

Working together for a Safer Napier



Napier is very proud to be an accredited International Safe Community. For more information visit: napier.govt.nz search keyword **safer napier**



Nau mai, haere mai.

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Safer Napier Strategy Launched

We launched the latest Safer Napier Strategy at our annual workshop in September, with attendance from over 65 organisations committed to making Napier a safe, connected and inclusive community. It was inspiring to hear from our partner agencies about their mahi to create a safer Napier. The workshop is a key event in the Safer Napier calendar where our partners come together to share information and look at opportunities to collaborate, as we plan for the year ahead. Thank you to the workshop facilitators for doing a great job collecting data on the day. For more information on our new strategy or Action Plan visit napier.govt.nz search keyword **safer napier**

Kaitiaki of Napier City

Goal: Ngā tangata | People

Our people are safe and prepared

Launched in June 2022, Napier Assist Āwhina Tāngata is a group of dedicated kaitiaki (guardians) who offer locals and visitors a helping hand, to ensure everyone has a safe and enjoyable experience in Napier.

The team of nine works closely with local Police, Napier City Business Inc. and retailers, as well as keeping in touch with community hubs such as the Outreach centre and LIFT.

Dan Hicks, Napier Assist team leader, said they are busier than ever, with cruise ship season well and truly here “The team is enjoying their ambassador role for the thousands of tourists flocking to Napier’s CBD. Feedback on the service has been fantastic!”



New Homebase for Pacific Surf Lifeguards

Goal: Ngā tangata | People

Our people are safe and prepared

Napier’s Hardinge Road, home of the locally famous eatery, Hot Chick, is now also home to surf lifeguards from the Pacific Surf Lifesaving Club. Surf lifeguards are patrolling this stretch of shore, which includes Ahuriri and Port beaches, from December until March 2023. The move is a change in location from their usual patrols on Marine Parade, which has been labelled unsafe for swimming.

The decision followed a report by Surf Life Saving New Zealand that identified a need for lifeguard patrols at the busy Ahuriri beach and reduced need for patrols at Marine Parade, due to low numbers of beach users.

Napier City Council has installed permanent water safety signs along the 11km stretch of Marine Parade and will continue to install additional signage along the remainder of Napier's coastline. The Council has been running a summer water safety campaign to tell beachgoers of the dangers of the beach and share information about Pacific's new patrols. For more information visit napier.govt.nz search keyword **water safety**



A Resilient Westshore

Goal: Ngā wāhi | Place

We have safe homes, roads and public spaces.

What makes a resilient community? And what makes a resilient Westshore? These topics were up for discussion when the Westshore Residents and Development Association met with the Hawke's Bay Civil Defence Emergency Management Group in November. The purpose of the hui was to create a community resilience plan in partnership with civil defence. Westshore is one of a group of coastal Napier communities to put together a resilience plan, with more to come.

Other partners involved in the workshop were Eastern District Police, Hawke's Bay - Fire and Emergency, Napier City Council, Hawke's Bay Airport, Westshore Primary School, Surf Lifesaving NZ, Napier Neighbourhood Support and award-winning Kate Boersen from Illuminate Science.

Drive Nice Napier

Goal: Ngā wāhi | Place

We have safe homes, roads and public spaces.

Napier City Council worked with FOLKL, a local research company, to deliver a simple, interactive campaign encouraging more courteous driving behaviour in Napier. The Drive Nice Napier campaign, which ran between May and August 2022, asked people to share instances of good driving through social media or text. This entered them in the draw to win spot prizes, with the driver they nominated up for a chance to win a grand prize of a \$4,000 EVO Cycles voucher.

