaching professional to develop a framework that will improve agencies collaboration when dealing with schools.</p> <p>The toolkit will be promoted in 2014 to two identified schools.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Closed Circuit Television (CCTV)</p> <p>CCTV cameras are located in public places for the deterrence or immediate detection of criminal offences.</p> <p>Project partners: Napier Safety Trust, Police, Community Patrols, NCC and Airnet / NOW.</p>	<p>There are 14 cameras operating 24/7 in Napier with real time monitoring occurring at the peak hours of 9pm - 4am Thursday to Saturday.</p> <p>All people involved with monitoring and operating the cameras receive training.</p>	<p>Thirty three arrests were made between January and December 2013 that were directly attributable to the cameras.</p>
<p>Ka Hao te Rangatahi (KHTR)</p> <p>A leadership programme that deters youth from joining gangs and/or committing crime.</p> <p>Project partners: KHTR ki te Matau a Maui Trust, whanau of participants, Te Ara Hou, Lindisfarne College, William Colenso College Te Poho o Tanenuiarangi, Pukemokimoki Marae, Maraenui Rugby & Sports Club, Maraenui Medical Centre, Maraenui Neighbourhood Policing Team and NCC.</p>	<p>8 Rangatahi participated in the programme.</p>	<p>By the end of 2013, none of the participants were reporting for any criminal or anti-social behavior. All 8 participants completed their school year. Other achievements include; 2 participants successfully completed their grades (Pou) in Mau Rakau; 1 participant is the leader of their school kappa haka group; 1 participant is a mentor to junior students at his school.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
CACTUS Combined Adolescent Challenge Training Unit Support is based on an Armed Forces programme and is designed to extend a young person's mind and physical capability. Project partners: NZ Police, William Colenso College, NCC and MoJ.	CACTUS was implemented at William Colenso College for eight weeks with 26 students participating. Training sessions, that include circuit training, military drills and running, were held three times a week. The programme was concluded with the longest day, which included a 36 kilometre run carrying different army equipment.	This programme has actively engaged young people in a positive opportunity. It has seen an increase in school attendance and positive relationships built with local Police. It has provided early intervention in a vulnerable community.
Maraenui Green An upgrade to public space in Maraenui Shopping centre to implement 2011 CPTED audit recommendations. Project partners: NCC, Police, MSD, NZ Fire Service, HNZC, TPK, HHB and DIA (advisory)	In 2013, a 35 x 10 metre skate park and community stage were added to the playground development.	The skate park is very well used and cared for by the community.
Nui Street Ball Part of the Active Communities programme this was a three on three basketball tournament held at the Maraenui shopping centre. Project partners: Sport HB, TKHA, NZ Police, Basketball HB and NCC	Thirty teams of mixed ages competed over five weeks with 150 to 200 people participating each night.	Nui Street Ball promoted healthy activity in the Maraenui Shopping centre and leverages off the development of the skate park and playground in creating a positive and safe environment in the business district.

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Crime Prevention through Environmental Design (CPTED)</p> <p>Safer by design - a multi-disciplinary approach to deterring criminal behaviour through changing the physical set up of an area.</p>	<p>CPTED assessments were completed for the Municipal car park and Anderson Park. CPTED assessment recommendations have been implemented in the Russell Road alleyway include removing the solid fence and replacing it with swimming pool fencing.</p>	<p>CPTED audits have identified changes that will help improve community safety and an adjoining neighbour of the Russell Road alleyway says there has been a marked improvement and no incidents have been reported.</p>
<p>Maraenui Burglary Prevention Plan</p> <p>In conjunction with HNZC, Police and the community a plan was developed to reduce burglaries of vacant HNZC houses. People from within neighbourhoods report suspicious behavior.</p> <p>Project partners: HNZC, Maraenui Neighbourhood Policing Unit and the local community</p>	<p>The community continues to keep an eye out and report suspicious behaviour to Police. HNZC have also installed burglar alarms in targeted houses and areas are patrolled by a security firm.</p>	<p>There has been a shift from this being a HNZC issue to one that the community now treats as a community issue. The community is actively acting as guardians of these vacant houses and reporting suspicious behavior and encouraging people not to dump rubbish.</p>
<p>Civic Pride</p> <p>Projects that aim to reduce the incidence of graffiti and vandalism in public places.</p> <ul style="list-style-type: none"> • Graffiti removal 	<p>Council has painted out 1,369 tags in 2013.</p>	<p>The NCC GIS database of tagging is a useful tool for identifying patterns of tagging and also collating data when a tagger is identified.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Alleyways Project</p> <p>To work with tagging offenders and local residents to address problematic alleyways.</p>	<p>Four of the ten alleyways identified through the NCC GIS graffiti tracking system as problematic were painted out by a supervisor and two young offenders.</p> <p>Two murals have been completed on the Harakeke Waterway and taggers who vandalized them have been located by Police.</p>	<p>No graffiti was evident in the alleyways for the duration of the project and the NCC GIS indicated nil incidents of tagging in the painted alleyways for the following six months.</p>

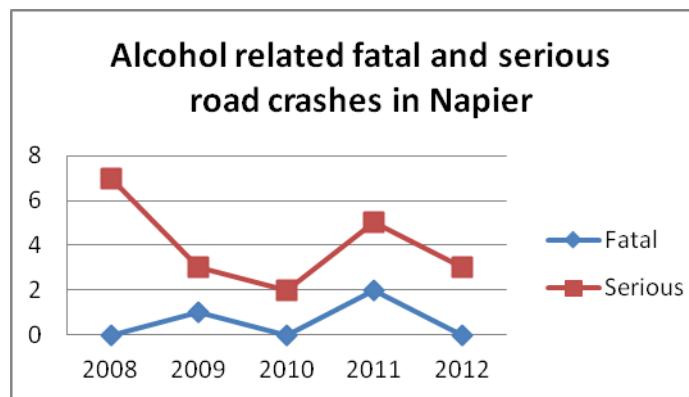
Goal Four: Napier is free from Alcohol related harm - *How are we doing?*

Our Target Population: Napier community

How we measure success:

1. Number of alcohol related fatal road crashes

The number of alcohol related crashes has fluctuated over the last five years. There has been an overall reduction in the number of serious crashes over the past five years.



Source: CAS

The story behind the data

The data shows that alcohol is still a major cause of road crashes. Unfortunately other data relating to alcohol related harm is very difficult to source so only one indicator can be shown. Research, however has shown that nearly a quarter of people in Hawke's Bay who consume alcohol are hazardous drinkers, which is higher than the national average. Hawke's Bay has higher death rates for alcohol related disease, higher incidences of road fatalities and higher alcohol related offending than the national averages. Alcohol related harm is more prevalent for Maori men, youth, underage drinkers and those living in deprived areas but the impacts are felt throughout our communities. Younger women are starting to feature in this group as their consumption rates increase.

Note: The crash data relates to crashes that police have attended or have been reported to Police. If alcohol is a factor may not be recorded in all causes. Information for 2013 is not complete so has not been included in the above graph.

