A photograph of two cyclists riding on a gravel path next to a river at sunset. The sun is low on the horizon, creating a warm, golden glow. The cyclists are wearing helmets and high-visibility vests. The path is bordered by grass and a fence on the right, and a river on the left. In the background, there are trees and some buildings.

Napier's **POSITIVE AGEING STRATEGY**

ACTION PLAN

2023-2026



Age friendly
Aotearoa New Zealand



This plan presents actions for implementing the Napier Positive Ageing Strategy.

The plan focuses on new (and some existing) initiatives that will progress us to an age friendly Napier.

There is a wealth of projects and programmes already underway in our community and this plan supports and adds to those.

The actions in this plan were identified from:

- feedback received from older people and stakeholders during pre-engagement for the Strategy's development
- presentations and discussions at Positive Ageing Strategy Advisory Group (PASAG) workshops and meetings
- discussions with the priority area oversight organisations to determine what is achievable over the next three years.

A prioritisation exercise was completed by PASAG members. Actions in the following tables are listed in priority order.

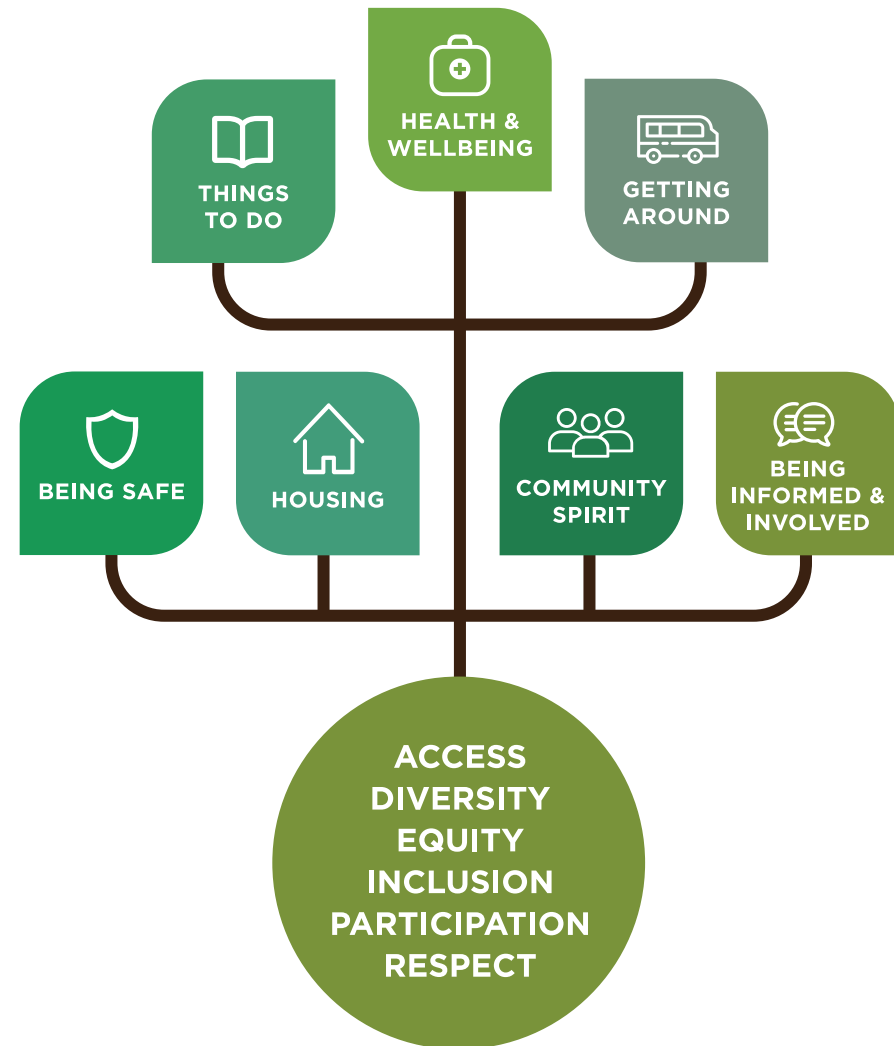
Italicised actions are actions identified in [Napier City Council's Disability Strategy](#) that are also relevant to this Strategy.