Alcohol-related harm projects include:

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Save A Mate (SAM)</p> <p>Save-a-Mate is an interactive course for secondary school students, designed to encourage and empower young people to act in real-time to 'save a mate'. The course focuses on teaching young people to prevent, recognise and respond to alcohol and other drug-related emergencies.</p> <p>Project partners: NZ Red Cross and Napier Secondary Schools</p>	<p>During 2013, three courses were delivered in Napier to 43 students. Demand was lower after a busy 2011/2012 year when course was launched.</p>	<p>Nationwide SAM has proved it is relevant and effective. To quote one course participant (a youth prison inmate) "I won't stop taking drugs, but I will be making sure the younger generation won't be following in my footsteps".</p>
<p>Hotspots</p> <p>A project focusing on high priority public places that experience problems relating to alcohol. Anderson Park was the focus for 2013.</p> <p>Project partners: NCC and ACC.</p>	<p>A CPTED assessment of the area was undertaken along with a community BBQ. A survey was completed by 35 residents and local business owners.</p>	<p>A number of recommendations have been made following the CPTED assessment to be implemented in 2014.</p>
<p>Alcohol Free Events</p> <p>A range of events for people, including Youth Volunteering Seminars, Summer Series Concerts and a New Year's Eve Event.</p> <p>Project partners: NCC and various partners depending on events.</p>	<p>There have been 14 events held (led by or supported by Napier City Council).</p>	<p>Provision of these opportunities allows people especially youth to engage without the presence of alcohol.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>“Keeping it Real” Youth Expo</p> <p>An expo for Year 7 and 8 students to provide education and awareness to support youth to make reasoned decisions around alcohol and drug use.</p> <p>Project partners: Total of 15 agencies</p>	<p>The Expo was attended by over 600 students from across Hawke’s Bay and ran over three days. There were interactive stalls from 12 agencies and presentations were given by Mike King (keynote speaker), NZ Police, St John’s and NZ Fire Service.</p>	<p>When asked what they would do differently after the Expo, many students specifically mentioned abstaining from drugs and / or alcohol and over half had an increased awareness about keeping themselves and others safe.</p>
<p>Local Alcohol Policy</p> <p>A local alcohol policy (LAP) is a set of decisions made by a territorial authority in consultation with its community about the sale and supply of alcohol in its geographical area.</p> <p>Project partners: NCC, HDC, Police and HBDHB</p>	<p>NCC and HDC have a Joint Alcohol Strategy focused on reducing alcohol related harm. The two Councils have resolved to also have a joint LAP. Consultation on the LAP closed in November 2013 and a Joint Committee has been established to assess the submissions and make recommendations to Council.</p>	<p>Interested parties are involved in developing policy on the sale and supply of alcohol especially in Napier and Hastings; locations, maximum trading hours and one way door restrictions.</p>
<p>Liquor bans</p> <p>NCC bylaw prohibiting the consumption of alcohol in identified areas 24 hours with the exception of Westshore where the ban runs between 8pm and 6am every day.</p> <p>Project partners: NCC and Police.</p>	<p>Napier has six liquor ban areas; Napier CBD, Ahuriri, Marewa, Maraenui, Taradale and Westshore.</p>	<p>Liquor bans enable police to enforce the law and prosecute problem drinkers in areas where alcohol abuse was getting out of hand.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (impacts/environmental changes/evaluation findings)
<p>Napier Alcohol Accord Seminar</p> <p>A seminar about strategies and tools for dealing with patrons who may be experiencing mental health and / or addiction issues.</p> <p>Project partners: Napier and Ahuriri Alcohol Accords, HBDHB and NCC</p>	<p>A one-hour seminar was attended by 16 people. All participants received a pack with drug, alcohol and mental health-related resources.</p>	<p>Feedback forms showed 77% agreed that their understanding of common mental health and addiction issues had increased and 69% had learnt some tools and strategies to use when responding to people causing problems.</p>

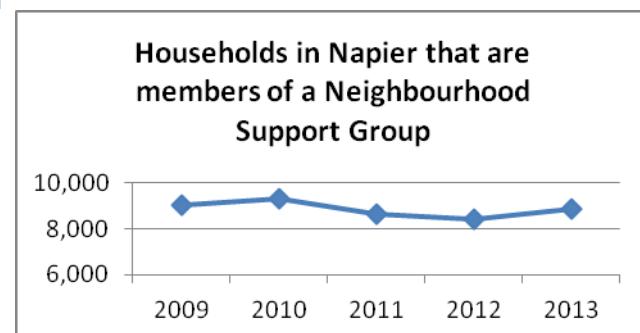
Goal Five: People in Napier know how to keep themselves safe – *How well are we doing?*

Our Target Population: Napier community

How we measure success:

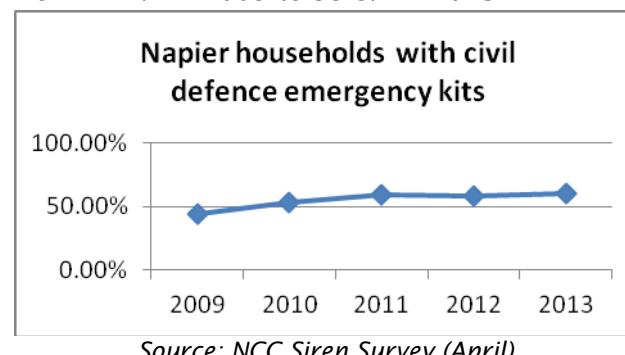
1. Households in Napier that are members of a Neighbourhood Support Group

There are currently 8,855 members of Neighbourhood Support Groups. This is over one in every three Napier households (37.5%).



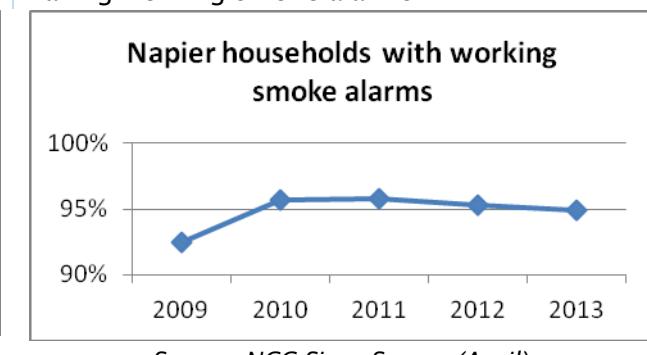
2. Number of households with civil defence emergency kits

Of over 600 households surveyed during the annual NCC Siren Survey the percentage of households with civil defence kits has increased from 44.2% in 2009 to 59.9% in 2013.



3. Number of working smoke alarms in Napier homes

The number of surveyed households with working smoke alarms has remained high over the last four years with 95% of households having working smoke alarms.



4. Amount of resources and information distributed by the Safer Napier Programme

Over seven targeted resources in 2013 have been distributed including: Ladder safety stickers, Parent Pack (2013), civil defence brochures, Safe as Houses pack, smoke alarms and Just Another Saturday Night. A variety of safety information has been provided to a number of target audiences, including all Napier Primary schools, 700 Green prescriptions and over 800 people attending the Celebrate Safer Napier Day.

The story behind the data

Overall, these are encouraging indicators that show an increase in peoples' preparedness to keep themselves safe. Napier Neighbourhood Support undertook an internal database review in 2011 and 2012 that removed any out-dated contacts. They continue to actively encourage households to join and maintaining a high proportion (over 37%) of NNHS remains a priority for Napier. Other priorities include community awareness of safety issues, providing information so people can make safe choices, emergency plans and community pride.

Note: The NCC Siren Survey results give a general trend but not absolute figures for all Napier Households.

Community Resilience Projects include:

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes – evaluation findings)
<p>Celebrate Safer Napier Day</p> <p>A free day for the community based around keeping our families and neighbours safe and ready.</p> <p>Project partner: NCC and 20 participating agencies</p>	<p>Over 800 people attended with 20 agencies and community groups having interactive stalls promoting key safety messages.</p>	<p>Of people surveyed on the day 83% said they would make changes to improve their family's safety because of what they had learnt that day. The top two changes people said they would make were; make or add to their survival kit (48%) and check or install smoke alarms (22%).</p>
<p>Siren Testing</p> <p>A testing exercise to determine current siren coverage and raise awareness/remind people to be prepared for an emergency. After these tests, the general public is asked to complete a survey form.</p> <p>Project partners: NCC, NZ Fire Service and NNHS.</p>	<p>Test in April was conducted on a Sunday to gather information from mainly residential addresses. All 15 sirens were activated across the city successfully from the Civil Defence Vehicle via radio transmission.</p> <p>In September the test was conducted on the Friday of Civil Defence Get Ready week to gather information from work addresses. All 16 sirens (an additional siren was installed after April 2013) were successfully activated.</p>	<p>Of people who completed the September Siren Test survey 88% heard the sirens. This is an increase from 2012 and maybe attributed to the additional siren installed at the Hawke's Bay airport.</p> <p>On hearing the sirens 61% of people surveyed remembered to check their smoke alarms, emergency kits and stored water.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes – evaluation findings)
<p>Public Education</p> <p>Increase awareness and community preparedness for a civil defence emergency.</p> <p>Project partners: NCC.</p>  <p><i>Bookmarks</i></p>	<p>Twenty eight presentations were given to a range of community, business and educational groups.</p> <p>Nine CD centres are located at community halls and schools throughout Napier. There are 62 civil defence volunteers who are trained in first aid and Emergency Management Core Knowledge.</p> <p>Public Information resources such as bookmarks, wallet cards and notepads are available. These list civil defence centres, helpful websites, radio frequencies and general emergency evacuation information.</p>	<p>Of survey respondents 60% in April and 61% in September state they have an emergency survival kit. This is an increase of over 16% from 2009.</p>
<p>Mobile Emergency Operations Centre</p> <p>A self-contained, satellite communications trailer which can be deployed and activated in an emergency, providing Internet connectivity to the Ministry of Emergency Management even in the event of internet and power failure.</p> <p>Project Partners: NCC and business groups – Revolutionz (Neocom, Big Save and effx solutions).</p>	<p>One trailer including tent, power generator and permanent off-shore contact.</p>	<p>Civil defence volunteers are trained to respond and establish the connections on activation. The trailer is available for other regions experiencing civil defence emergencies.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes – evaluation findings)
<p>People Savers</p> <p>A free first aid course offered for Year 5 to 8 students. The People Savers course prepares students to act in an emergency situation, whether in the classroom or playground, on a school trip or camp, or at home.</p> <p>Project partners: NZ Red Cross</p>	<p>Delivered 26 courses to 633 students.</p> <p>The course covers dangers at an accident scene, how to call for help, care of an unconscious person, treatment for chocking, burns, bleeding, shock, broken bones and poisons.</p>	<p>This course is very well received by the students. A Greenmeadows School teacher says it is about the children learning what to do if they need it.</p> <p>“I think this is very important. I think we all have a responsibility to think about our surroundings, ourselves and others. Just knowing what to do, understanding the risk and being prepared is not a bad thing to learn.”</p>



Learning how to save a life - People Savers, Greenmeadows School.

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes – evaluation findings)
<p>GIS Mapping</p> <p>A GIS mapping tool that has crime data, Neighbourhood Support Group locations, civil defence volunteers and graffiti incidences. The map is a tool to direct resources and focus effectively.</p> <p>Project partners: NCC, NZ Police and NNHS</p>	Database developed.	The GIS mapping tool will be available to key stakeholders in 2014.
<p>Napier Connects</p> <p>Napier Connects is an initiative that supports community-led activities and projects that aim to encourage older people to become more engaged with their community, while addressing the social isolation that some of them experience.</p> <p>Project partners: NCC, MSD, TKHA, Age Concern, Grey Power, Volunteering HB, DIA and Napier RSA.</p>	Six projects have been implemented; Village Walkers, EIT Mentors, Seniors Expo, Digital Seniors, Transport Forum and development of the Napier Connect Toolkit.	An evaluation was undertaken at the end of 2013 and results will be available in 2014.

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes – evaluation findings)
<p>National Campaigns</p> <ul style="list-style-type: none"> • White Ribbon Day Awareness of family violence • Neighbours Day Encouraging neighbours to get to know each other Project partners: NCC, NZ Police, NNHS and Napier Community Patrols 	<p>Two local events held; HB Teen Parent Unit (located at William Colenso College) with the Patriots Motorcycle Club and a march through Napier CBD.</p> <p>“Knock Knock, I Know who is there” was run in Napier. A media campaign to encourage people to get to know their neighbours as a lead into Neighbours Day.</p> <p>A street BBQ was held in a Marewa Street with around 15 households attending.</p>	<p>The teens and motorcycle club exchanged stories of their journey out of FV</p> <p>Interestingly at the March it was young men who were most interested in what the March was about.</p> <p>A number of recommendations have been made following the CPTED assessment to be implemented in 2014.</p>

Final Comments

Challenges

Working collaboratively brings about many benefits but is also more time consuming and involves maintaining strong relationships (especially when members change due to organisational changes) and providing good management practices. The SNSG is always looking to strengthen our collaborative process and have found the 2013 Coalition Self-Assessment Survey administered by SCFNZ useful feedback.

Another challenge we have faced is collecting relevant data especially relating to alcohol related harm. This is both a local and national challenge and we continue to use what is available and investigate ways to collect useful data.

Opportunities

Napier is proud to be an accredited ISC. This has given the framework and credibility to continue delivering a broad and effective programme in 2013. The programme has attracted significant funding and support from agencies such as ACC, HBDHB, Police and Napier City Council. The regular contact and cross sectional representation of the SNSG has meant value could be added to existing or planned projects as well as the development of some targeted initiatives. A real strength of the programme is its ability to pull together a wide range of activities from a variety of providers.

With the support of ACC funding to employ a dedicated Safer Napier Coordinator, we can continue to maintain the momentum of the programme, set clear strategic goals, help with evaluations and continue to enhance collaboration and Safer Napier networks. The Celebrate Safer Napier Day and Annual Safer Napier Workshop help ensure that our strategic plan incorporates the community voice.

Safe Communities Foundation New Zealand (SCFNZ) Support

Napier has appreciated the ongoing support from SCFNZ throughout the year. The SCFNZ Regional Representative has been supportive through regular contact and involvement at our annual strategic planning visioning session. The Safe Community network has also provided opportunities to work with other safe communities. This has been through the Hawke's Bay Regional working group and sharing of project resources, for example: Safer CHB ladder safety project, Safe as Houses (Safe Tauranga).

SCFNZ can further support Safer Napier by continuing the timely distribution of useful information and maintaining international connections. The annual forum is a great opportunity for ISC to meet and share ideas and should be continued.