Strategy Summary

Napier's Positive Ageing Strategy is portrayed in this stylised tree. The tree shows the Strategy's vision, the seven priority areas, and the underpinning core principles. The priorities and principles are all weighted equally and are in no particular order.

The tree represents enduring strength, growth and protection, stability, wisdom and beauty - all of which reflect the intent of the Strategy.

Vision: Living well, ageing well



1

Te wairua hapori Community spirit

Feeling valued and having social connections with whānau, friends, and the community so people feel a sense of belonging and recognition.

Oversight: Positive Ageing Strategy Advisory Group (PASAG)



ACTION	LEAD/S	START YEAR
Continue to celebrate International Day of Older People (IDOP), 1 October annually	PASAG, NCC	Ongoing
Apply to the World Health Organization to be recognised as an Age Friendly City	PASAG, NCC	2023/24
Identify and support opportunities to encourage intergenerational learning – eg, marae based cooking classes, weaving, knitting, building & DIY	PASAG	2023/24
Extend Age Concern’s Practical Support Programme to involve school students or others to assist older people with home chores eg, gardening, stacking wood etc by liaising with community organisations such as – Cadet units, Scouts, Girl Guides, EIT Horticulture students, school Duke of Edinburgh Award participants	Age Concern, PASAG	2023/24
Promote digital literacy by connecting community providers, schools, RSAs, and social clubs	Age Concern, PASAG	2024/25
Acknowledge World Grandparents Day (fourth Sunday of July) through social media campaign and/or engagement with schools	PASAG	2024/25
Develop a campaign or approach to encourage volunteering – eg, information session with organisations that engage older volunteers	PASAG, Volunteering HB	2024/25
Influence positive narrative and attitudes about older people – positive stories profiled on social media and other platforms	PASAG, NCC	Ongoing

2

Kia mōhio, kia mahi Being informed and involved

Having access to information and resources about services and support so people feel well informed and are prepared for ageing.

Oversight: Age Concern



ACTION	LEAD/S	START YEAR
Create and promote a directory of services, community groups and hobby groups for over 65s and/or a calendar of events and activities	Age Concern	2023/24
Organise event/s to share information and assist with retirement planning for older people in collaboration with relevant stakeholders	Age Concern, PASAG	2023/24
Promote and extend the home visiting service to offer tailored interventions to support isolated older persons	Age Concern	2023/24
Explore opportunities to foster intergenerational learning by partnering with other formal or informal community groups eg. Pregnancy Help, marae etc	Age Concern	2024/25
Promote digital literacy by connecting community providers, schools, RSAs, and social clubs	Age Concern, PASAG	2024/25
Raise awareness about online and phone scams – including real stories of people affected	Age Concern, NZ Police	2024/25
Promote libraries ‘Skinny Jump’ internet plan to expand uptake amongst older people	NCC, PASAG	2025/26
<p><i>NDiS: Provide accessibility supports in local government governance activities</i></p> <ul style="list-style-type: none"> <i>New Zealand Sign Language (NZSL) interpreters</i> <i>Accessible formats for key public documents</i> <i>Hearing loops in meeting rooms</i> 	NCC, HBRC	Ongoing
<i>NDiS: Ensure social media strategy promotes accessibility</i>	NCC	Ongoing

3

Kia haumaru Being safe

Having a safe city, safe neighbourhood, and safe streets so people feel safe to age in their community.

Oversight: Safer Napier Strategic Group (SNSG)