Safer Napier would also like to recognise the significant achievements of Dr Carolyn Coggan's, SCFNZ - Founding Director in establishing the Safe Communities model in New Zealand. She has played a fundamental role in supporting Napier to become an accredited Safe Community. She will be very much missed.

Appendices:

- Safer Napier Action Plan 2014
- Community Connect



Safer Napier Action Plan

2014

Napier is a safe and healthy city

Contents

Safer Napier Strategy 2013 – 2016	
Introduction	1
Structure	1
Principals	2
Strategic Links	2
Strategic Direction (What we want to achieve)	4
Action Plan (What we are going to do in 2014)	5
Goal 1: People in Napier feel safe	5
Goal 2: People are injury free in Napier	6
Goal 3: Napier roads are safe for all who use them	7
Goal 4: People in Napier know how to keep themselves safe	8
Goal 5: Napier is free from Alcohol related harm	9
Goal 6: Everyone works together to improve community safety in Napier	10
Appendix: Groups currently involved with Safer Napier	11

Safer Napier Strategy 2013 – 2016

Introduction

Napier is a vibrant coastal city that enjoys a lot of sunshine, a diverse culture and is a popular tourist location for both national and international visitors. People from Napier are proud of their community and strive to make it an even better place to live, work and visit. Safety is continually identified by Napier citizens as a high priority and as such is reflected in Napier's Council and Community Outcomes.

As part of Napier's commitment to improving community safety it was accredited as an International Safe Community in August 2010. This is a World Health Organisation (WHO) concept that recognizes safety as "a universal concern and a responsibility for all". This approach to community safety encourages greater cooperation and collaboration between non-government organisations, the business sector, and local and central government agencies.

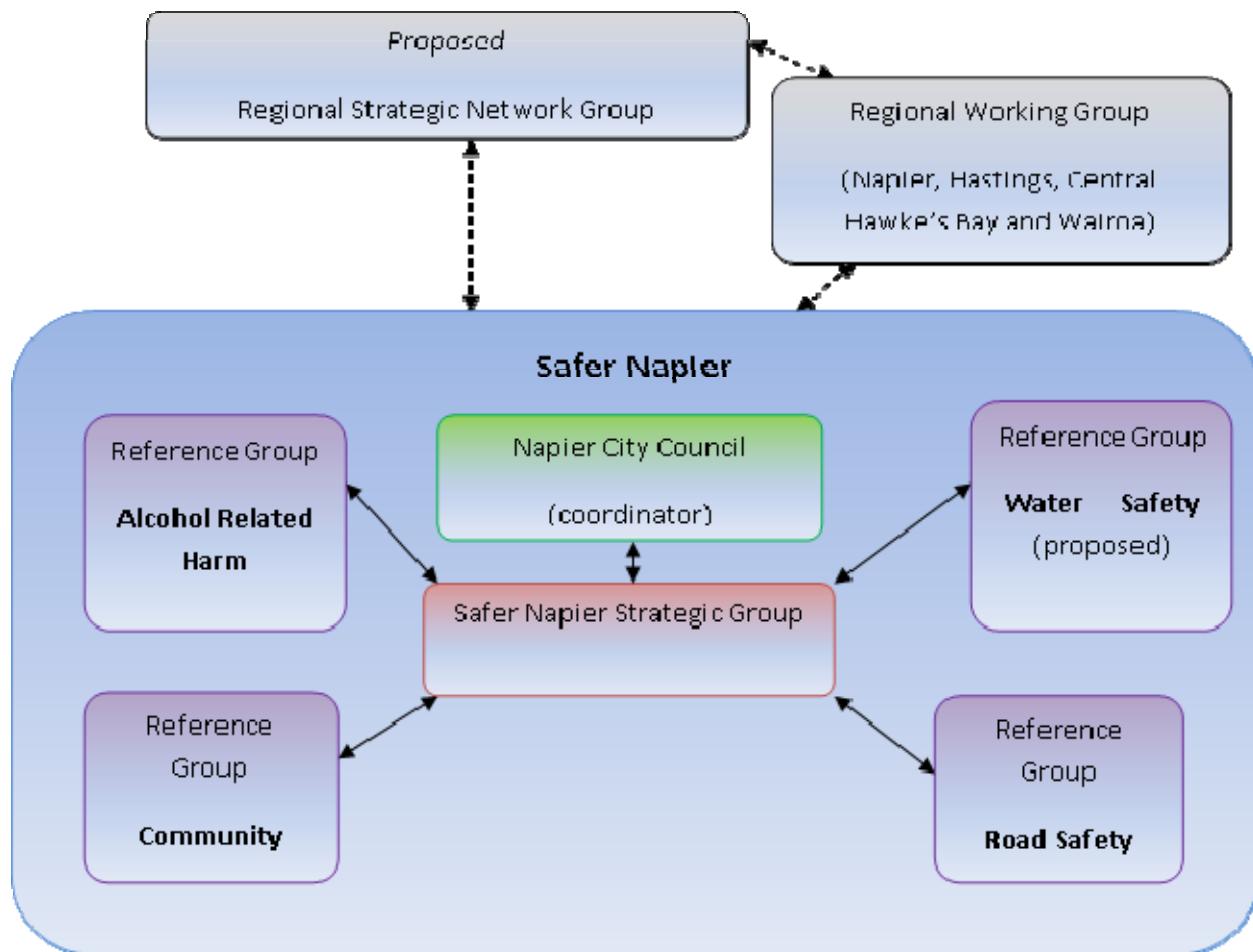
Since accreditation, Safer Napier has achieved many outcomes. In 2013, there have been 62 collaborative projects and programmes implemented, 11,656 hours of Community Patrol, a reduction in the number of road crashes, and over one in three households where part of Neighbourhood Support.....to name a few.

This strategy focuses on six key areas – crime prevention, injury prevention, road safety, community resilience, alcohol related harm and collaboration. Focus areas are set using both community feedback and statistical evidence.

Structure

Safer Napier is made up of a diverse group of agencies, organizations and community groups all working together to improve community safety. With two new safe communities (Hastings and Central Hawke's Bay) being accredited and Wairoa in the process, a regional strategic group has been proposed to ensure a coordinated approach across Hawke's Bay.

Safer Napier Structure:



Safer Napier Strategic Group (SNSG)

The SNSG oversees the Safer Napier programme which is coordinated by the Mayor and Napier City Council (as per ISC guidelines). It works on strategic and operational activities with a clear programme of work that aligns with the requirements of the Safe Communities accreditation programme. This group comprises local and central government agencies and NGOs². The SNSG meets bimonthly and is supported by the coordinating agency (NCC).

Reference groups

Reference groups are established around priority areas to provide their specialist skills and expertise. They help with the priority areas of this strategy and help identify and select focus areas to be worked on each year. In addition, the reference groups may also deliver activities that contribute to the goals themselves. Membership and frequency of meetings is driven by each reference group.

²Members as at January 2014: Accident Compensation Corporation, Hawke's Bay District Health Board, Health Hawke's Bay, Housing New Zealand Corporation, Ministry of Social Development, Napier City Council, NZ Fire Service, Police, RoadSafe Hawke's Bay, Te Kupenga Hauora - Ahuriri, NZ Red Cross, Department of Internal Affairs (Advisory)

Community

The reference groups and a broad range of community organisations meet annually. An update on the programme progress is delivered and an opportunity for input into the strategy and implementation is provided. Other opportunities for the wider Napier public to be informed and provide input into the plan are conducted throughout the year (e.g. Celebrate Safer Napier event).

Principles

The following principles guide the implementation of this strategy:

- **Collective action** - the whole community has a role to play in crime prevention, injury prevention, road safety and community resilience.
- **Collaboration and coordination** - central and local government, Iwi, non-government organisations, community organisations and safety networks work together for the benefit of the community.
- **Proactive action** - where possible to anticipate and respond to issues within Napier.

Strategic Links

International Safe Communities

Safer Napier is an accredited International Safe Community. International Safe Communities is a World Health Organisation (WHO) initiative recognising safety as “a universal concern and a responsibility for all”.

The WHO Safe Communities model creates an infrastructure in local communities for addressing safety and injury prevention initiatives through building local partnerships. The model is recognised world-wide as an effective intervention in safety promotion and injury prevention.

Safer Napier is due for re-accreditation in 2015.

Local, Regional and National Strategies

Safer Napier stakeholders bring their local agency knowledge and relevant National and Regional Strategies to the table.

- ACC Injury Prevention Strategy (currently under development)
- Better Public Services

- Community Policing Plans
- Hawke's Bay Civil Defence Emergency Management Group Plan (under review)
- Hawke's Bay Road Safety Action Plan
- HBDHB Injury Prevention Strategy
- Healthy Homes
- Joint Alcohol Strategy
- Ministry of Education Statement of Intent 2011/12 - 2016/17
- Ministry of Social Development Statement of Intent 2012 - 2015
- Napier City Council Long Term Plan
- National Civil Defence Emergence Management Strategy
- New Zealand Fire Service Statement of Strategic Direction (2008 to 2013)
- New Zealand Injury Prevention Strategy
- Safer Journeys 2020
- Te Kupenga Hauora – Ahuriri Whanau Ora Long Term Strategic Plan

Review

This Strategy will be reviewed every three years. The implementation plan and annual activities will be revisited each year to ensure they remain relevant and reflect new or emerging issues.

Strategic Direction

Aim:

Napier is a safe and healthy city

What does a safe Napier look and feel like?

In 2012 Napier residents and representatives from over 35 community groups, organisations and agencies involved in improving community safety in Napier told us what a safe Napier looks and feels like. This is what they said;

- Well-connected families/whanau, neighbourhoods and communities
- Safe, healthy homes and supportive families/whanau
- Young and old enjoying each other's company
- Happy, healthy children
- A community that takes pride in itself
- Safe roads
- Responsible drinking
- Communities support their schools and vice versa
- Greater industry and job opportunities³

What we want to achieve

Based on the International Safer Communities framework, the community visioning exercise (above), local evidence and the Napier Safe Communities Strategy 2010 the SNSG have set the following six goals and the priorities and actions for 2014.

Goal 1: People in Napier feel safe

Goal 2: People are injury free in Napier

Goal 3: Napier roads are safe for all who use them

Goal 4: People in Napier know how to keep themselves safe

Goal 5: Napier is free from alcohol related harm

Goal 6: Everyone works together to improve community safety in Napier

³ Please note, we acknowledge the important role industry and job opportunities have on improving community safety. No direct actions however are included in the Safer Napier Strategy as these are being addressed by other forums.

How a safe Napier looks and feels fits with our goals

	Goal 1 Feel safe	Goal 2 Injury Free	Goal 3 Safe Roads	Goal 4 Resilien ce	Goal 5 Alcohol related harm	Goal 6 Work togethe r
Well-connected neighbourhoods	✓			✓		✓
Safe, healthy homes & supportive families/whanau	✓	✓		✓	✓	✓
Young and old enjoying each other's company	✓			✓		✓
Happy, healthy children	✓	✓	✓			✓
A community that takes pride in itself	✓			✓		✓
Safe roads		✓	✓		✓	✓
Responsible drinking	✓	✓	✓		✓	✓
Communities support their schools and vice versa	✓	✓	✓	✓	✓	✓
Greater industry and job opportunities	✓					✓

Action Plan - What we are going to do in 2014

Aim: Napier is a safe and healthy city

What we want to achieve:

Goal One: People in Napier feel safe

Safety from crime is enhanced through preventive and supportive actions

Focus areas

- Strengthening and connecting communities and whanau
- Family violence (including children and elder abuse)
- Safety in public places
- Youth offending
- Burglary and theft
- Alcohol related harm
- Drug use including psychoactive substances
- Violence by women

Our Actions 2014:

	Lead
Expand Neighborhood Support with special focus on vulnerable communities	NNHS
Expand CCTV coverage in key hotspots and upgrade cameras	Napier Safety Trust
Focus on public place hotspots; alleyways, Trinity Shops Reserve and Central Business District	NCC
Pilot the Safer Schools Toolkit	NCC
Provide CPTED workshops for retailers, and increase Maori Warden presence in CBD during school holidays to help reduce shop lifting	NCC
Implement Safe as Houses into targeted streets and broaden partners involved (e.g. Plunket)	NCC
Implement "Rock on" in a Napier East School	Police
Develop a mentoring programme for students at teen parenting unit	NCC
Explore options for increasing Police capacity to respond to family violence	SNSG

Support gambling related harm reduction initiatives	SNSG
Implement the GIS mapping project	NCC
Support Te Ara Rau Maraenui (targeting youth offenders)	Police

Our partners:

Police, NCC, Community Patrols, Napier Neighbourhood Support (NNHS), Maori Wardens, Safer Napier Trust, HNZC, HBDHB, Te Kupenga Hauora – Ahuriri, Te Rangiheta Oranga Trust and Plunket

How will we measure success?

1. Total number of reported criminal offences
2. Number of public place violent offences
3. Percentage of people who feel safe

What we want to achieve:

Goal Two: People are injury free in Napier

Reduce the incidence of injury in our community through preventive and support actions

Focus areas

- Falls and slips, particularly the working age population and older adults
- Childhood injuries and deaths
- Safety in the home
- Family violence
- Alcohol and other drug related harm (including psychoactive substances)
- Suicide and self harm
- Water safety at home, in rivers and at beaches⁴

Our Actions 2014:

	Lead
Establish a water safety reference group	NCC
Continue successful injury prevention programmes such as Tai Chi, Active Smart, and Kia Piki Te Ora (Maori Suicide Prevention)	Various
Work with the Safer Communities Regional Working Group to develop suicide prevention initiatives	SNSG
Deliver Violence Intervention Programmes such as gateway assessments for children entering care, elder abuse and neglect training for all HBDHB staff that work with the older person and marae based family violence whanau wananga	HBDHB
Provide Family Start to Napier whanau	TKHA
Provide Truck Driver Health Checks in appropriate locations	ACC
Continue Activating Maraenui programme	Sport HB
Implement Safe as Houses in targeted streets	NCC
Carry out Home Safety Checks with a focus on fire prevention	NZ Fire
Explore smoke-free policy development	NCC
Support the development of the HBDHB regional community mental health promotion plan	SNSG
Support Safe Sleep programme	HBDHB
Investigate options to reduce risk from inflatable pools	CRRG
Increase home pool safety and compliance awareness	CRRG
Promote use of life jackets	CRRG

⁴ Increasing trend in water safety issues with home pools and inflatable pools as they become more affordable

Our partners:

ACC, HBDHB, HHB, Te Kupenga Hauora - Ahuriri, NZ Fire Service, Police, Surf Lifesaving NZ, Water Safety Reference Group, HNZ, MSD, Sport HB, Community Resilience Reference Group (CRRG) and the Safer Communities Regional Working Group

How will we measure success?