ACTION	LEAD/S	START YEAR
Promote Napier Neighbourhood Support to older people with a view to increasing membership and connections to existing groups	NNHS, NCC	2023/24
Implement the 'Street & Greet' programme, including in NCC's housing villages, with a focus on community connectedness, emergency preparedness and the safety of older people.	NCC, NZ Police, FENZ, NNHS, HBCDEM, Kāinga Ora, MSD, Te Kupenga Hauora	2023/24
Increase emergency preparedness amongst older people	HBCDEM, NCC	2023/24
Extend 'Look out for your neighbour' campaign including additional promotional opportunities	NCC, NNHS, Age Concern	2023/24
Support and promote Āwhina Tāngata/Napier Assist, including upgraded CCTV network	SNSG, NCC	Ongoing
Promote awareness of how to use courtesy crossings and pedestrian crossings	NCC	2024/25
Improve safety and accessibility of steps and pathways on Mataruahou for better emergency preparedness	NCC, HBCDEM	2025/26
Explore possibility of supporting and promoting an Iron Māori Kaumātua event for Napier	SNSG	2025/26
Continue delivering home fire safety visits including installation of free smoke alarms and escape planning	Fire and Emergency NZ	Ongoing
Promote the NYMBL app to encourage older people to stay steady and balanced on their feet	ACC, PASAG	Ongoing
<i>NDis: Prioritise locations to implement RTS14 guidelines (Road and Traffic Standard Series) and implement in one corridor per year</i>	NCC	Ongoing

4

Hāereere Getting around

Ensuring services and facilities are easy to get to, and affordable and accessible transport options are available.

Oversight: Hawke’s Bay Regional Council (HBRC)



ACTION	LEAD/S	START YEAR
Work with key stakeholders to explore improvements to bus stops and passenger facilities as part of the new public transport network in 2025	HBRC, NCC	2023/24
Explore opportunities to support accessibility of driving lessons for older people, and programmes to increase driver confidence and help with re-testing	Age Concern, SNSG	2023/24
Continually work with key stakeholders to understand how to enable older people to better navigate the public transport network	HBRC, Age Concern	2023/24
Work with key stakeholders to understand challenges and remove barriers ahead of the new public transport network in 2025	HBRC	2023/24
Investigate options for mobility scooter driver training and develop a resource for safe mobility scooter use in partnership with mobility scooter retailers	HBRC, SNSG, NZ Police	2024/25
Identify and promote mobility scooter friendly areas in CBD and shopping centres through engaging with business associations	NCC, PASAG	2024/25
Promote courtesy on shared walkways and cycleways, by extending the ‘Share with Care’ campaign	HBRC, NCC	2025/26
Continue and promote the Total Mobility Scheme (‘Ridewise’)	HBRC	Ongoing
<i>NDiS: Review mobility parking provision and implement recommendations</i>	NCC	2023/24
<i>NDiS: Ensure new designs incorporate accessibility (eg, Universal Design - building for everyone)</i>	PASAG, NCC	Ongoing

5

Hauora & oranga Health & wellbeing

Having access to affordable health and support services to remain healthy, active and independent.

Oversight: Te Whatu Ora Te Matau a Māui – Health New Zealand, Hawke’s Bay



ACTION	LEAD/S	START YEAR
Prepare for the development of ‘localities’ to improve how healthcare is delivered in Napier	Te Whatu Ora HB	2023/24
Explore possibilities for transport options and more frequent transport for people to get to and from medical appointments and health services (especially when bus timetables don’t suit)	HBRC, PASAG	2023/24
Advocate for Napier-based health services	PASAG	Ongoing
Support and promote opportunities for strength and balance group exercise and Tai Chi classes and extend accessibility	Enliven, Sport HB	2023/24
Promote information about subsidies available for hearing aids, eye care, dental care, foot care etc	Age Concern, PASAG	2024/25
Develop radiation treatment options in Hawke’s Bay	Te Whatu Ora HB	2023/24
Support vulnerable pakeke/older people in their homes by conducting wellbeing home visits and navigating any social issues	Te Kupenga Hauora	Ongoing
Investigate extending the Matariki Hauora programme (Te Kāhui Aroha Noa) to the wider Ahuriri community	Te Kupenga Hauora, PASAG	2024/25
Develop a kaupapa Māori open access community clinic in Ahuriri by Te Kāhui Waiora Collective	Te Aka Whai Ora HB	2024/25
Continue to offer the Fracture Liaison Service to prevent fractures in older people who have already experienced an initial fracture, including bone health and lifestyle advice	Te Whatu Ora HB, ACC	Ongoing
Promote use of the LifeCurve™ app to older people for advice on healthy ageing, maintaining independence, and living with dignity	PASAG, Te Whatu Ora HB	2024/25
Continue delivery of Hoki ki te Kāinga – Support to Return Home Service for people who require a short period of intensive rehabilitation in their own home after a stay in hospital	Te Whatu Ora HB	Ongoing
Raise awareness about the importance of bone health (https://www.bones.org.nz/) and healthy eating (https://www.heartfoundation.org.nz/about-us/news/blogs/nutrition-for-older-people) for older people	Te Whatu Ora HB, PASAG	2025/26