1. Number of injury claims in Napier
2. Number of injuries in public places

What we want to achieve:

Goal three: Napier roads are safe for all who use them

Safety on our roads is improve through preventive and supportive actions

Focus areas

- Alcohol
- Speed
- Young drivers
- Cell phone use in vehicles
- Safe road and roadsides
- Intersections and roundabouts
- Pedestrians and cyclist safety
- Motorcyclists
- Restrain

Note: Safety of the light fleet and heavy vehicles, distractions, fatigue, high risk drivers, levels of restraint use and safety of older New Zealanders are also identified as areas of concern.

Our Actions 2014:

	Lead
Implement quarterly planned activities of the Road Safety Action Plan	RSAP
Continue successful programmes eg. HB Youth Alcohol Expo and Party register	RoadSafe HB
Continue School Zone project and expanding to include St Patrick's, Bledisloe and Tamatea Schools	NCC
Provide Police enforcement at traffic trouble spots, high profile events (eg. Mission and Art Deco weekend)	Police
Undertake engineering safety works & minor safety retrofit	NCC
Investigation crash reduction options at trouble spots. For example, Browning St/Shakespeare Rd and Prebensen Dr/Austin St	NCC
Undertake intersection upgrades	NCC
Develop more cycle ways in Napier and encourage safe practice (e.g. Lights on bikes, high vis vests)	NCC / HBRC
Continue the joint Police and RoadSafe HB cell phone use in vehicles	RoadSafe HB Police
Support the Motorcycle training courses provided by ACC Trainers & others	SNSG
Develop and implement a joint (Police and Road Safe HB) practical driver safety day for senior citizens	RoadSafe HB Police
Develop and implement a joint (Police and Road Safe HB) practical driver safety day for young drivers	RoadSafe HB Police
Support the development of a region wide drivers licencing programme	Police
Education and promotion on child restraint law changes	Police
Increase quad bike safety awareness	Police
Investigate mobility scooter safety	CRRG ⁵

Our partners:

Road Safety Reference Group (Hawke's Bay Road Safety Action Plan), RoadSafe HB, ACC, NZTA, Police, NCC and HBDHB

⁵ Community Resilience Reference Group

How will we measure success?

1. Number of reported road crashes
2. Number of ACC claims for road crashes
3. Number of kilometres of cycle ways and cycle lanes

What we want to achieve:

Goal four: People in Napier know how to keep themselves safe

Community safety is enhanced by building resilience and awareness.

Focus areas

- Community awareness of safety issues
- Information so people can make safe choices
- Residents are prepared for an emergency or evacuation at home, work or school
- Community pride

Our Actions 2014:

	Lead
Carry out siren testing (twice per year) and smoke alarm checks	NCC
Install and test an additional siren at Ahuriri	NCC
Present emergency awareness campaigns / seminars	NCC
Provide water tanks at cost price (get ready, get thru)	NCC
Promote awareness of fire related deaths	NZ Fire
Support the development of a community safety hub at the Napier Fire Station	SNSG
Increase the number of households who are part of Neighbourhood Support	NNHS
Implement the GIS mapping programme	Police
Deliver the People Savers training to 3000 Napier school students (10-14 years old)	NZ Red Cross
Continue Napier Connects programme	NC Steering Group
Leverage off relevant national campaigns Eg. White Ribbon Day and Neighbours Day	SNSG
Explore the development of Pukemokimoki Marae as a Civil Defence centre and inclusion of Napier Marae in the Marae Emergency Network	NCC
Investigate expanding those offered Life Tubes	Age Concern Napier

Our partners:

Community Resilience Reference Group (CRRG), Welfare Coordination Group, NCC Emergency Management, Napier Neighbourhood Support (NNHS), Te Kupenga Hauora - Ahuriri, NZ Red Cross, MSD, HBDHB, HNZC, Age Concern Napier and NZ Fire Service

How will we measure success?

1. Number of households in Napier that are members of a Neighbourhood Support Group
2. Number of households with civil defence emergency kits
3. Amount of resources and information distributed by the Safer Napier programme
4. Number of working smoke alarms in Napier homes

What we want to achieve:

Goal 5: Napier is free from alcohol-related harm

Focus areas

- Crime
- Injury
- Road Safety
- Property Damage
- Family violence
- Target groups: Maori men, youth, underage drinkers, those living in deprived areas and women (trend in increased consumption)

Our Actions 2014

	Lead
Support and promote events and initiatives where safe and responsible drinking is promoted (including alcohol-free events and family friendly zones)	ARG ⁶
Promote Health Promotion Agency and local resources, campaigns and social marketing campaigns locally	ARG
Develop a Local Alcohol Policy (LAP)	NCC
Implement new regulation	NCC Police
Provide and enforce liquor ban areas	NCC
Run local Drug and Alcohol harm minimization courses	NZ Red Cross
Implement "Ease Up in the Bay" a project to support sports club host responsibility	ACC HBDHB
Support Youth Alcohol Expo in May	SNSG
Implement actions from the Joint Alcohol Strategy	ARG

Our partners:

Alcohol Reference Group (Regional Alcohol Group), ACC, NCC, HBDHB, HHB, Police, NZ Fire Service, RoadSafe HB and Alcohol Accords

How will we measure success?

1. Number of alcohol related fatal road crashes
2. Percentage of alcohol related crime, and/or crime where alcohol is a factor

⁶ Alcohol Reference Group

What we want to achieve:

Goal Six: Everyone works together to improve community safety in Napier

Work in collaboration to support a coordinated approach to community safety.

Focus areas

- Collaboration
- Coordinated approach
- Communication among all groups involved with Safer Napier
- Maintain International Safe Community Accreditation

Our Actions 2014

	Lead
Review Communications Plan	NCC
Hold an annual workshop for all groups involved with Safer Napier	NCC
Distribute Safer Napier Newsletter quarterly	NCC
Safer Napier Strategic Group (SNSG) meet regularly and support Safer Napier projects and partners	SNSG
Support reference groups and establish new groups as appropriate	SNSG
Actively participate in national and international ISC networks	SNSG
Seek and pool funding for Safer Napier projects	SNSG
Ensure all projects initiated through Safer Napier are evidence based and evaluated	SNSG
Complete and distribute the Safer Napier Annual Report 2013	NCC
Follow up with relevant groups not currently engaging with Safer Napier	NCC

Our partners:

All groups working to improve community safety in Napier

How will we measure success?