6

Ngā whare Housing

Having suitable housing options that are affordable and accessible so people are safe and secure, warm and healthy, and feel part of the community.

Oversight: Napier City Council (NCC)



ACTION	LEAD/S	START YEAR
Encourage NCC to continue providing housing for vulnerable older people by providing input into the Napier City Council Strategic Housing Review	PASAG	2022/23
Engage with local MPs and political parties to advocate for continued Income Related Rent Subsidy for older people to keep rents low	PASAG	2023/24
Investigate possibility of providing support to homeowners who are unable to afford repairs and maintenance (bathroom rails, power/heating etc)	PASAG	2023/24
Advocate for housing needs of vulnerable older people by providing input/feedback to: District Plan Napier City Council Community Housing Strategy Other policies/strategies - eg, Napier Hastings Future Development Strategy Other building projects with mana whenua where there may be an opportunity to engage	PASAG	Ongoing
Advocate for universal design/LifeMark for new builds to future-proof Napier's housing stock	PASAG, NCC	Ongoing
Explore opportunities to support home ownership, retirement planning, reverse mortgages for older people through workshop/s and/or a campaign	Age Concern	2024/25
Provide a range of new housing in Napier (designed and built by contractors with local knowledge) including a mix of 1-2 bedroom accessible homes and larger homes, and ensure people are provided a home and location to best meet their particular needs and situation	Kāinga Ora	Ongoing
Work with housing developers to ensure mix of smaller accessible homes in new developments	NCC	Ongoing

7

Hei mahi Things to do

Having accessible, affordable facilities, recreational and leisure spaces, and cultural activities so people have the opportunity to participate.

Oversight: Napier City Council (NCC)



ACTION	LEAD/S	START YEAR
Investigate gold card afternoon events at MTG Century Theatre – movie and afternoon tea matinees, seminar series	NCC	2023/24
Investigate options for ‘Super Day’ or discounted (Gold Card) specials at NCC facilities, cafés, restaurants	NCC, Grey Power	2023/24
Advocate for services and spaces for older people in the new Napier Library	PASAG	Ongoing
Promote currently available services and facilities to older people	NCC, PASAG	2023/24
Apply to the NZ Dementia-Friendly Recognition Programme and implement in Napier’s libraries	NCC	2024/25
Visits (bus trips) to private gardens, places of cultural significance by liaising with service clubs like Rotary, Inner Wheel and hapū	PASAG	2024/25
<i>NDiS: Conduct barrier-free assessments at Council facilities and public spaces (focus on renewals, new facilities, priority facilities)</i>	NCC, HBRC	Ongoing



Abbreviations

EIT	Eastern Institute of Technology, Te Pūkenga
FENZ	Fire and Emergency New Zealand
HBCDEM	Hawke's Bay Civil Defence and Emergency Management
HBRC	Hawke's Bay Regional Council
IDOP	International Day of Older People
MSD	Ministry of Social Development
NCC	Napier City Council
NDiS	Napier Disability Strategy
NNHS	Napier Neighbourhood Support
PASAG	Positive Ageing Strategy Advisory Group
SNSG	Safer Napier Strategic Group
Sport HB	Sport Hawke's Bay
Te Aka Whai Ora HB	Te Aka Whai Ora, Māori Health Authority – Te Matau a Māui Hawke's Bay
Te Kupenga Hauora	Te Kupenga Hauora - Ahuriri
Te Whatu Ora HB	Te Whatu Ora, Health New Zealand – Te Matau a Māui Hawke's Bay
Volunteering HB	Volunteering Hawke's Bay