1. Number of shared projects or events where supporters of the Safer Napier Memorandum of Commitment (MOC) collaborate
2. Ongoing accreditation as a World Health Organisation International Safe Community
3. Percentage of Safer Napier Strategic Group agencies who actively participate and value being part of the Safer Napier programme

Appendix: Groups currently involved with Safer Napier

- Accident Compensation Corporation
- Age Concern Napier
- Birthright Hawke's Bay
- Career Services Hawke's Bay
- CCS Action
- Citizens Advice Bureau
- Community Workers Forum
- Deaf Aotearoa NZ
- Department of Internal Affairs
- Directions Youth Health Centre
- Dove Hawke's Bay
- Hawke's Bay District Health Board
- Hawke's Bay Multi-cultural Association
- Hawke's Bay Regional Council Navigation Safety
- Heat Smart
- Health Hawke's Bay
- Housing New Zealand Corporation
- Information 4 Disability Trust
- Ka Hao Te Rangitahi Trust
- Learning Innovations
- Live Hawke's Bay
- Ministry of Social Development
- Napier City Council
- Napier Community Patrols
- Napier Family Centre
- Napier Maori Wardens
- New Zealand Fire Service
- New Zealand Police
- New Zealand Transport Agency
- Napier Neighbourhood Support
- New Zealand Red Cross
- New Zealand Water Safety

- Napier Pilot City Trust
- Napier Safety Trust
- Ngati Kahungunu Iwi
- Pukemokimoki Marae Trust
- RoadSafe Hawke's Bay & Hawke's Bay Regional Council
- Roopu A Iwi Trust
- SADD -Students Against Driving Drunk
- Sport Hawke's Bay
- St Johns
- Surf Life Saving NZ
- Takitimu Maori Wardens
- Te Kupenga Hauora - Ahuriri
- Te Taiwhenua O Te Whanganui A Orotu
- Te Puni Kokiri
- Te Rangiheta Oranga Trust
- Victim Support Napier
- Volunteering Hawke's Bay

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A message from the Mayor

THE festive season is nearly here, and there is a wonderful vibe out in the community as people are getting ready for the holiday season and immersing themselves in the Christmas spirit.

Council will be supporting a festive lunch on Christmas Day for up to 100 nominated people in the community. The Christmas Cheer Appeal is well underway, and I would like to thank those who kindly donate to help our neighbours.

There are a lot of vibrant family fun activities planned including the Christmas in the Park on 14th December at Anderson Park with a number of exciting entertainers lined up. The Council are once again sponsoring the New Year's Eve Event at the Soundshell on 31st December. This is a free event which brings families and friends together to celebrate being part of the Napier community.

I would like to take this opportunity to wish you all a wonderful, safe and happy holiday season with your loved ones.



On Monday 2 December, Napier City Council held a Volunteer's Awards Evening in the Council Chambers for the Napier Civil Defence Volunteers. These awards were in recognition of the Volunteer's dedication and commitment to the organisation.

Napier City Council's Mayor Bill Dalton, The Director of the Ministry of Civil Defence Emergency Management, Mr John Hamilton, along with Chief Executive Mr Wayne Jack, presented awards at the ceremony.

The Director presented, on behalf of the Minister the Rt Hon Nikki Kaye, Lois Watson with a Ministry Long Service Award after completing her 25th year as a volunteer for the organisation and Burnie Cave a Ministry Award for 10 years of service.

Mayor Bill Dalton presented the Napier City Volunteer Award to Stephen McLean and Kerry Rusbridge for five years committed service to Civil Defence operations in the Napier City Council.

Mr Wayne Jack, the Chief Executive of Napier City Council presented two qualification certificates to Barbara Koller and Odell Morland as they are both now complete in the core unit standards.

Marcus Hayes-Jones, the Community Resilience and Communications Manager spoke of the volunteers' commitment and support throughout the year during a period of change in terms of 'National Best Practice Guidelines'. He spoke of the Volunteer's willingness to work well together, be adaptable and professional and how they are always prepared to get on with what needs to be done. This year 15 new volunteers were recruited to join the 48 current volunteers. These include 14 dedicated to the satellite communications trailer.

The ceremony is a way of showing how much the City values the hard work and dedication of the volunteers, along with recognising the number of years they have dedicated to the service. As we transition in to the next year and into a new structure to provide for the Council, the volunteers have been active in working toward a model which will achieve the Civil Defence vision; to have trained Civil Defence Volunteer teams, ready to respond in an agile and resilient manner, providing support anywhere, anytime and for any event as required under legislation.

INSIDE this ISSUE

- Celebrating Youth Achievement
- Celebrating Asian Success
- Cactus
- Book Review
- Celebrating Safety
- Grandad's Craft Inspiration
- Splashing Out

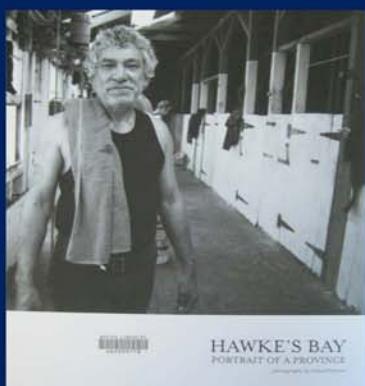


BOOKreview

Hawke's Bay: Portrait of a Province

This beautiful collection of local photographer Richard Brimer's iconic images of Hawkes Bay people and places was launched as a fundraiser for Cranford Hospice at a celebratory book launch back in October. Richard dedicated this book to the memory of his son, Joseph, who died in January this year. Supported by seven local businesses, this is truly a local production for the benefit of local people, as well as being a "showcase" nationally and internationally, for our stunning region and interesting characters. Napier Libraries purchased three copies; and it's not too late to order your copy online through <http://cranfordbook.co.nz/>

It would make the perfect Christmas present!



HAWKE'S BAY
PORTRAIT OF A PROVINCE

Writing Talent Celebrated

The new and glamorous MTG was the perfect venue for history buffs to enjoy a conversation between authors Alexa Johnston and Peter Wells on Sunday 17th November. *Will the real history please stand up: how we arrived at our stories* was chaired by local author and historian, Keith Newman, and supported by Creative New Zealand. An audience of forty found the main foyer of the MTG to be an intimate space for this type of event and, prior to the author talk, were treated to a free tour of the facility.

The second, less formal event, Alexa Johnston at *Sumerset-in-the-Vines* in Havelock North was a treat for cooks; forty five of them delighted in Alexa's nostalgic journey to the home kitchens of New Zealand tradition. Alexa is a natural and engaging speaker and spoke passionately of such delights as the origin of *cinnamon oysters, chocolate caramel slice, and bottling golden queens*. Morning tea was prepared by Summerset's cook from Alexa's own books.

By Sheryl Reed, Napier Public Libraries

CELEBRATING YOUTH ACHIEVEMENT

Napier Youth Awards

The Youth Council received an influx of applications for this year's Youth Awards. The applicants were involved in a wide range of mainly sporting activities. The Youth Council had the hard task of selecting the award recipients. They gave out 14 awards at a special awards evening held in September. The \$250 - \$300 awards help towards the full costs of the activities the recipients are undertaking. Next year's awards open in August - check it out on Facebook - YCON - Youth Council of Napier.

Awards 2013

Naomi Smith	Taradale Intermediate School	Compete in Tae Kwon Do tournament
Manaia Canterbury	Te Kura Kaupapa o te Ara Hou	Compete at World (Waka Ama) Regatta in Brazil (world ranked rower)
Tim Coppelmans	Napier Boys High School	Represent NZ in White Water Rafting competition in Australia
James Kendall	Napier Boys High School	Travel to Japan as part of language course
Mikey Stewart	Taradale High School	Represent NZ in World Snooker under 21 competition
Liam Wilson	Taradale High School	Spirit of Adventure
Kahira Carroll	William Colenso College	Selected to attend International Blue Light Forum in Australia
Karen Pattison	Earth Gardens Charitable Trust	Represent Hawke's Bay in the Special Olympic Summer Games (Swimming)
Miria Carson-Jacobs	Sacred Heart College	Teaching children in Malawa as part of the Latitude Global Volunteering programme
Ruby Adsett	Napier Aquahawks	Represent NZ in Swimming Competition (Melbourne)
Vida Fox	Napier Girls High School	Represent NZ Secondary Schools at Australian Orienteering Champs
Lilia Wakefield	Napier Girls High School	Compete at World (Waka Ama) Regatta in Brazil
Anna Coppelmans	Napier Girls High School	Competing with the NZ Canoe Development Squad in Australian Open competition

C.A.C.T.U.S

The Police, NZ Army and William Colenso College teamed up to deliver the nationally successful CACTUS programme at the school last term. There were 60 applications for the 25 places available.



The programme involved hard out physical training three times a week followed by a breakfast. The facilitators were impressed with the high level of commitment shown by the students who had to turn up at 6:00am for the training. Some were so

enthusiastic they were there at 5:30am! The final mission, the longest day, was an intensive 36 kilometre course involving running up hills and dragging a unimog around West Quay to Pandora Pond.

Participants and their whanau then attended an awards dinner where students were awarded certificates.

The eight week programme saw students physical capabilities improve, leadership skills develop and their goals amplified - with some students entering other sports events including Iron Maori.

Sergeant Phillip Rowdens says "I am extremely proud of the achievements that these students make, and I would imagine that the contributions that they are making to the Maraenui community is immense".

It is hoped that the course will be run again at the school next year, students are already lining up for a place.

CELEBRATE ASIAN SUCCESS

Asians in the Bay Awards Evening – full to the brim. The turnout for the second annual awards ceremony at the Napier RSA doubled last year's event with 170 guests attending. The Multicultural Association joined with the Hastings District Council, Settlement Support and the Napier City Council to organise the evening which celebrates the huge contribution made by Hawke's Bay's Asian community.

Guests, including Lawrence Yule (Hastings Mayor) and Kathie Furlong (ex Deputy Mayor, Napier), were entertained with performances from a range of Asian communities between the award presentations.

And the winners are:

Best Asian Business: Onekawa Fruit Mart Ltd

Best Asian Practising Professional : Noel Yahanpath (EIT Hawke's Bay)

Best Asian Restaurant: Thai Orchid Restaurant (Hastings)

Best Asian Community Group: Hawke's Bay Thai and Buddhist Community

Best Asian Community Event: International Cultures Day (organised by the HB Branch of the New Zealand China Friendship Society)

We look forward to another successful event next year which will be hosted in Hastings.



CELEBRATING SAFETY

Around 20 agencies got together to promote safety and encourage our neighbourhoods to be safe and ready. This year also saw business becoming involved, with Tumu Timbers providing sponsorship and helping with a DIY safety stall and Classic Hits providing an MC. Napier City Council's Community Development teams were out in force too - Civil Defence, Napier Aquatic Centre and Community Planning. The day was helped along by the many volunteers who ran the interactive stalls from the SPCA with their



face painting, the Fire Service with their fire truck right through to the Civil Defence with the mobile EOC (Emergency Operations Centre).

Over 800 people attended the Celebrate Safer Napier event at Anderson Park held on Saturday 19 October 2013, with many enjoying a picnic as they took in all of information available.

The chalk art competition was popular with the kids, all 100 panels were used.

A survey done on the day showed that the top three messages people remembered were about civil defence, fire safety and water safety and 83% said they would make changes to improve their family's safety because of what they had learnt on the day.

This event is part of the Safer Napier programme which aims to make Napier a safer community. Napier is in its 3rd year of accreditation with the World Health Organisation Safe Communities programme and has strong commitment from all involved to work together to address safety issues.

To find out more about Safer Napier, visit www.napier.govt.nz Keyword: Safer Napier

This biannual community event will be held again in 2015.



Grandad's Craft Inspiration

Colin, a regular Taradale Library customer, saw this book on the shelves about fleece hats; and thought they would be great for his young grandchildren. He went home, asked his wife for a crash course on how to use the sewing machine, and voila! He brought the finished hats in to the library to show the staff. It's amazing what you can do when you put your mind to it!



Splashing out

The Spray Park at the Napier Aquatic Centre has recently had its first anniversary since opening at the start of November 2012. Since then, we have seen two new water features added to the Spray Park, an upgraded playground area along with the new trees and landscaping and the construction of two new large colourful shade areas. The Napier Aquatic Centre has seen a huge increase of users since the Spray Park was constructed with nearly 10,000 more users for the Spray Park operational months of November 2012 through to April 2013 compared to the same time the previous year.

The Napier Aquatic Centre extended open hours of 11am - 8pm on weekends will begin from After Christmas until the end of February.

Register today and help make Napier the most prepared city in the country!



COMING UP

At the Napier Library

Summer Reading Programme Events

- **Monkey Day - 3 January 10.30am**

Bring your favourite monkey to our Monkey Day celebration! Featuring monkey stories, songs, dances, and a monkey-themed craft. Suitable for younger brothers and sisters (2 to 5 years), but older children welcome.

- **Reading Rocks - 7 January 10.00am - Adrian Kirk (Taradale Library 1.00pm)**

Inspires primary and intermediate children to read more as well and combines his skills as a juggler, unicyclist and comedian.

- **How Tom Beat Captain Najork and his Hired Sportsmen 10 January 2.00pm**

Tom just can't stop spending his summer mucking around. So his Aunt, Miss Fidgit Wonham-Strong, sends for the terrible Captain Najork and his team of hired sportsmen to beat her nephew at his own games. But Tom is not easily beaten ...With suitably strange games to follow. Wear old clothes (and maybe bring a towel). 5+ years.

- **Rhubarb! - 13 January 3.00pm (Taradale Library 1.00pm)**

Internationally renowned duo Mary Kippenberger and Peter Charlton-Jones, with fairytales, a bit of pantomime, and some slightly wicked songs. Interactive storytelling, music, fun and laughter for the whole family.

Like us on Facebook

www.facebook.com/napieraquatic

- **Zappo the Magician - 16 January 1.00pm (Taradale Library 11.00am)**

Incorporating original music, stories, puppets and messages of fun and positivity, taking you into a world of magical make believe and mystery.

- **Hula-hooping Challenge - School Holidays**

Practice your hula-hooping and when you're feeling confident one of the librarians will time you. You can make three goes — then we'll write your name and time on the big Hula-Hooping Challenge board. Prizes for the summer's best Hula-hoopers!

- **Alan Dingley: Storybuilder - 15 January 6.00pm**

Games, role-plays, poetry, and storytelling are all tools Alan uses to ignite the mind and fuel inspiration! This session with professional improviser Alan Dingley will allow participants to build stories from nothing.

At the Napier Aquatic Centre

- **Friday 24 January - 12 noon onwards**

The Edge Summer Pool Party, \$5 entry for all activities

For more information about a department within Community Development phone 835 7579